

SUPPLEMENTARY ANNOUNCEMENT TO THE NOTICE OF MEDIASET ESPAÑA COMUNICACIÓN, S.A.'s ORDINARY GENERAL SHAREHOLDERS' MEETING 2021

In relation to Mediaset España Comunicación, S.A.'s Ordinary General Shareholders' Meeting (the "Company" or "Mediaset España") which is to be held at the registered office, located in Madrid, at Carretera de Fuencarral a Alcobendas, nº 4 (28049) at 12:00 noon on 14th April 2021, on single call (the "Ordinary General Meeting" or the "Meeting"), it is hereby announced that the Company's Board of Directors has agreed:

- I. That the Ordinary General Meeting be held with the exclusive telematic attendance of shareholders and their proxies in view of the Covid- 19 pandemic situation.
- II. To include three (3) new items on the Agenda of the Ordinary General Meeting following a request to supplement the notice convening the meeting.

This is explained as follows:

I. The Ordinary General Meeting to be held with the exclusive telematic attendance of shareholders and their proxies in view of the Covid- 19 pandemic situation.

- a) The notice convening this Ordinary General Meeting was approved by the Company's Board of Directors on 24th February 2021, and was published on 12th March 2021 in a daily newspaper with nationwide coverage, on the website of both the Company and the Spanish Securities and Exchange Commission.
- b) As a consequence of the public health risks associated with the COVID-19 pandemic, the Company's Board of Directors had expressly recommended that shareholders exercise their voting and proxy rights prior to the Ordinary General Meeting by remote means of communication or that they participate via telematic means.

Likewise, it was indicated that, under the terms permitted by the regulations that may be approved in the context of the current situation deriving from the Covid-19 pandemic, the General Meeting could be held exclusively by telematic means, i.e., without the physical attendance of the shareholders or their proxies. In such case, it was indicated that shareholders would be informed by the publication of a supplementary announcement to the notice.

- c) On the same day on which the notice convening the Meeting was published, 12th March 2021, Royal Decree-Law 5/2021, on extraordinary measures to support business solvency in response to the COVID-19 pandemic, was approved and published in the Spanish Official State Gazette on 13th March 2021, the eighth final provision of which establishes, in section 1.a), that during 2021 *"the governing body may agree in the notice to convene the meeting that it will be held exclusively by telematic means, i.e. without the physical attendance of the shareholders or their proxies, as long as reasonable proof of identity of the person exercising their voting rights is provided and that the possibility to participate in the meeting is offered via all of the following: (i) telematic attendance; (ii) proxy conferred on the Chairman of the Meeting via remote means of communication; and (iii) advance voting via remote means of communication. Directors may attend the meeting, which shall be deemed to be held at the registered office irrespective of where the Chairman of the General Meeting is located, either by audio or video conference.*
- d) Pursuant to the aforementioned legal authorisation, and as provided in the notice convening the meeting, the Company's Board of Directors has resolved that the **Ordinary General Meeting, convened for 14th April 2021 at 12:00 noon, shall be held exclusively by telematic means for**

shareholders and their proxies, with attendance in person being limited to the personnel necessary to ensure that the Ordinary General Meeting can be held under these conditions.

This decision is intended to safeguard the health and safety of shareholders, employees and other persons involved in the preparation and holding of the general meeting; while at the same time guaranteeing the equal treatment of shareholders, regardless of their respective place of residence, in light of any mobility restrictions that may be imposed by the competent authorities.

In this regard:

- shareholders and proxy holders who wish to attend the General Meeting may do so by following the instructions provided in the section "**Telematic attendance at the General Shareholders' Meeting**" in the notice convening the General Meeting and in the **Rules for telematic attendance** published on the Company's corporate website (<http://www.telecinco.es/inversores/es/>);
- shareholders may exercise their proxy and voting rights (proving the identity of the person exercising such rights) prior to the Meeting, either by electronic means or by personal delivery or postal correspondence, in accordance with the terms set forth in the section "**Voting and appointment of proxies by remote means of communication before the general shareholders' meeting**" in the notice convening the meeting and in the **Rules applicable to proxies and remote voting by remote means of communication** published on the corporate website (<http://www.telecinco.es/inversores/es/>). Likewise, we remind you that it is possible to grant a proxy to the Chairman of the General Meeting.
- e) The Ordinary General Meeting shall be broadcast live on the Company's corporate website. (<http://www.telecinco.es/inversores/es/>).
- f) Shareholders and proxy holders are reminded that, should they require further information in relation to the exercise of their rights, they may contact the Shareholders' Office by telephone on 91 358 87 17 or send an e-mail to the following address inversores@mediaset.es.

II. Three (3) new items are included on the Agenda of the Ordinary General Meeting following a request to supplement the notice convening the meeting.

Pursuant to the provisions of article 519.1 of the Spanish Companies Act, the Company has received, in due time and form, a request to supplement the notice convening the meeting, submitted by a shareholder owning more than 3% of the Company's share capital, requesting the Board of Directors to include three (3) new items on the Agenda of the Ordinary General Meeting, which are as follows, with their corresponding order:

"Item Fourteen.- To amend the Articles of Association to incorporate the possibility of shareholders and their proxies attending the general meeting by telematic means.

Item Fifteen.- To amend the Articles of Association to incorporate the possibility of holding general meetings exclusively by telematic means.

Item Sixteen.- To amend the Regulations of the General Meeting of Shareholders to implement the new articles 33 bis and 33 tris of the Articles of Association to establish a basic regime for shareholders and their proxies to attend the general meeting via telematic means".

The proposed resolutions corresponding to items Fourteen and Fifteen consist, respectively, in the introduction of two new articles, 33 bis and 33 tris, in Mediaset España's Articles of Association, to authorise, on the one hand, the telematic attendance of shareholders and their proxies (real-time attendance by remote electronic means of communication) at General Meetings at which the physical presence of shareholders and proxies is also provided for (article 33 bis); and on the other hand, the

convening of general meetings with the attendance of shareholders and their proxies exclusively by telematic means (Article 33 tris).

The proposed resolution corresponding to point Sixteen consists of incorporating a new article 33 in the Regulations of the General Shareholders' Meeting ("*Attendance of shareholders and their proxies by telematic means via a real-time remote connection*"), in coordination with the proposed introduction of the new articles 33 bis and 33 tris in the Articles of Association, which establish the minimum requirements to which the telematic attendance of shareholders and their proxies is subject, both in the case of a general meeting with physical and telematic presence of shareholders and proxies, and in the case of a meeting held exclusively by telematic means.

Having analysed this request, the Board of Directors has agreed to publish the proposal made within the legally established deadline, including the new items **Fourteen, Fifteen and Sixteen** on the Agenda of the Ordinary General Meeting.

Following the publication of this supplement to the notice convening the meeting, any shareholder may examine the text of the proposed resolutions corresponding to such new items on the Agenda of the Ordinary General Meeting, at the registered office of the Company, or request that they be delivered or sent free of charge, together with their corresponding justifications, as well as the Reports prepared by the Board of Directors in relation to each new item on the Agenda of the Ordinary General Meeting. These documents may also be consulted by shareholders on the Company's corporate website (<http://www.telecinco.es/inversores/es/>).

In Madrid, 18th March 2021.

The Secretary
Mario Rodríguez Valderas

MEDIASET ESPAÑA COMUNICACIÓN, S.A.
NOTICE CONVENING THE ORDINARY GENERAL MEETING

The Board of Directors of Mediaset España Comunicación, S.A. (the “**Company**” or “**Mediaset España**”) has agreed to call the ordinary general shareholders meeting, which will be held in Madrid, at the Company’s registered office in Carretera de Fuencarral a Alcobendas, nº 4 (28049), on the 14th April 2021 at 12:00 on a single call (the “**Ordinary General Meeting**”, the “**General Shareholders Meeting**” or the “**General Meeting**”). Remote attendance to the General Meeting will be enabled under the terms indicated in this notice.

The Ordinary General Meeting will be held according to the following

AGENDA

First. - Examination and approval, where applicable, of the Annual Accounts and Management Reports of "MEDIASET ESPAÑA COMUNICACION, S.A." and its Consolidated Group of companies, for the financial year ended on 31st December 2020.

Second. - Examination and approval, where applicable, of the Non-Financial Information of "MEDIASET ESPAÑA COMUNICACION, S.A." and its Consolidated Group for the financial year ended on 31st December 2020.

Third. - Examination and approval, where applicable, of the proposal for the distribution of profit for the financial year ended on 31st December 2020.

Fourth. - Examination and approval, where applicable, of the management and performance of the Board of Directors during the financial year 2020.

Fifth. - Re-election of the statutory auditors of both "MEDIASET ESPAÑA COMUNICACION, S.A." and its consolidated group of companies.

Sixth. – Authorisation, where applicable, for the Executive Directors and the Senior Managers to receive part of the variable remuneration accrued in the financial year 2020 in the form of Company shares.

Seventh. – Authorise the Board of Directors, where appropriate, to establish a multi-annual remuneration system for Executive Directors and Managers of the Group of Companies linked to the value of the Company's shares.

Eighth. - Examination and approval, where appropriate, of the “Annual Report on Directors' Remuneration” of "MEDIASET ESPAÑA COMUNICACION, S.A."

Ninth. - Examination and approval, where appropriate, of the Directors’ Remuneration Policy of "MEDIASET ESPAÑA COMUNICACION, S.A."

Tenth. - To authorise the Board of Directors to proceed with the derivative acquisition of own shares by the Company under the terms provided for in current legislation, with the express power to apply them to the implementation of remuneration programmes and/or to dispose of or redeem them with a reduction of share capital, revoking, with regards to the amount not used, the delegation approved by the General Meetings of previous years.

Eleventh.- Revocation of the first to the fourth resolutions adopted by the Extraordinary General Shareholders' Meeting of the Company held on 4th September 2019 and the first and second resolutions adopted by the Extraordinary General Shareholders' Meeting of the Company held on 5th February 2020, and ratification of the cancellation of the Merger agreed by the Board of Directors.

Twelfth.- Delegation of powers to formalise, interpret, rectify, and execute the previous resolutions, as well as to substitute the powers that the Board of Directors may receive from the General Meeting of Shareholders.

Thirteenth.- Information on the modification of the Board of Directors' Regulations agreed at its meeting of 23rd December 2020

**PARTICIPATION IN THE GENERAL MEETING OF SHAREHOLDERS IN VIEW OF THE
CURRENT PUBLIC HEALTH RISK ORIGINATING FROM
THE COVID-19 PANDEMIC**

Given the exceptional nature of the situation generated by the Covid-19 pandemic and in order to preserve the general welfare and health of the people, the Company's Board of Directors recommends that shareholders exercise their voting and proxy rights before the Ordinary General Meeting by means of remote communication or that they attend the meeting remotely, in accordance with the terms set out in this notice and the Company's webpage, therefore avoiding, as far as possible, physical attendance at the venue where the Ordinary General Meeting will be held.

Likewise, under the terms permitted by the regulations that may be approved in the context of the current situation deriving from the Covid-19 pandemic, the General Meeting could be held on the same dates and at the same time provided for in this announcement, exclusively by remote means, i.e., without the physical attendance of the shareholders or their proxies. In such case, shareholders would be informed by the publication of a supplementary announcement to this notice.

**RIGHT TO ADD NEW ITEMS TO THE AGENDA AND TO SUBMIT
NEW PROPOSALS**

In accordance with the provisions of article 519 of the Spanish Companies Act (Ley de Sociedades de Capital, the "LSC"), those shareholders that represent at least three percent (3%) of the Company's share capital may: (i) request the publication of a supplementary notice to this call of the Ordinary General Meeting, including one or more items on the agenda, provided that such items are complemented with a justification or, where appropriate, a justified proposal for a resolution, and (ii) submit reasoned resolution proposals on matters that are already included or should be included on the Ordinary General Meeting's agenda.

This right must be exercised by means of reliable notification, which must be received at the Company's registered office (to be addressed for the attention of the Corporate General Management- Carretera de Fuencarral a Alcobendas, n° 4, Madrid 28049 -) within five (5) days following the publication of this notice, indicating the identity of the shareholders exercising this right and the number of shares they hold, as well as the duly justified proposed items for the agenda or the justified proposed resolutions on matters that are already included or that should be included on the agenda, and, where appropriate, any other relevant documentation.

RIGHT OF ATTENDANCE

The Ordinary General Meeting may be attended by all shareholders, regardless of the number of shares

with voting rights that they hold, as long as the shares are registered in the corresponding book entry accounting ledger at least five (5) days before the date of the Ordinary General Meeting.

Those shareholders who wish to physically attend the General Shareholders' Meeting must prove ownership of Company shares at the entrance to the venue where the General Meeting is held, by showing an attendance, proxy or remote voting card (the "**Attendance-Proxy Card**"), or the corresponding validation certificate issued by the entity in charge of keeping the accounting records of the shares or, where applicable, by any other means which proves, in accordance with the legislation in force, the existence of sufficient evidence of registration.

In order to prove the shareholder's identity and their right to attend, or that of the person who validly represents the shareholder, at the entrance of the venue where the Ordinary General Meeting will be held attendees may be asked to show, together with their Attendance-Proxy Card, the documents proving their status as representatives of a corporate shareholder, and their national identity card or any other official document that serves as proof of identification.

The venue will be open to shareholders with the right of attendance and their proxies from 10:00 a.m. onwards.

If the current regulations limiting the capacity of the premises where the Ordinary General Meeting is to be held remain in force as a result of the situation generated by the Covid-19 pandemic, in any event and in order to respect the equal treatment of shareholders, access to the premises will be in strict order of arrival of shareholders and representatives.

In the event that the aforementioned capacity limit is reached and therefore it is not possible for more people to attend the Ordinary General Meeting, the shareholders or their representatives will be advised that, at that time it is no longer possible to participate via alternative means (voting and proxy prior to the Ordinary General Meeting by means of remote communication or attending remotely), and therefore it is especially advisable to participate and register in advance via any of the alternative channels under the terms provided in this notice.

Without prejudice to the provisions of the preceding paragraphs, the requirements and rules for remote attendance of shareholders and proxies are regulated in the Remote attendance at the General Shareholders' Meeting" section of this notice.

RIGHT TO REPRESENTATION

In accordance with article 27 of the Articles of Association, article 12 of the General Meeting Regulations, and this notice of call, any shareholder entitled to attend may be represented at the Ordinary General Meeting by another person, even if that person is not a shareholder.

The proxy may be granted by filling in the proxy section of the Attendance-Proxy Card or by any other means permitted by law. If the proxy has been obtained through a public request, the proxy form shall include or have attached to it the agenda, the proxy's identity, the instructions on how to exercise the right to vote and an indication on how the proxy shall vote in the event that no specific instructions have been given, subject, where applicable, to the provisions of the law.

If the document conferring representation does not specify who will act as proxy, it will be understood that the proxy has been granted in favour of the chairman of the General Shareholders Meeting. If the designated proxy finds themselves in a conflict-of-interest situation when voting on any of the proposed

resolutions that are included, or not, on the agenda, and have been submitted to the General Shareholders Meeting, and the represented shareholder has not given precise voting instructions, the proxy shall be deemed granted to the chairman of the General Shareholders Meeting.

In the event of a public request for representation, the proxy may not exercise the voting rights corresponding to the shares represented on those items of the agenda where he/she is in a situation of conflict of interest, unless he/she has received precise voting instructions from the shareholder represented for each of these items, and without prejudice to the possibility of the proxy appointing a substitute representative in such cases.

A conflict of interest will exist in those cases established in the applicable law. In any case, it is understood that the members of the board of directors find themselves in a conflict-of-interest situation in those cases set out in the Spanish Companies Act.

Unless expressly stated otherwise, when the members of the board of directors make a public request for representation, the voting rights corresponding to the represented shares shall be exercised by the chairman of the Ordinary General Meeting.

Unless expressly stated otherwise, a represented shareholder shall be deemed to have given precise instructions to vote in favour of the proposed resolutions submitted by the board of directors to the Ordinary General Meeting.

The proxy may also be extended to the proposed resolutions not submitted by the board of directors or to those matters which, although not on the meeting agenda, may be lawfully submitted to a vote at the General Meeting, it being considered that, unless expressly indicated otherwise, the represented shareholder gives precise instructions for the proxy to abstain from voting on such matters. If the proxy does not extend to such proposals or matters, it will be understood that the represented shareholder instructs the proxy to abstain from voting on such proposals or matters.

RIGHT TO INFORMATION

From the publication of this call notice and until the Ordinary General Meeting is held, the Company will continuously publish, except in the even except in cases of force majeure or technical impossibility beyond its control, the following information and documentation on its website (<http://www.telecinco.es/inversores/es/>), with the possibility of downloading and printing it:

1. - This notice of call.
2. - The total number of shares and voting rights as at the date the General Meeting is called.
3. - Full text of the proposed resolutions corresponding to the items on the agenda, submitted by the board of directors and, where appropriate, the proposed resolutions submitted by the shareholders as and when received.
4. - Full text of the annual accounts and management report of the Company and its consolidated group, corresponding to the financial year 2020, and the corresponding audit reports.
5. - The Company and its consolidated group's Statement of non-financial information for the financial year 2020 and its verification report issued by an independent entity.
6. - The Directors' Remuneration Policy, the reasoned proposal of the Board of Directors, with the

favourable report of the Appointments and Remuneration Committee on the Directors' Remuneration Policy.

7. - Annual report on the directors' remuneration for the financial year 2020 and its verification report issued by an independent entity.

8. - Annual corporate governance report for the financial year 2020 and its verification report issued by an independent entity.

9. - Rules applicable to proxies and remote voting.

10. –The Attendance-Proxy Card model.

11. - Access to the Electronic Shareholders' Forum where the rules of use are set out.

12. – Access to the online service platform for the General Shareholders' Meeting where the rules are set out.

13. – Board of Directors' Report on the amendment of the Board of Directors' Regulations approved in the meeting held on the 23rd December 2020.

In compliance with the provisions of the legislation in force, as from the date of publication of the notice of call, shareholders are entitled to examine at the Company's registered office (Carretera de Fuencarral a Alcobendas, n° 4, 28049 Madrid), and to request the immediate and free delivery or shipment (which may take place by e-mail with acknowledgement of receipt, if the shareholder accepts this method) of the documentation related to the holding of the Ordinary General Shareholders Meeting previously referred to. The requests for said documentation may be made either by ordinary mail addressed to the Shareholders' Office, or by telephone 91 358 87 17, or via e-mail inversores@mediaset.es. Due to the situation produced by COVID-19, the Company recommends requesting that the relevant documentation be sent by e-mail.

Furthermore, from the publication of this announcement and up until and including the fifth calendar day, before the scheduled date of the Ordinary General Meeting, shareholders can request, in writing, any information or clarifications they deem necessary or ask, in writing, any questions they consider relevant relating to the items on the agenda, the information accessible to the public that the Company has provided to the National Securities Market Commission since the last General Meeting on the 10th June 2020, and the Company's external auditors reports.

The aforementioned is without prejudice to the right of any shareholder who, during the Ordinary General Shareholders' Meeting, if attending the meeting in person, verbally requests any information or clarification that he/she deems appropriate regarding the items on the agenda or to request such clarification as he/she deems necessary regarding the information referred to in the preceding paragraph.

SPECIAL INFORMATION INSTRUMENTS

In accordance with the provisions of the Article 539 of the Spanish Companies Act, the Company has a website (<http://www.telecinco.es/inversores/es/>) to assist shareholders in exercising their right to information and to disclose the information required by the legislation on the securities market.

An Electronic Shareholders Forum will be enabled on the Company's web page, which will be

accessible to both individual shareholders and voluntary associations which may be created under the provisions of the Spanish Companies Act, to facilitate communication before the Ordinary General Meeting is held. The link to access the Forum and its rules of use are available on the said corporate web page.

VOTING AND APPOINTMENT OF PROXIES BY REMOTE MEANS OF COMMUNICATION BEFORE THE GENERAL SHAREHOLDERS' MEETING

The Company's board of directors has decided, in accordance with the provisions of articles 27 and 33 of the Articles of Association and articles 16 and 26 of the Company's General Meeting Regulations, to authorise the exercise of remote voting and proxies, through the following means of remote communication, before the General Meeting is held, provided that they comply with the legal requirements and the requirements set out in this notice.

1. Remote voting:

Shareholders with the right of assistance and to vote may, before the General Meeting is held, vote using any of the following means of remote communication:

(i) Electronic means:

Procedure: shareholders who want cast their vote by electronic means before the Ordinary General Meeting must access the Company's website (<http://www.telecinco.es/inversores/es/>) and go to the "Distance Voting and Proxies" section in the 2021 Ordinary General Shareholders Meeting space, and follow the procedure established therein.

Identification: The guarantees which, pursuant to the provisions of article 26 of the Regulations of the General Meeting of Shareholders, the board of directors considers appropriate to ensure the authenticity and identification of the shareholder exercising voting rights before the General Meeting is held by means of electronic communication, are the qualified electronic signature and the advanced electronic signature, under the terms of Regulation (EU) No 910/2014, of 23rd July 2014, provided they are based on (i) the Electronic User Certificate issued by the Spanish Public Certification Authority (CERES), which is dependent on the Spanish National Mint, and where no cancellation has been notified, or (ii) the recognised electronic certificate incorporated to the national electronic identity document issued in accordance with the Royal Decree 1553/2005, of 23rd December, regulating the issuance of the national identity document and its electronic signature certificates.

All shareholders that have an electronic signature which complies with any of the above two requirements and use it for identification purposes may cast their vote on the items on the agenda via electronic means.

Requirements: only the votes cast by the shareholder and received by the Company within the period set out in section 3 below shall be considered valid.

(ii) Post:

Procedure: shareholders who want to cast their vote by post before the General Meeting must fill in the section titled "Remote Voting" on the Attendance-Proxy Card issued by the Company.

Once the Attendance-Proxy Card has been duly completed and signed, it can be sent in the

following ways:

- a. By post for the attention of “Mediaset España Comunicación, S.A.”, Dirección General Corporativa (Ordinary General Meeting 2021), Carretera de Fuencarral a Alcobendas, nº 4, 28049 Madrid.
- b. Using the prepaid reply envelope provided with the Attendance-Proxy Card.
- c. By delivering it at the address indicated above

Due to the situation caused by COVID-19, the Company recommends sending the Attendance-Proxy Card by post.

Requirements: only those votes cast by the shareholder and received by the Company within the period set out in section 3 below shall be considered valid.

2. Remote granting of proxies

Shareholders with the right of attendance and to vote may, before the Ordinary General Meeting is held, grant a proxy remotely via any of the following means of remote communication:

(i) Electronic means:

Procedure: shareholders wishing to designate a proxy by electronic means prior to the General Meeting must access the Company’s website (<http://www.telecinco.es/inversores/es/>) and go to the 2021 Ordinary General Meeting of Shareholders, section “Distance Voting and Proxies”, and follow the procedure established therein.

Identification: The guarantees which, pursuant to the provisions of article 26 of the General Meeting of Shareholders Regulations, the board of directors considers appropriate to ensure the authenticity and identification of the shareholder granting a proxy before the Meeting by means of remote electronic communication, are the qualified electronic signature and the advanced electronic signature, under the terms of Regulation (EU) No 910/2014, of 23rd July 2014, provided they are based on (i) the Electronic User Certificate issued by the Spanish Public Certification Authority (CERES), which is dependent on the Spanish National Mint, and where no cancellation has been notified, or (ii) the recognised electronic certificate incorporated to the national electronic identity document issued in accordance with the Royal Decree 1553/2005, of 23rd December, regulating the issuance of the national identity document and its electronic signature certificates.

All shareholders that have an electronic signature which complies with any of the above two requirements and use it for identification purposes may cast their vote on the items on the agenda via electronic means.

Requirements: only the votes cast by the shareholder and received by the Company within the period set out in section 3 below shall be considered valid.

Shareholders granting a proxy via electronic means are obliged to inform the designated proxy of such delegation and obtain their acceptance. Delegation will be considered to be accepted when the proxy, if attending the General Meeting in person, identifies themselves with their national identity document or passport on the day and at the place where the General Meeting is being held, within two hours before the meeting starts, allowing the personnel in charge of the shareholders’ registry

to verify the proxy, providing, if necessary, a copy of the electronic delegation, or, in the event of remote attendance to the General Shareholders' Meeting, complies with the procedures and requirements set out in the Remote attendance at the General Shareholders' Meeting section of this notice.

When the proxy is granted to the chairman of the Ordinary General Meeting, the communication and acceptance will be understood to have been made via the Company's reception of said electronic proxy in due form and time.

The proxy may only exercise the vote of the represented shareholder by personally, physically or telematically, attending the Ordinary General Meeting.

(ii) Post:

Procedure: in order to grant a proxy prior to the Meeting by post, shareholders must complete and sign the "Proxy" section of the Proxy-Attendance Card issued by the Company.

If the shareholder grants the proxy to the chairman of the Ordinary General Meeting, the shareholder must send the duly completed and signed Attendance-Proxy Card to the registered office.

If the shareholder grants the proxy to a third party, the shareholder must send a photocopy of the duly completed and signed Attendance-Proxy Card to the registered office.

Once the Attendance-Proxy Card has been duly completed and signed, the original or photocopy thereof, as applicable, can be sent in the following ways:

- a. By post to the attention of "Mediaset España Comunicación, S.A.", Dirección General Corporativa (Ordinary General Meeting 2021), Carretera de Fuencarral a Alcobendas, nº 4, 28049 Madrid.
- b. Using the prepaid reply envelope provided with the Attendance-Proxy Card.
- c. By delivering it at the address indicated above

Due to the situation caused by COVID-19, the Company recommends sending the Attendance-Proxy Card by post.

Requirements: only proxies granted by the shareholder and received by the Company within the period set out in section 3 below shall be considered valid. Shareholders granting a proxy by post are obliged to inform the designated proxy of such delegation and obtain their acceptance. Delegation will be considered to be accepted when the proxy, if attending the General Meeting in person, identifies themselves with their national identity document or passport on the day and at the place where the General Meeting is being held, within two hours before the meeting starts, allowing the personnel in charge of the shareholders' registry to verify the proxy, providing, if necessary, a copy of the electronic delegation, or, in the event of remote attendance to the General Shareholders' Meeting, complies with the procedures and requirements set out in the Remote attendance at the General Shareholders' Meeting section of this notice.

If the proxy is granted to the chairman of the Ordinary General Meeting, the communication and acceptance will be understood to have been made via the Company's reception of the original

Attendance-Proxy Card.

The proxy may only exercise the vote of the represented shareholder by personally, physically or remotely, attending the Ordinary General Meeting.

3. Time limit for the exercise of voting and proxy rights by means of remote communication:

In order to be valid, both the proxies granted and the votes cast by remote means of communication (either by electronic means or by post) before the Ordinary General Meeting, must be received by the Company at its registered office or through its website, where appropriate, before 00:00 hours (CEST) on 14th April 2021. Otherwise, proxies will be deemed not to have been granted and votes will be deemed not to have been cast.

COMMON RULES FOR THE EXERCISE OF REPRESENTATION AND VOTING RIGHTS BY REMOTE MEANS OF COMMUNICATION BEFORE THE ORDINARY GENERAL MEETING

1. Priority between proxy/ remote voting and personal attendance at the General Meeting:
 - (a) The personal attendance, either physically or by remote means, at the Ordinary General Meeting of shareholders who have granted proxies or voted by remote means of communication before the meeting is held, regardless of the means used to cast them, shall render such proxy or vote null and void.
 - (b) Likewise, any vote, whatever the means used to cast it, will render ineffective any proxy granted remotely, regardless if it was granted earlier, in which case shall be deemed revoked, or after, in which case it will be deemed as not to have been made.
2. In the event that a shareholder validly grants several proxies remotely before the Ordinary General Meeting is held, the last proxy received by the Company will prevail.
3. In the event that a shareholder casts several votes remotely with respect to the same items on the agenda, the last vote received by the Company will prevail, and those received previously will be deemed invalid.
4. If electronic means are used to cast votes or grant proxies before the Ordinary General Meeting is held, only one electronic action will be allowed for each type of transaction (one vote or one proxy).
5. Both remote voting and the remote granting of proxies before the Ordinary General Meeting is held will be rendered null and void upon the disposal of the shares which becomes known to the Company before the date of the Ordinary General Meeting.
6. It is the exclusive responsibility of the shareholder to keep his/her electronic signature for voting or granting proxies by electronic means.
7. Shareholders that are legal entities and those who are not residents in Spain should consult the Shareholders' Office to examine the possibility of adapting, where necessary, the means for remote voting and the remote granting of proxies to their particular circumstances before the Ordinary General Meeting is held. Likewise, shareholders that are legal entities should notify the Company, in a reliable manner, of any modification or revocation of the powers held by their representatives,

and the Company declines any liability until such notifications are made.

8. The Company reserves the right to modify, suspend, cancel or restrict the mechanisms for voting and granting proxies by electronic means whenever necessary for technical or security reasons.
9. The Company will not be liable for any damages that may be caused to the shareholders as a result of breakdowns, overloads, line failures, connection failures, malfunctioning of the postal service or any other event of the same or similar nature, beyond its control, that prevents the use of the remote voting and remote proxy means.

TELEMATIC ATTENDANCE AT THE GENERAL SHAREHOLDERS' MEETING

Without prejudice to the provisions of the previous paragraphs, and in accordance with article 3 of Royal Decree-law 34/2020, of 17th November, on urgent measures to support business solvency and the energy sector as well as on taxation, the Company's Board of Directors has resolved that the Ordinary General Meeting may also be attended, by shareholders and shareholders' proxies entitled thereto, via the use of telematic means which allow remote and real time connection.

The instructions for attending and participating at the Ordinary General Meeting via telematic means will be made available to shareholders and shareholders' proxies on the Company's website (<http://www.telecinco.es/inversores/es/>), in the space dedicated to the 2021 Ordinary General Meeting of Shareholders, section "Telematic Attendance", where the mechanisms will be made available for such telematic attendance via any device with internet access.

Without prejudice to the provisions of the above instructions, the most relevant aspects telematic attendance at the Ordinary General Meeting are briefly described below:

1. Identification and pre-registration:

In order to allow for the adequate management of telematic attendance mechanisms, shareholders or shareholder proxies who intend to attend the Ordinary General Meeting via telematic means must pre-register, between 8:00 a.m. (CEST) on 30th March 2021 and 0:00 a.m. (CEST) on 14th April 2021, using the telematic attendance application that will be made available on the Company's website, in the 2021 Ordinary General Meeting of Shareholders space, in the section for "Telematic Attendance" (the "**Application**"), following the procedure for pre-registration and request for telematic attendance described therein. The pre-registration of attendees outside of the said period will not be accepted.

The guarantees required by the board of directors, pursuant to the analogous application of article 26 of the General Meeting of Shareholders Regulations, to ensure the authenticity and identification of shareholders who, in accordance with the above, want to request telematic attendance via the Application, include the qualified electronic signature and the advanced electronic signature, under the terms of Regulation (EU) 910/2014, of 23rd July 2014, provided that they are based upon (i) the Electronic User Certificate issued by the Spanish Public Certification Authority (CERES), which is dependent on the Spanish National Mint, and where no cancellation has been notified, or (ii) the recognised electronic certificate incorporated to the national electronic identity document issued in accordance with the Royal Decree 1553/2005, of 23rd December, regulating the issuance of the national identity document and its electronic signature certificates.

Regarding shareholders' proxies, before the aforementioned pre-registration they must prove their

proxy by sending a scanned copy of their national identity document, foreigner's identification number or passport, and the Attendance-Proxy Card signed by the represented shareholder and the proxy, to the e-mail address inversores@mediaset.com, before 00:00 on April 14th, 2020. In the case of proxies of legal entities, they should also send a scanned copy of the powers of attorney or such other title by virtue of which they are empowered to represent the legal entity to the aforementioned address.

Once a shareholder or, where applicable, the shareholder's proxy has pre-registered in accordance with the indicated means and within the period established for such purposes, the shareholder or, where applicable, the shareholder's proxy may attend, intervene and vote at the Ordinary General Meeting via telematic means, by making the corresponding connection on the day the meeting is scheduled in accordance with the following section.

2. Connection and attendance:

Shareholders or proxies who have previously registered to attend the Ordinary General Meeting by telematic means in accordance with the previous section must log on via the Application between 8:00 a.m. and 11:30 a.m. (CEST) on 14th April 2021, identifying themselves again via one of the following methods: the qualified electronic signature or the advanced electronic signature, under the terms provided for in Regulation (EU) 910/2014, of 23rd July 2014, provided that they are based upon (i) the Electronic User Certificate issued by the Spanish Public Certification Authority (CERES), which is dependent on the Spanish National Mint, and where no cancellation has been notified, or (ii) the recognised electronic certificate incorporated to the national electronic identity document issued in accordance with the Royal Decree 1553/2005, of 23rd December, regulating the issuance of the national identity document and its electronic signature certificates. The Company may enable additional means of identification that duly guarantee the identity of the shareholder. Only those attendees who have logged in within the above-mentioned period shall be considered as attending the Annual General Meeting and may speak and/or vote at the Annual General Meeting.

The board of the Ordinary General Meeting and, where applicable, the notary who is involved in taking the minutes of the meeting, will have direct access to the telematic connection systems, so that they will have direct knowledge of any communications and statements made by those remotely attending the Ordinary General Meeting.

3. Intervention:

Those attending via telematic means who, when exercising their rights and/or, where applicable, the representation they hold, wish to intervene at the Ordinary General Meeting and, where applicable, request information or clarifications, or make proposals in the cases permitted by law, they must draw up and send their interventions, questions, requests for information or clarifications, or proposals in writing on the day of the General Meeting, between 8:00 a.m. and 11:30 a.m. (CEST), in the manner, terms and conditions established in the Application after logging in as provided for in the previous section, and using the intervention form that will be made available in the Application for this purpose.

Those attending via telematic means who want their interventions to be literally recorded in the minutes of the General Meeting must expressly indicate this in the text of their intervention.

Requests for information or clarification made by those attending via telematic means will be answered verbally during the Ordinary General Shareholders' Meeting or in writing within the

seven days following the General Meeting, in accordance with the provisions of the Spanish Companies Act.

4. Voting:

Voting on the proposals relating to each item on the agenda may be done from the moment the shareholder or, where applicable, the proxy connects as an attendee in accordance with the provisions of the previous sections and until the chairman or, if applicable, the secretary of the General Meeting announces the end of the voting period for the proposed resolutions relating to the items on the agenda.

With regard to proposals for resolutions on matters not included in the agenda which have been submitted in the legally admissible circumstances, those attending via telematic means may cast their votes through the Application from the moment indicated by the chairman once the proposals have been drawn-up and read, and until the president or, where appropriate, the secretary of the General Meeting announces the end of the voting period during the Ordinary General Meeting.

In any case, the voting process for those attending by telematic means for all proposals submitted to the Ordinary General Meeting will end when, after the summaries of the proposed resolutions have been read by the secretary of the General Meeting, the voting on the proposed resolutions will be started in the premises where the meeting is being held.

The procedure provided for in the Articles of Association and the General Meeting Regulations will be applied to the voting on the proposed resolutions.

5. Priority rules:

If a shareholder who has previously granted a proxy or voted remotely attends the Ordinary General Meeting via telematic means, regardless of the means used, such proxy or vote shall be rendered null and void. Likewise, physical attendance at the General Meeting shall prevail over attendance by telematic means.

6. Other matters:

Legal entities, non-residents in Spain and qualified investors should consult with the Shareholders' Office to adapt, with the due guarantees, the mechanisms for attending the General Meeting through real-time remote communication means, and the Company may adapt the means to allow these shareholders or their proxies to attend via telematic means.

It is the shareholders' or, where applicable, their proxies' exclusive responsibility to keep the necessary means of identification to access and use the telematic attendance service at the General Meeting. In the case of a legal entity, it must notify any modification or revocation of the powers held by its representative and, therefore, the Company declines any responsibility until such notification is made.

The Company reserves the right to modify, suspend, cancel or restrict the mechanisms for telematic attendance to the General Meeting when technical or security reasons so require or impose.

Similarly, the Company will not be liable for any damages that may be caused to shareholders or their proxies as a result of the occasional lack of availability of its webpage, nor for breakdowns, overloads, line failures, connection failures or any other event of the same or similar nature, which

is beyond the Company's control, without prejudice to the adoption of measures required by each situation, including the possible temporary suspension or extension of the Ordinary General Meeting if it is necessary to guarantee the full exercise of the shareholders or their proxies' rights.

**LIVE STREAMING OF THE GENERAL
SHAREHOLDERS' MEETING (streaming)**

The Ordinary General Meeting is scheduled to be live streamed on the corporate website (<http://www.telecinco.es/inversores/es/>).

PRESENCE OF A NOTARY

In accordance with the Spanish Companies Act and the General Meeting Regulations, the board of directors has resolved to request that a notary be present to take the minutes of the meeting.

PROTECTION OF PERSONAL DATA

The personal data that the shareholders, or, where appropriate, their representatives, provide to the Company for the exercise or delegation of their right to attend and vote at the Ordinary General Meeting, including data provided for this purpose by the banks and securities companies and agencies in which the shareholders have their shares deposited and guarded, or other data obtained through the recording of the Ordinary General Meeting (*i.e.*, image and voice), will be processed by the Company in order to manage the development, compliance and control of the existing shareholding relationship with respect to the calling, holding, recording and broadcasting of the Ordinary General Meeting, to comply with legal obligations, and to manage the exercise of shareholders' rights of information, attendance and vote. For these purposes, the data will be processed under the responsibility of "Mediaset España Comunicación, S.A.". The legal bases for processing the data are the compliance with statutory obligations derived from corporate regulations and the shareholding relationship. Personal data will be processed during the shareholding relationship and, after that, for a period of 6 years but only for the purposes of dealing with any statutory or contractual actions, unless, exceptionally, a longer term applies for statutory or contractual reasons.

The data subject will, in any case and where legally appropriate, have the right to access, rectify, delete, oppose, carry or limit the processing of data collected by the Company, not to be subjected to automated individual decision-making, and to withdraw consent. These rights may be exercised, under the terms and in compliance with the conditions established for that purpose in the legislation, by writing to "Mediaset España Comunicación, S.A.", Carretera de Fuencarral a Alcobendas, 4 (28049 Madrid), or by email to the Company's Data Protection Officer (privacidad@mediaset.es). Furthermore, the data subject has the right to file a complaint with the data protection authority, which in Spain is the "Agencia Española de Protección de Datos" (www.aepd.es).

In the event that the Attendance-Proxy Card includes personal data relating to other individuals, or if a proxy attends the meeting in representation of a shareholder, the shareholder must inform such third party of the contents of the previous paragraphs and satisfy any other requirements that may be applicable for the correct transfer of personal data to the Company, without the Company having to perform any additional action. Their data will be communicated to the notary in relation to drawing-up the notarial deed of the General Meeting and may be provided to third parties exercising their right of information provided by law, or be accessible to the general public to the extent that it appears in the documentation available on the web page

[\(https://www.telecinco.es/inversores/es/\)](https://www.telecinco.es/inversores/es/) or disclosed in the Ordinary General Meeting, which may be recorded by audio-visual means and made public on the mentioned web page and in accredited media. If you attend the Ordinary General Meeting, we inform you that the General Meeting will be recorded and broadcast, and that your image and voice will be processed with the purpose of managing the audio-visual recording and publication of the Ordinary General Meeting in accordance with the transparency requirements under the applicable regulations. The legal bases for this processing are the Company's legitimate interest in recording and broadcasting the Ordinary General Meeting, which is recognised in the applicable regulations and the principle of transparency and the consent granted by the shareholders and their proxies who attend (in person or remotely) the Ordinary General Meeting.

GENERAL INFORMATION

- Only Attendance-Proxy Cards issued by the Company will be considered valid.
- There will be no payments or gifts for attending the Ordinary General Meeting.

For further information on the delivery of documentation and any other matter relating to this notice, shareholders may contact the Company's registered office in Madrid, Carretera de Fuencarral a Alcobendas, 4, Dirección General Corporativa (General Shareholders Meeting 2021) or call the Shareholders' Office on 91 358 87 17. Due to the situation caused by COVID-19, the Company recommends that shareholders call the Shareholders' Office on the telephone number indicated above.

Madrid, 12th March 2021
The secretary of the board of directors
Mr. Mario Rodríguez Valderas