‘The Naked Eye Game’, selected at Fresh TV Formats during MIPCOM 2021

Cuatro’s brand-new game show has been highlighted by the French consulting firm The Wit as one of the most innovative entertainment productions of the international market.

Guessing different features and peculiarities of anonymous people through their appearance is the main focus of this new daily game show that Cuatro will premiere soon with Paz Padilla as hostess.

The challenge facing the participants of 'The Naked Eye Game' will be to guess the most accurate portrait of different strangers by sharpening their intuition, defying prejudices, and paying attention to every detail.

This original format developed by Bulldog TV and Mediaset España and distributed by Mediterráneo Mediaset España Group, has been highlighted today at MIPCOM 2021's Fresh TV Formats by the prestigious French consultancy The Wit as one of the most innovative productions of the international market.

**The main keys of ‘The Naked Eye Game’**

Over four rounds, two contestants will compete against each other trying to guess different features and peculiarities of unknown people, such as their marital status, profession, year of birth, city of origin or main hobbies.

They will have to use their intuition, clinical eye and observation skills. In this sense, the main qualities that can lead the contestants to win the prize accumulated in the jackpot are memory and general culture.

In addition, at the end of the competition, the participants will have to face an exciting final game full of tensions: a general knowledge questionnaire related to one of the traits of the guests attending the set. The first contestant getting 12 correct answers wins the BIG JACKPOT.