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La Favorita 1922 Expands Global Reach as HBO Max Secures Latin American Rights

Mediterráneo Mediaset España Group and HBO Max announce first collaboration with ‘La Favorita 1922’. With this deal, the series reaches 70 territories worldwide.

Mediterráneo Mediaset España Group has licensed the first season of ‘La Favorita 1922’ to HBO Max (Warner Bros. Discovery) in Latin America, marking the first partnership between the two companies.

Produced by Mediaset España in collaboration with Bambú Producciones, a company acclaimed for its premium period dramas, the series premiered on Telecinco before achieving remarkable success on streaming platforms, where it ranked among the most-watched titles in Spain for several weeks. Prior to its television debut, ‘La Favorita 1922’ had already been pre-sold in over 20 territories, and with HBO Max now adding Latin America, **La Favorita 1922 will be available in 70 international markets.**

Starring **Verónica Sánchez** and **Luis Fernández**, and featuring **Andrea Duro**, **Maribel Salas**, **Elena Maroto**, **Raquel Querol**, **Fernando Cayo**, **Joel Sánchez** and **Javier Lago**, among others, ‘La Favorita 1922’ is an original series created by **Ramón Campos**, **Gema R. Neira**, **Paula Fernández** and **Curro Serrano**, with **Josep Cister Rubio** as executive producer.

Synopsis

Set in 1922, the series follows Marquise Elena de Valmonte, an educated woman with a passion for cooking who feels trapped in an unhappy marriage. After a life changing incident involving her maid, Cecilia, the two women are forced to escape to Madrid, where they rent an old establishment from a charming young man and transform it into a restaurant that soon becomes one of the city’s most celebrated. Surrounded by a group of women determined to pursue their dreams, Elena embarks on a journey marked by friendship, love, intrigue, and resilience, discovering that keeping such an ambitious venture alive is almost as difficult as escaping the past that continues to haunt her.

About Warner Bros. Discovery

Warner Bros. Discovery is a leading global media and entertainment company that creates and distributes the world’s most differentiated and complete portfolio of brands and content across television, film, gaming, and streaming. In Latin America, its portfolio includes HBO Max, Discovery Channel, CNNE, HGTV, Food Network, ID, TLC, TNT, TNT Sports, TNT Series, TNT Novelas, HBO, Warner Channel, Space, Discovery Home &

Health, Discovery Kids, Cartoon Network, Cartoonito, Adult Swim, Animal Planet, DC, WB Pictures, WB Games, New Line Cinema, and Golf Channel, among other brands. For more information, visit www.wbd.com.

About HBO Max

HBO Max is Warner Bros. Discovery's leading global streaming platform, offering unique, high-quality storytelling across scripted series, films, documentaries, true crime, adult animation, live sports (in available countries), and kids' programming. HBO Max is home to some of the most prestigious entertainment brands, including HBO, Warner Bros., Max Originals, DC, and Harry Potter, as well as iconic shows such as *Friends* and *The Big Bang Theory*—all in one place.

About Mediterráneo Mediaset España Group

Mediterráneo Mediaset España Group is Mediaset España's company dedicated to worldwide distribution, sales, and production of content for third parties. Integrated by some of Spain's most prominent production companies, Mediterráneo is responsible for producing exclusive content and developing original projects with international reach for global distribution. Its catalog includes a wide range of fiction, entertainment, documentaries, sports, current affairs, digital-native content, and films from Telecinco Cinema, the group's film production division.