

MEDIASET *españa.*

ALESSANDRO SALEM

Alessandro Salem (Palermo, 11 February 1962) holds a degree in Political Science with a specialization in Financial Economics from the University of Palermo and a Masters in Corporate Finance from Bocconi University. Alessandro Salem has been appointed CEO of Mediaset España after an extensive professional career linked to commercial television in Spain and Italy, where for more than 20 years, he has held the position of General Content Director at RTI - Mediaset Group, responsible for the development, production, management and distribution of television content. Alessandro Salem previously headed prominent areas in the advertising and financial sector in both countries, first as Client Relations Director of Publitalia'80 between 1988 and 1994, until his appointment as General Manager and CEO of Publiespaña, during which time he headed the advertising concessionaire of Mediaset España until 2001, when he moved to Madrid.

Before that, Alessandro Salem worked in the banking sector in various economic and financial positions as Senior Director of M&A at Akros Merchant Bank and within the Banco di Sicilia Group.

Alessandro Salem currently holds the position of Chairman of the Board of Directors of Taodue SRL and Fascino SRL, and is a director of RTI spa and Medusa spa.