### Mediaset España Comunicación, S.A. and Subsidiaries

Consolidated Financial Statements for the year ended 31 December 2019 and Directors' Report, together with Independent Auditor's Report

Translation of a report originally issued in Spanish based on our work performed in accordance with the audit regulations in force in Spain. In the event of a discrepancy, the Spanish-language version prevails.



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### INDEPENDENT AUDITOR'S REPORT ON CONSOLIDATED FINANCIAL STATEMENTS

To the Shareholders of Mediaset España Comunicación, S.A.,

### **Report on the Consolidated Financial Statements**

#### Opinion

We have audited the consolidated financial statements of Mediaset España Comunicación, S.A. (the Parent) and its subsidiaries (the Group), which comprise the consolidated statement of financial position as at 31 December 2019, and the consolidated statement of profit or loss, consolidated statement of comprehensive income, consolidated statement of changes in equity, consolidated statement of cash flows and notes to the consolidated financial statements for the year then ended.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated equity and consolidated financial position of the Group as at 31 December 2019, and its consolidated results and its consolidated cash flows for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union (EU-IFRSs) and the other provisions of the regulatory financial reporting framework applicable to the Group in Spain.

#### Basis for Opinion

We conducted our audit in accordance with the audit regulations in force in Spain. Our responsibilities under those regulations are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Financial Statements* section of our report.

We are independent of the Group in accordance with the ethical requirements, including those pertaining to independence, that are relevant to our audit of the consolidated financial statements in Spain pursuant to the audit regulations in force. In this regard, we have not provided any services other than those relating to the audit of financial statements and there have not been any situations or circumstances that, in accordance with the aforementioned audit regulations, might have affected the requisite independence in such a way as to compromise our independence.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

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#### **Key Audit Matters**

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

#### **Recognition of advertising sales revenue**

#### Description

As indicated in Note 21 to the accompanying consolidated financial statements, advertising sales account for approximately 94% of the Group's total revenue and relate mainly to insertions of the customers' advertisements in spaces owned by the Group, net of discounts and sales-related taxes.

The recognition of this revenue is based on a large number of transactions and the revenue accrues on a daily basis in accordance with the actual insertion of advertisements and its recognition is also determined by the terms and conditions established in specific negotiations with each customer. This information is included in the computer systems of the various Group companies for use as the basis for revenue recognition and billing.

In view of the large number of transactions, the diverse nature of contractual terms and conditions and the importance of the aforementioned computer systems, advertising revenue occurrence, accuracy and cutoff were considered to constitute a key matter in our audit.

#### Procedures applied in the audit

Our audit procedures included, among others, the review of the design and implementation of the controls considered to be relevant to the mitigation of the risks associated with the advertising revenue recognition process, and tests to verify that the controls operate effectively.

We involved our specialists in information technology and systems in the performance of audit tests on the computer tool for billing and monitoring audiences.

In addition, we performed substantive tests of details by means of a specific review, on a selective basis, of the documentation supporting insertions of advertisements over the year, in order to verify, mainly, their actual broadcast and the consistency of their recognition with the agreed-upon contractual terms and conditions.

We also performed substantive analytical procedures on the main accounting line items affected, taking into account their performance in recent years, market data and expectations as to their foreseeable evolution.

Lastly, we evaluated the adequacy of the disclosures provided in the notes to the accompanying consolidated financial statements (see Notes 4 and 21) required by the applicable regulatory financial reporting framework. Translation of a report originally issued in Spanish based on our work performed in accordance with the audit regulations in force in Spain. In the event of a discrepancy, the Spanish-language version prevails

#### Litigation and contingencies Description

As indicated in Note 16 to the accompanying consolidated financial statements, the Group is involved in certain lawsuits and disputes, including most notably Disciplinary Proceeding S/DC/617/17 of the Spanish National Markets and Competition Commission. On 12 November 2019, this body issued a decision on this proceeding, in which it considered that certain television advertising terms of business established by the Group could unjustifiably restrict the functioning of the market. This decision imposed an economic penalty of EUR 38,979 thousand and ordered the discontinuance of such conduct. The Parent has filed an appeal for judicial review and a request for precautionary measures, in relation to both the economic penalty and the discontinuance of the conduct.

Pursuant to current accounting regulations, management of the Parent assesses each lawsuit and dispute to conclude on whether a negative outcome for the Group's interests can be classified as "probable", in which case the related provision is recognised; "possible", in which case the potential effects are disclosed in the notes to the consolidated financial statements; or "remote". In this connection, the Parent considers that the aforementioned Disciplinary Proceeding constitutes a contingency that cannot be classified as "probable" and, therefore, no provision was recognised and it is confident that it will be resolved favourably.

The area of litigation and contingencies is a key matter in our audit since it requires significant judgements by management of the Parent.

#### Procedures applied in the audit

Our audit procedures included, among others, holding meetings to discuss matters with management of the Parent and an analysis of the judgements made by the latter on the basis of the opinion of its internal and external legal counsel, for which purpose we sent confirmation letters and obtained responses.

In addition, we involved our internal legal experts in order to analyse the conclusions reached by management of the Parent, considering the various factors on which these were based and the formal documentation of the process, which was furnished to us.

Also, we evaluated the disclosures included in the consolidated financial statements and their consistency with the documentation received in relation to this matter and the conclusions reached by the directors. Translation of a report originally issued in Spanish based on our work performed in accordance with the audit regulations in force in Spain. In the event of a discrepancy, the Spanish-language version prevails

#### **Emphasis of Matter**

We draw attention to Note 1.2, which describes the cross-border merger plan approved by the Parent's Board of Directors on 7 June 2019 whereby Mediaset España Comunicación, S.A. would be absorbed, together with Mediaset S.p.A. (its current majority shareholder), by Mediaset Investment, N.V., a Dutch subsidiary wholly owned by Mediaset S.p.A. The Group's Parent is awaiting a legal decision allowing this merger to go ahead, since an injunctive stay has been placed on it, as detailed in the aforementioned Note. Accordingly, no effects relating to the aforementioned merger were recognised in the accompanying consolidated financial statements. Our opinion is not modified in respect of this matter.

#### **Other Information: Consolidated Directors' Report**

The other information comprises only the consolidated directors' report for 2019, the preparation of which is the responsibility of the Parent's directors and which does not form part of the consolidated financial statements.

Our audit opinion on the consolidated financial statements does not cover the consolidated directors' report. Our responsibility relating to the information contained in the consolidated directors' report is defined in the audit regulations in force, which establish two distinct levels of responsibility in this regard:

a) A specific level that applies to the consolidated non-financial information statement, as well as to certain information included in the Annual Corporate Governance Report (ACGR), as defined in Article 35.2.b) of Spanish Audit Law 22/2015, which consists solely of checking that the aforementioned information has been provided in the consolidated directors' report, or, as the case may be, that the consolidated directors' report contains the corresponding reference to the separate report on non-financial information as provided for in the applicable legislation and, if this is not the case, reporting this fact.

b) A general level applicable to the other information included in the consolidated directors' report, which consists of evaluating and reporting on whether the aforementioned information is consistent with the consolidated financial statements, based on the knowledge of the Group obtained in the audit of those consolidated financial statements and excluding any information other than that obtained as evidence during the audit, as well as evaluating and reporting on whether the content and presentation of this section of the consolidated directors' report are in conformity with the applicable regulations. If, based on the work we have performed, we conclude that there are material misstatements, we are required to report that fact.

Based on the work performed, as described above, we observed that the non-financial information described in section a) above was presented in the separate "consolidated non-financial information statement" report to which a reference was included in the consolidated directors' report, that the information in the ACGR, discussed in the aforementioned section, was included in the consolidated directors' report was consistent with that contained in the consolidated financial statements for 2019 and its content and presentation were in conformity with the applicable regulations.

### **Responsibilities of the Directors and Audit and Compliance Committee of the Parent for the Consolidated Financial Statements**

The Parent's directors are responsible for preparing the accompanying consolidated financial statements so that they present fairly the Group's consolidated equity, consolidated financial position and consolidated results in accordance with EU-IFRSs and the other provisions of the regulatory financial reporting framework applicable to the Group in Spain, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the Parent's directors are responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

The Parent's audit and compliance committee is responsible for overseeing the process involved in the preparation and presentation of the consolidated financial statements.

# Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the audit regulations in force in Spain will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

A further description of our responsibilities for the audit of the consolidated financial statements is included in Appendix 1 to this auditor's report. This description, which is on the following pages, forms part of our auditor's report.

### **Report on Other Legal and Regulatory Requirements**

### Additional Report to the Parent's Audit and Compliance Committee

The opinion expressed in this report is consistent with the content of our additional report to the Parent's audit and compliance committee dated 26 February 2020.

#### **Engagement Period**

The Annual General Meeting held on 27 April 2017 appointed us as auditors of the Group for a period of three years from the year ended 31 December 2017.

DELOITTE, S.L. Registered in ROACunder no. S0692

Mª Concepción Iglesias Jiménez Registered in ROAC under no. 21413

26 February 2020

### Appendix 1 to our auditor's report

Further to the information contained in our auditor's report, in this Appendix we include our responsibilities in relation to the audit of the consolidated financial statements.

# Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

As part of an audit in accordance with the audit regulations in force in Spain, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Parent's directors.
- Conclude on the appropriateness of the use by the Parent's directors of the going concern basis
  of accounting and, based on the audit evidence obtained, whether a material uncertainty exists
  related to events or conditions that may cast significant doubt on the Group's ability to continue
  as a going concern. If we conclude that a material uncertainty exists, we are required to draw
  attention in our auditor's report to the related disclosures in the consolidated financial
  statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are
  based on the audit evidence obtained up to the date of our auditor's report. However, future
  events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the Group audit. We remain solely responsible for our audit opinion.

We communicate with the Parent's audit and compliance committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Parent's audit and compliance committee with a statement that we have complied with relevant ethical requirements, including those regarding independence, and we have communicated with it to report on all matters that may reasonably be thought to jeopardise our independence, and where applicable, on the related safeguards.

From the matters communicated with the Parent's audit and compliance committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters.

We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter.

#### Mediaset España Comunicación, S.A. and Subsidiaries

Consolidated Financial Statements for the year ended 31 December 2019, prepared in accordance with International Financial Reporting Standards as adopted by the European Union (EU-IFRSs), and Consolidated Directors' Report

ASSETS	31/12/2019	31/12/2018
NON-CURRENT ASSETS		
Property, plant and equipment (Note 6)	55,372	57,918
Intangible assets (Note 7)	182,408	186,849
Audio-visual property rights (Note 8)	170,805	138,298
Goodwill (Note 9)	290,809	288,124
Investments accounted for using the equity method (Note 10)	8,613	8,696
Non-current financial assets (Notes 11 and 13.2)	220,792	15,740
Deferred tax assets (Note 18.5)	69,954	79,589
Total non-current assets	998,753	775,214
CURRENT ASSETS		
Inventories	12,855	9,754
Accounts receivable	247,983	234,257
Trade receivables for sales and services (Note 13.2)	228,677	221,183
Trade receivables from related parties (Note 13.2)	601	1,318
Sundry accounts receivable (Note 13.2)	1,117	1,092
Employee receivables (Note 13.2)	71 1,876	72 197
Receivable from public authorities (Note 18.3) Current tax assets (Note 18.3)	15,641	10,395
Other current assets (Note 12)	32,668	8,569
Other current financial assets (Note 13.2)	1,894	2,638
Cash and cash equivalents (Note 14)	128,993	165,737
Total current assets	424,393	420,955
TOTAL ASSETS	1,423,146	1,196,169

The accompanying Notes 1 to 24 are an integral part of this Consolidated Statement of Financial Position for the year ended 31 December 2019.

EQUITY AND LIABILITIES	31/12/2019	31/12/2018
EQUITY (Note 15)		
Share capital	163,718	163,718
Share premium	313,234	313,234
Other reserves	319,926	225,707
Treasury shares	(94,554)	-
Valuation adjustments	(1,749)	1,820
Profit for the period attributable to the Parent	211,713	200,326
Total net equity of the Parent	912,288	904,805
Non-controlling interests	3,466	-
Total net equity	915,754	904,805
NON-CURRENT LIABILITIES		
Long-term provisions (Note 16)	11,126	8,945
Non-current Banking borrowings (Note 13.2)	180,334	-
Other non-current liabilities (Note 13.2)	6,187	110
Deferred tax liabilities (Note 18.5)	38,447	28,211
Total non-current liabilities	236,094	37,266
CURRENT LIABILITIES		
Payables to related parties (Note 13.2)	17,448	19,369
Payable for purchases and services (Note 13.2)	118,692	105,009
Payables for purchases of audio-visual property rights (Note 13.2)	43,915	47,237
Other non-trade payables	39,048	40,249
Bank borrowings (Note 13.2)	906	44
Payable to public authorities (Note 18.3)	22,323	22,569
Payables for acquisition of non-current assets (Note 13.2)	2,762	1,918
Remuneration payable (Note 13.2)	12,732	15,625
Other payables (Note 13.2)	325	93
Short-term provisions (Note 17)	48,572	40,149
Other current liabilities	3,623	2,085
Total current liabilities	271,298	254,098
TOTAL EQUITY AND LIABILITIES	1,423,146	1,196,169

The accompanying Notes 1 to 24 are an integral part of this Consolidated Statement of Financial Position for the year ended 31 December 2019.

#### Mediaset España Comunicación, S.A. and Subsidiaries CONSOLIDATED STATEMENT OF PROFIT OR LOSS FOR THE YEAR ENDED 31 DECEMBER 2019 (In thousands of euros)

DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

	31/12/2019	31/12/2018
REVENUE		
Revenue (Note 21.1)	939,001	974,477
Sales	925,588	975,394
Discounts and volume rebates	(40,005)	(42,143)
Rendering of services	53,418	41,226
Other operating income	7,240	7,087
Total operating income	946,241	981,564
EXPENSES		
Reduction in finished goods and work in progress	(3,102)	(4,168)
Procurements	208,476	250,986
Staff costs (Note 21.2)	121,543	107,824
Audio-visual property rights used (Note 8)	135,851	153,086
Depreciation and amortisation charge (Notes 6 and 7)	20,278	19,916
Changes in operating allowances (Note 21.3)	(1,180)	(2,815)
Other operating expenses (Note 21.4)	199,481	199,843
Total operating expenses	681,347	724,672
Profit from operations	264,894	256,892
Finance income/(costs) (Note 21.6)	(320)	(1,854)
Exchange differences (Note 21.7)	123	275
Result of companies accounted for using the equity method (Note 10)	2,306	6,246
Disposal/impairment of other financial assets	-	(481)
Income/(expenses) from non-current financial assets (Note 21.9)	3,606	4,528
Profit before tax	270,609	265,606
Income tax (Note 18.4)	56,847	65,280
Profit for the year	213,762	200,326
Attributable to:		
Shareholders of the Parent	211,713	200,326
Non-controlling interests (Note 15.6)	2,049	-
Earnings per share (Note 22.1)	0.65	0.61
Diluted earnings per share (Note 22.2)	0.65	0.61

The accompanying Notes 1 to 24 are an integral part of this Consolidated Statement of Profit or Loss for 2019.

	<u>31/12/2019</u>	<u>31/12/2018</u>
PROFIT FOR THE YEAR	<u>213,762</u>	<u>200,326</u>
Income and expense recognised directly in equity to be reclassified to the statement of profit or loss in the future - Valuation adjustments to available-for-sale assets	-	-
Income and expense recognised directly in equity not to be reclassified to the statement of profit or loss in the future	(3,569)	1,820
COMPREHENSIVE INCOME FOR THE YEAR	<u>210,193</u>	<u>202,146</u>
Attributable to: Shareholders of the Parent Non-controlling interests	208,144 2,049	202,146

The accompanying Notes 1 to 24 are an integral part of this consolidated statement of comprehensive income for 2019.

#### Mediaset España Comunicación, S.A. and Subsidiaries

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2019 (In thousands of euros)

DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

			0	THER RESERVES	S						
	Share Capital (Note 15.1)	Share Premium (Note 15.2)	Legal Reserve (Note 15.3)	Other reserves	Total other reserves	Treasury shares (Note 15.5)	Valuation adjustments	Profit for the period	Total net equity of the Parent	Non- controlling interests (Note 15.6)	TOTAL
Balance at 31/12/18	163,718	313,234	32,744	192,963	225,707		1,820	200,326	904,805	-	904,805
Components of other comprehensive income		-	-		-	-	(3,569)	-	(3,569)	-	(3,569)
Profit for the period	-	-	-	-	-	-	-	211,713	211,713	2,049	213,762
Comprehensive income	-	-	-		-	-	(3,569)			2,049	210,193
Distribution of profit	-	-	-	200,326	200,326	-	-	(200,328)	-	-	-
Dividends (Note 15.4)	-	-	-	(99,958)	(99,958)	-	-	-	(99,958)	-	(99,958)
Treasuryshare transactions (net)	-	-	-	-		(94,554)	-	-	(94,554)	-	(94,554)
Other changes	-	-	-	(6,149)	(6,149)	-	-	-	(6,149)	1,417	(4,732)
Balance at 31/12/19	163,718	313,234	32,744	287,182	319,926	(94,554)	(1,749)	211,713	912,288	3,466	915,754

	Share Capital (Note 15.1)	Share Premium (Note 15.2)	(Note 15.3)	OTHER RESERVES	Total other reserves	Treasury shares (Note 15.5)	Valuation adjustments	Profit for the period	Total net equity of the Parent	Non- controlling interests (Note 15.6)	TOTAL
Balance at 31/12/17	168,3 59	409,040	33,672	191,738	225,410	(100,500)	272	197,496	900,077		900,077
Components of other comprehensive income	-	-	-	-	-	-	1,820	-	1,820	-	1,820
Profit for the period	-	-	-	-	-	-	-	200,326	200,326		200,326
Comprehensive income	-	-	-	-	-	-	1,820	200,326	202,146	-	202,146
Distribution of profit	-	-	-	197,498	197,496	-	-	(197,496)	-	-	-
Dividends (Note 15.4)	-	-	-	(197,496)	(197,496)	-	-	-	(197,496)	-	(197,496)
Treasuryshare transactions (net)	(4,641)	(95,806)	-	(53)	(53)	100,500	-	-		-	
Other changes	-	-	(928)	1,278	350	-	(272)	-	78	-	78
Balance at 31/12/18	163,718	313,234	32,744	192,963	225,707	-	1,820	200,326	904,805	-	904,805

The accompanying Notes 1 to 24 are an integral part of this consolidated statement of changes in equity for 2019

	<u>31/12/2019</u>	<u>31/12/2018</u>
CASH FLOWS FROM OPERATING ACTIVITIES	070.000	005 00
Net profit before tax	<u>270,609</u>	265,60
Adjustments Audio-visual property rights used (Note 8)	135.851	153,08
Depreciation and amortisation charge (Notes 6 and 7)	20.278	19,91
Result of companies accounted for using the equity method (Note 10)	(2.306)	(6,246
Changes in operating allowances (Note 21.3)	(1.180)	(2,81
Changes in provisions for contingencies, charges and other	4.589	6,83
Net finance costs (Note 21.6)	320	1,85
Net exchange differences (Note 21.7)	(123)	(275
Derecognition of other assets	212	3
Impairment of other financial assets	-	48
Net gains on disposals of other financial assets (Note 21.9)	(3.606)	(4,528
Profit from operations before changes in working capital	424,644	433,95
Changes in operating assets and liabilities net of effects arising from the acquisition of new investments		
Inventories	(3.101)	(3,933
Accounts receivable	(6.778)	14,95
Other current assets	(30.304)	6,97
Accounts payable	11.762	(46,830
Other current and non-current liabilities	(1.370)	2,54
Change in liability provisions	8.423	1,05
Cash flows from operating activities	403.276	408,72
Tax paid at source (Note 18.4)	(40.729)	(43.68)
Other amounts paid/received	(3.069)	(43,08)
Net cash flows from operating activities (A)	<u>359.478</u>	364,72
CASH FLOWS FROM INVESTING ACTIVITIES Acquisition of property, plant and equipment	(7.625)	(7,68
Acquisitions of audio-visual property rights	(176.426)	(143,52
Disposals of audio-visual property rights (Note 8)	4.746	4,19
Acquisition of intangible assets (Note 7)	(2.526)	(2,54)
(Investments in)/Disposals of non-current financial assets (Note 21.9)	3.606	4,52
(Investments in)/Disposals of associates	(172.630)	(30
(Investments in)/Disposals of non-current financial assets (Note 10)	87	1,03
(Investments in)/Disposals of current and non-current financial assets (Note 13.2)	-	86
Investments in group companies	(8.524)	00
Dividends received (Note 10)	1.696	2,39
Interest received (Note 10)	133	2,00
Net cash flows from the sale of financial assets	1.340	8,19
Net cash flows used in investing activities (B)	(356.123)	<u>(132,84</u>
CASH FLOWS USED IN FINANCING ACTIVITIES		
Long-term financing	153,646	(15
Interest paid	(759)	(1,97
Dividends paid (Note 15.4)	(99,958)	(197,49
Short-term financing	(16)	(59
Treasury share purchases (Note 15.5)	(94,554)	(34
Equity transactions	1,419	
Equity transactions	(40,222)	<u>(200,56</u>
ncrease/Decrease in cash and cash equivalents [D=A+B+C]	(36,867)	31,31
Effect of exchange rate changes (Note 21.7)	123	27
Net change in cash and cash equivalents	<u>(36,744)</u>	<u>31,58</u>
	165,737	<u>134,14</u>
Cash and cash equivalents at beginning of year (Note 14)		

The accompanying Notes 1 to 24 are an integral part of this consolidated statement of cash flows for 2019.

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#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2019

#### 1. Group Activity

# 1.1 Object of the companies belonging to the Mediaset España Comunicación, S.A. Group

#### MEDIASET ESPAÑA COMUNICACIÓN, S.A. - PARENT

MEDIASET ESPAÑA COMUNICACIÓN, S.A. ("the Company" or "the Parent") was incorporated in Madrid on 10 March 1989. Its registered office is at Carretera de Fuencarral a Alcobendas, no. 4, 28049 Madrid.

The Company's object is the indirect management of a public television service. At 31 December 2019, it was commercially operating seven television channels (Telecinco, Factoría de Ficción, Boing, Cuatro, Divinity, Energy and Be Mad). The licences to operate these channels were granted as follows:

- In accordance with the terms of the State concession granted by the General Secretariat of Communications' Resolution of August 28, 1989 and the concession agreement contained in the public deed of October 3, 1989, as well as all-natural operations related to and as a consequence of that management.
- This agreement was renewed for ten years from April 3, 2000 under a Council of Ministers' agreement dated March 10, 2000.
- A Council of Ministers' resolution dated November 25, 2005 extended this concession agreement as well as those of other national concessionaires to include three DTT (digital terrestrial television) channels.
- A Council of Ministers' agreement dated March 26, 2010 renewed this concession for an additional ten years. The Company made all the investments required to start digital transmissions pursuant to Royal Decree 2169/1998, of October 9, which approved the Spanish National Technical Plan for Digital Terrestrial TV. Without prejudice to the above and in conformity with Second Transitory Provision of the Audio-visual Law, on May 3, 2010 the Company requested that the concession be changed to a license to offer an audio-visual communication service. Under the Council of Ministers' resolution of June 11, 2010, the concession became a 15-year license to offer an audio-visual communication service. This license is automatically renewable for the same period provided the Company meets the requirements of Article 28 of the Law 7/2010, of March 31 (Audio-visual Law).
- Since the analogical blackout on April 3, 2010 (when analogical broadcasts ended), and by virtue of the Third Additional Provision of Royal Decree 944/2005 on May 4, 2010, the Company had access to a multiple digital license with national coverage, which increased the channels it managed to four.

- Following the acquisition of Sociedad General de Televisión Cuatro, S.A. in 2010, the Company obtained Cuatro's multiplex licenses (Cuatro and three more channels).
- On 6 May 2014, the digital channels La Siete and Nueve ceased broadcasting in compliance with the judgment handed down by the Third Chamber of the Spanish Supreme Court, as decided at a Council of Ministers meeting held on 22 March 2013.
- Based on an agreement reached by the Council of Ministers on October 16, 2015, the Company was granted a 15-year license to operate a new high-definition TDT channel, which may be extended in accordance with the terms stipulated by Audio-visual Law. Said channel, BeMad, began broadcasting on April 21, 2016, within the legal deadline set in the specifications for granting the license.

Per Article 3 of its Articles of Association, the Company was incorporated for an indefinite period of time.

The Company was admitted for listing on the stock exchange on 24 June 2004 and is traded on the Madrid, Barcelona, Bilbao and Valencia Stock Exchanges. It was included in the IBEX-35 index on 3 January 2005.

The Group engages mainly in the sale of advertising on the TV channels it operates under concessions, as well as similar, complementary and related activities such as:

-Audio-visual production -News agency services -Advertising promotion

#### 1.2 Ongoing company operations: Cross-border merger

On June 7, 2019, the Board of Directors of Mediaset España Comunicación, S.A., approved the merger by absorption of Mediaset España and Mediaset S.p.A. (its current majority shareholder, Note 15.1) by Mediaset Investment, N.V. a company with registered office in the Netherlands and 100% held by Mediaset, SpA, the merged company will be named "MFE - MEDIAEUROPE NV", which, will be listed in Italy and Spain once the merger has been completed. The reason for this transaction is purely industrial and aimed at creating a pan-European Group capable of competing effectively in the new media universe in which the size and technological capacity, particularly in respect of the digital environment, are essential for the development and growth of the business.

The merger project approved by the General Shareholders Meeting on September 4, 2019 contemplates an exchange ratio of 2.33 MFE - MEDIAEUROPE, N.V. shares for each Mediaset España share as well as a right of separation for the Spanish Group's shareholders set at 6.544 euros per share under the Spanish commercial regulations.

This transaction includes, as a preliminary step and in order to maintain the operations and business of Mediaset Italia and Mediaset España in their respective countries and substantially unaltered, the segregation transaction by Mediaset España Comunicación, S.A. of all of its equity, assets and liabilities to a direct and fully owned Spanish subsidiary, Grupo Audio-visual Mediaset España Comunicación, S.A. (Sociedad Unipersonal) (Note 1.3), in exchange for

which Mediaset España Comunicación, S.A. received all of the shares of said beneficiary company.

The original plan provided that, once certain precedent conditions inherent to such a process were met, the merger and segregation could be completed by the end of 2019.

However, the aforementioned resolutions approved by the Shareholders' Meeting of Mediaset España Comunicación, S.A. were challenged by a minority shareholder, who holds 1% of the company's capital that it had acquired after 7 June 2019, the date on which the transaction was announced.

Similarly, the aforementioned minority shareholder filed different complaints in the Netherlands and in Italy, while in Spain the Juzgado de lo Mercantil nº 2 of Madrid (Commercial Court No. 2 of Madrid) issued an order on October 11 ordering the provisional suspension of the agreements.

Mediaset España Comunicación, S.A. filed an appeal against this order, which was dismissed by a decision dated 14 February 2020 and sent back to Commercial Court No. 2.

Additionally, and in line with what Mediaset Italia did following the suggestion of the judge in Milan, the Mediaset España Extraordinary Shareholders Meeting approved at its meeting on February 5, 2020 to modify certain articles of MFE's Article of Association's Proposal. Once the adaptation was appropriately carried out, it allowed the Milan judge responsible for the matter to finally reject the interim suspension requested there by the shareholder that opposed the resolutions.

Finally, it should be noted that, pending a ruling by the Audiencia Provincial of Madrid (Madrid Court), there are 39,025,777 shares of Mediaset España whose holders have exercised the right of separation and whose reimbursement is guaranteed by the Group through the guarantee agreements signed with two first rate financial entities. The execution of this guarantee is contingent upon the final performance of the transaction, at the discretion of Mediaset España Comunicación, S.A.

Additionally, on February 19, 2020, Mediaset España Comunicación, S.A.'s Board of Directors decided to grant a period of time for those shareholders who wish to revoke the exercise of the right of separation between February 19 and March 3, 2020 (both inclusive).

This decision is due to the fact that the completion of the operation now depends on the final outcome of the various legal proceedings initiated by the aforementioned minority shareholder.

In view of the above, no effects of this transaction have been recorded in these financial statements.

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#### 1.3 Mediaset España Group's Organisational Structure

The Company is the head of a corporate group known as Grupo Mediaset España Comunicación and, as such, it is required to prepare Consolidated Financial Statements for the Group in addition to its own financial statements. The Group's subsidiaries are:

Fully consolidated companies	<u>Country</u>	<u>2019</u>	<u>2018</u>
Grupo Editorial Tele 5, S.A.U.	Spain	100%	100%
Telecinco Cinema, S.A.U. (3)	Spain	100%	100%
Publiespaña, S.A.U.	Spain	100%	100%
Conecta 5 Telecinco SA.U.	Spain	100%	100%
Mediacinco Cartera, S. L U.	Spain	100%	100%
Publimedia Gestion. S.A.U. (1)	Spain	100%	100%
Advertisement 4 Adventure. S.LU.	Spain	100%	100%
Produccion y Distribucion de Contenidos Audiovisuales Mediterraneo. S.L.U.			
(formerly Sogecable Editorial, S.L.U.)	Spain	100%	100%
Netsonic, S. L U. (1)	Spain	100%	100%
Grupo Audiovisual Mediaset Espana Comunicación S.A.U. Concursos Multplataformas, S.A.U	. Spain	100%	100%
El Desmarque Portal Deportivo. S.L. (3)	Spain	60%	-
Megamedia Television, S.L. (3)	Spain	65%	-
Supersport Television. S.L (3)	Spain	62.50%	-
Companies accounted for using the entity method	<u>Country</u>	<u>2019</u>	<u>2018</u>
Producciones Mandarina, SL (3)	Spain	30%	30%
La Fabrica de la Tele, S.L (3)	Spain	30%	30%
Furia de Titanes II, A.I. E. (2)	Spain	34%	34%
Megamedia Televisión, S.L. (3)	Spain	-	30%
Supersport Televisión, S.L (3)	Spain	-	30%
Aunia Publicidad Interactiva, S.L. (1)	Spain	50%	50%
Alea Media, SA (3)	Spain	40%	40%
Melodia Producciones S.L	Spain	40%	40%
Alea La Maleta S.L.U (6)	Spain	40%	-
Pagoela Media, S.L.U. (6)	Spain	40%	-
Adech Ventures, S.p.A(1)	Italy	50%	50%
Bulldog TV Spain, S.L (3)	Spain	30%	30%
Alma Productora Audiovisual, S.L.	Spain	30%	30%
Unicorn Content. S.L. (3)	Spain	30%	30%
Joint Ventures	<u>Country</u>	<u>2019</u>	<u>2018</u>
Telefonica Broadcast. S.L.USupersport Televisi6n, S.L (U.T.E) (5)	Spain	50%	-

These companies are owned through Publiespaña, S.A.U. (1)

- This E.I.G. is owned through Telecinco Cinema, S.A.U. (2)
- These companies are owned through Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U. (3)
- This company is in liquidation since October 10, 2018 (4)
- (5) (6) These companies are owned through Supersport Televisión, S.L.
- These companies are owned through Alea Media, S.A.

#### Changes in the scope of consolidation in the year ended 31 December 2019

- On January 21, 2019, the Group acquired an additional 32.5% stake in Sociedad Supersport Televisión, S.L., reaching a total of 62.5%, and it is now fully consolidated.
- On 21 January 2019, the Group acquired an additional 35% interest in Megamedia Televisión, S.L., reaching a total of 65%, and it is now fully consolidated.
- On 5 March 2019 the Group acquired a 60% interest in El Desmarque Portal Deportivo, S.L., and it is now fully consolidated.
- On May 14, 2019, the Group company Supersport Televisión, S.L., together with Telefónica Broadcast Services, S.L., formed a joint venture called Telefónica Broadcast Services, S.L.U.- Supersport Televisión, S.L., Unión Temporal de Empresas, Law 18/1982 of May 26 and Law 12/1991 of April 29, in order to provide technical, editorial and content management services for the Real Madrid C.F. TV channel. This participation is integrated as a joint arrangement.
- On October 21, 2019, Alea Media, S.A. (40% owned) incorporated a wholly owned subsidiary, Alea La Maleta, S.L.U., which is now accounted for using the equity method.

#### Changes in the scope of consolidation in the year ended 31 December 2018

- On 5 February 2018, the Group acquired a 30% ownership interest in Bulldog TV Spain, S.L.
- On 23 March 2018, the Parent's 43.71% ownership interest in Pegaso Televisión, Inc. was sold.
- On 12 September 2018, the Group acquired a 30% ownership interest in Alma Productora Audiovisual, S.L.
- On 23 October 2018, the Group acquired a 30% ownership interest in Unicorn Content, S.L.
- On 31 July 2018, Alea Media, S.A. incorporated a wholly owned subsidiary, Pagoeta Media, S.L.U., which was accounted for using the equity method.

#### **SUBSIDIARIES**

"Subsidiaries" are considered to be those entities over which the Company has the capacity to exercise effective control (see Note 4.1).

#### 1. Full consolidation (directly owned by Mediaset España Comunicación, S.A.)

#### Grupo Editorial Tele 5, S.A.U.

Grupo Editorial Tele 5, S.A.U. was incorporated in Madrid on 10 July 1991, and its registered office is at Carretera de Fuencarral a Alcobendas, no. 4, Madrid.

The company object includes, amongst others, the following complementary activities to the operation of a television channel: acquisition and exploitation of rights, to both phonograms and audio-visual recordings, artistic performance, promotion of shows and the publication, production, distribution and marketing of publications and visual material.

#### Publiespaña, S.A.U.

Publiespaña, S.A.U. was incorporated on 3 November 1988. Its registered office is at Carretera de Fuencarral a Alcobendas, no. 4, Madrid. The Company's object is the performance of the following business activities:

- a) The performance and execution of advertising projects and tasks related to the
- contracting, intermediation and dissemination of advertising messages in any of its possible forms, through any means of dissemination or social communication.
- b) The performance of activities directly or indirectly related to marketing, merchandising, teleshopping and any other commercial activities.
- c) The organization and production of cultural, sporting, musical or other events, as well as the acquisition and exploitation in any form of all rights over them.
- d) The provision of advisory, analysis and management services for any procedure in relation to the above activities.
- e) The activities listed above may be carried out by the Company, in whole or in part, indirectly, through ownership interests in other companies with a similar purpose.

#### Conecta 5 Telecinco, S.A.U.

Europortal, S.A. was incorporated on 6 September 1999. On 14 October 1999, it changed its name to Europortal Jumpy, S.A. Its registered office is at Carretera de Fuencarral a Alcobendas, no. 4, Madrid.

On 5 November 2007, it changed its name to Conecta 5 Telecinco, S.A.U.

Its company object is the exploitation of audio-visual content on the internet.

#### Mediacinco Cartera, S.L.U.

Mediacinco Cartera, S.L. was incorporated in Madrid on 13 April 2007, and its registered office is at Carretera de Fuencarral a Alcobendas, no. 4, Madrid.

The object of the company is:

- a) The investment by means of the acquisition, subscription, assumption, disbursement, holding, transfer, disposal, contribution or encumbrance of securities or movable assets including shares, ownership interests in companies or joint-property entities, subscription rights of companies, convertible or nonconvertible bonds, commercial bonds, founders' shares, "rights" bonds, fixed income or equity securities, whether or not admitted to listing on official stock exchanges, government debt securities including Treasury bonds and ordinary and special Treasury bills, bills of exchange and certificates of deposit, all fully subject to applicable law.
- b) The provision of administrative, management and advisory services of an accounting, financial, tax, civil, commercial, labour and administrative nature to other companies in which it has a direct or indirect interest.

At 31 December 2019 and 2018, the ownership interest held had reached 100% of the share capital. This company is currently inactive.

#### Advertisement 4 Adventure, S.L.U.

Sogecable Media, S.L.U. was created on 10 October 2005 to manage the sale of advertising of the audio-visual media CUATRO, the themed channels of Prisa TV on DIGITAL+ and REVISTA DIGITAL+. The company has established its registered office at Carretera de Fuencarral a Alcobendas, no. 4, Madrid.

On 2 October 2015, it changed its name to Advertisement 4 Adventure, S.L.U., and its current business activity is the acquisition, subscription, holding, enjoyment and disposal of securities, debentures, bonds, shares and ownership interests in all kinds of Spanish or foreign civil and mercantile, industrial or commercial companies.

#### <u>Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U.</u> (formerly Sogecable Editorial, S.L.U.)

Sogecable Editorial, S.L.U. has established its registered office at Carretera de Fuencarral a Alcobendas, no. 4, Madrid.

The company object included, among others, the following activities complementary to running a television channel:

- a) acquisition and exploitation of rights, both for phonograms and audio-visual recordings,
- b) artistic performance,
- c) the promotion of shows and the publication, production, distribution and marketing of publications and visual material.

On 27 July 2018, Sogecable Editorial, S.L.U. changed its name to Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U. It also changed its company object to that of the production and distribution of audio-visual content inherent to the activities of the holding companies of which it is comprised.

### <u>Grupo Audiovisual Mediaset España Comunicación, S.A.U.</u> (formerly Concursos Multiplataformas, S.A.U).

Concursos Multiplataformas, S.A.U. has established its registered office at Carretera de Fuencarral a Alcobendas, no. 4, Madrid.

The Company's object is to carry out activities typical of a gaming and betting operator, including the organisation, marketing and operation of games, betting activities, raffles, competitions and any other activities in which sums of money or items of economic value are placed at stake in any manner, on the basis of uncertain future outcomes, and in which such sums of money or items of economic value may be transferred among participants, regardless of whether the level of skill of the player is decisive in the outcomes or they depend wholly or fundamentally on luck, stakes or chance. Also included are the advertising, promotion and sponsorship of such activities. All this in accordance with Law 13/2011, of 27 May, on the regulation of gaming.

On 4 June 2019 the company name was changed from Concursos Multiplataformas, S.A.U. to Grupo Audiovisual Mediaset España Comunicación, S.A.U.

# 2. Fully consolidated companies (directly owned by Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U. (formerly Sogecable Editorial, S.L.U.)

#### Telecinco Cinema, S.A.U.

Digitel 5, S.A.U. was incorporated in Madrid on 23 September 1996, and its registered office is at Carretera de Fuencarral a Alcobendas, no. 4, Madrid.

The change of name from Digitel 5, S.A.U. to Estudios Picasso Fábrica de Ficción, S.A.U. was formally registered in the Commercial Register in November 1999.

In May 2007 its change of company name to Producciones Cinematográficas Telecinco, S.A.U. was registered at the Madrid Commercial Registry.

In November 2007 the new change of company name to Telecinco Cinema, S.A.U. was registered at the Mercantile Registry.

The company object includes mainly, but is not limited to, the provision of television broadcasting services through digital technology; research, development and commercialisation of new technologies related to telecommunications; all activities required for any type of television broadcasting; intermediation in the audio-visual rights markets; organisation, production and broadcasting of shows or events of any kind.

#### Megamedia Televisión, S.L.

The company Megamedia Televisión, S.L. was incorporated on 17 May 2013 under the name Volare Media, S.L. On 12 September 2013 it changed its name to the current Megamedia Televisión, S.L. It currently has its registered office at calle Federico Mompou, 5 BIS edificio G in Madrid.

Its corporate purpose is, among others, to provide production services for television and internet programs, to produce and program advertising campaigns and to develop computer applications.

#### Supersport Televisión, S.L.

The company Supersport Televisión, S.L. was established on 17 May 2013 under the name of Volare Sport, S.L. On 12 September 2013 it changed its name to the current name Supersport Televisión, S.L. It currently has its registered office at calle Federico Mompou, 5 in Madrid.

Its corporate purpose is the production of television and internet programmes, the production and programming of advertising campaigns and the development of technological applications.

#### El Desmarque Portal Deportivo, S.L.

The company El Desmarque Portal Deportivo, S.L. was established on October 3rd, 2006. Its registered office is in Seville, Avenida Menéndez Pelayo, number 20, 1st floor.

Its corporate purpose is the information and dissemination of current political, sporting, cultural, religious, economic and social events and facts, television production services through the media, television, radio, print media, Internet, computer and telematics.

#### 3. Full consolidation (directly owned by Publiespaña, S.A.U.)

#### Publimedia Gestión, S.A.U.

Publimedia Gestión, S.A.U. was incorporated in Madrid on 23 November 1999. The company's registered office is at Carretera de Fuencarral a Alcobendas, no. 4, Madrid. It operates throughout Spain through its office in Madrid.

The main activity of this Company is the marketing of advertising spaces in the mass media.

This company is currently inactive.

#### Netsonic, S.L.U.

Netsonic, S.L.U. has established its registered office at Carretera de Fuencarral a Alcobendas, no. 4, Madrid.

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Its company object is the creation of an online video advertising network that unifies the audience of Latin American countries of both international media groups (with an audience in Latin America) and Latin American themselves.

In 2017, Publiespaña, S.A.U. acquired the portion held by non-controlling interests, thereby attaining a 100% ownership interest.

#### ASSOCIATES OF MEDIASET ESPAÑA COMUNICACION, S.A.

Associates are entities over which the Company has the capacity to exercise significant influence (which is presumed to exist when the ownership interest is at least 20%), but not direct control.

#### 1. Indirect ownership through Telecinco Cinema, S.A.U.

Company	2019	2018	Line of business
Economic Interest Grouping Furia de Titanes II, A.I.E. C/ Teobaldo Power, 2-3ºD Santa Cruz de Tenerife	34%	34%	Presentation for its own account or for the account of third parties of telecommunication services in any form and by any means, known or to be known, in accordance with the law at all times, involvement in any form whatsoever, in the creation, production, distribution and any kind of exploitation of audio-visual works, fiction, animation or documentaries.

#### 2. Indirect ownership through Publiespaña, S.A.U.

Company	2019	2018	Line of business
Aunia Publicidad Interactiva, S.L. C/Orense, 85 Madrid	50%	50%	Provision of all manner of audio-visual communications services.
Adtech Ventures, S.p.A. Via Paleocapa, Pietro 3-Edif. Lexington Milan	50%	50%	The sale, in Italy and abroad, of advertising in the various media: press, internet, apps, Smart TV, radio, digital television channels, as well as other digital media and any further technological developments thereof. The provision of services relating to the planning of campaigns and events both in Italy and in other countries. Management of campaigns on automated advertising sale technology platforms. Development or acquisition of technology for the management and sale of new advertising formats.

#### Mediaset España Comunicación, S.A. and Subsidiaries

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

3.	Indirect	ownership	interest	through
	Conecta	5 Telecinco,	S.A.U.	

Company	2019	2018	Line of business
Megamedia Televisión, S.L. C/ Federico Mompou, 5 bis 28049 Madrid	-	30%	Creation, development, production and exploitation of multimedia audio-visual content.

### 4. Indirect ownership through Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U. (formerly Sogecable Editorial, S.L.U.)

Company	2019	2018	Line of business
Producciones Mandarina, S.L. C/ María Tubau, 3 28050 Madrid	30%	30%	Creation and development of audio-visual content, as well as the production and commercial exploitation thereof.
La Fábrica de la Tele, S.L. C/ Frómista, 5 28050 Madrid	30%	30%	Creation and development of audio-visual content, as well as the production and commercial exploitation thereof.
Supersport Televisión, S.L. C/ Federico Mompou, 5 Bis 28049 Madrid	-	30%	Production of news-based programmes, particularly with sports content.
Bulldog TV Spain, S.L. C/ Orense, 56, 10ºB 28020 Madrid	30%	30%	Audio-visual production, creation and development of audio-visual content in any format and the production of this content by any broadcasting means.
Alma Productora Audiovisual, S.L. C/ Alfonso XII, 8, 2º Dcha. 28014 Madrid	30%	30%	Production and distribution of programmes and audio-visual productions on any technical media.
Unicorn Content, S.L. Pso. Castellana, 129 Bajo A y B 28046 Madrid	30%	30%	Production of television programmes.
Alea Media, S.A. Avda. Alfonso XIII, 1 28002 Madrid	40%	40%	Creation, development, production, acquisition and commercial exploitation, by any lawful means, of literary, musical, visual and audio-visual works, including audio- visual recordings.
Melodía Producciones, S.L. (*) C/ Serrano Anguita,10 28004 Madrid	40%	40%	Creation, development, production, acquisition and commercial exploitation of literary, musical, visual and audio-visual works, including audio-visual recordings.
Pagoeta Media, S.L Avda.Alfonso XIII, 1 28002 Madrid	40%	-	Sound recording and music edition activities
Alea La Maleta, SL Ava. Alfonso XIII, 1 28002 Madrid	40%	-	Performing arts

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(\*) This company has been in liquidation since 10 October 2018

These companies are accounted for using the equity method since the Group does not have either a majority shareholding or control.

None of the above companies is listed.

The Parent Company has made the corresponding disclosures to the investees in accordance with the provisions of the Spanish Limited Liability Companies Law and there is no commitment to incur contingencies in respect of these companies.

#### JOINT VENTURES OF MEDIASET ESPAÑA COMUNICACIÓN, S.A.

In 2019 the Group began a new investment in a joint venture through its subsidiary Supersport Televisión, S.L.

Company	2019	2018	Line of business
Telefónica Broadcast, S.L.U Supersport Televisión, S.L. Unión temporal de empresas Ley 18/1982 Ronda de la Comunicación s/n 28050 Madrid	50%	-	Technic, management and production contents Service for Real Madrid Media

This new investment was included in the Consolidated Financial Statements as a joint venture since it is considered that, based on the contractual agreement in force, the Group is entitled to the assets and has an obligation with respect to its liabilities in its percentage of ownership. Consequently, this interest has been proportionally consolidated since its commencement in May 2019. The magnitude of this operation did not have a significant impact on any of the items in the Consolidated Financial Statements for 2019 taken as a whole.

#### 2. Basis of presentation and comparability of the Consolidated Financial Statements

## 2.1. Fair presentation and compliance with International Financial Reporting Standards

The Group's Consolidated Financial Statements for 2019 were prepared:

- By the directors, at the Board of Directors Meeting held on 26 February 2020.
- In accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union, in conformity with Regulation (EC) no. 1606/2002 of the European Parliament and of the Council.

Also, these Consolidated Financial Statements were prepared:

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- Taking into account all the mandatory accounting principles and rules and measurement bases with a material effect on the consolidated financial statements, as well as the alternatives permitted by the relevant standards in this respect, and which are specified in these Consolidated Financial Statements.
- So that they present a fair image of the Group's consolidated equity and financial position as at 31 December 2019 and the results of its operations, the changes in consolidated equity and the consolidated cash flows in the year ended on the said date.
- On the basis of the accounting records kept by the Parent Company and by the other Group companies.

The Company is the Parent of Group of Companies, and it is therefore obliged to present Consolidated Financial Statements in accordance with International Financial Reporting Standards as approved by the European Union for being a listed group.

Since the accounting policies and measurement bases used in preparing the Group's Consolidated Financial Statements for 2019 and 2018 (EU-IFRS) are not exactly the same as those used by the Group companies (local standards), the required adjustments and reclassifications were made on consolidation to unify the policies and methods used and to make them compliant with the International Financial Reporting Standards adopted in the European Union (EU-IFRS).

The Group's Consolidated Financial Statements and the Annual Accounts of the Group companies for 2019 are pending approval by their respective General Shareholder's Meetings and are expected to be approved without any changes.

The Consolidated Statement of Comprehensive Income is presented in two statements, one statement showing the components of income (Consolidated Statement of Profit or Loss) and a second statement showing the components of other comprehensive income (Consolidated Statement of Comprehensive Income).

The Consolidated Statement of Profit or Loss is presented by the nature of its expenses.

The Consolidated Statement of Cash Flows is presented using the indirect method.

At the date of preparation of these Consolidated Financial Statements, the Group had applied all the IFRS and interpretations that were compulsory and approved by the European Union (EU-IFRS) and in force for the years commencing on or after 1 January 2019.

In accordance with corporate legislation, the figures for the previous year are presented for comparison purposes with each of the items in the Consolidated Statement of Financial Position, the Consolidated Statement of Profit or Loss, the Consolidated Statement of Comprehensive Income, the Consolidated Statement of Changes in Equity and the Consolidated Statement of Cash Flows, in addition to the

figures for 2019. The explanatory notes also include quantitative information for the previous year, except where an accounting standard specifically states that this is not necessary.

#### 2.2. Changes in accounting policies

## a) Standards and interpretations approved by the European Union applied for the first time in this year

The accounting policies used in preparing the accompanying Consolidated Financial Statements are the same as those used to prepare the Consolidated Financial Statements for the year ended 31 December 2018, except for those that have been amended due to the first-time application of IFRS.

#### IFRS 16, Leases

IRFS 16 supersedes IAS 17, Leases, IFRIC 4, Determining Whether an Arrangement Contains a Lease, SIC-15, Operating Leases - Incentives and SIC-27, Evaluating the Substance of Transactions in the Legal Form of a Lease.

IFRS 16 establishes the principles for the recognition, measurement, presentation and disclosure of leases and requires lessees to recognise all leases under a single accounting model similar to the current method of recognising finance leases.

At the lease's start date, the lessee recognises a financial liability for payments to be made over the remaining life of the lease and an asset representing a right to use the underlying asset for the same period. In addition, lessees shall recognise separately the interest expense relating to the financial liability for the lease and the depreciation expense for the right of use.

Lessees are also required to reassess the lease liability upon the occurrence of certain events by recognising the amount of the reassessed lease liability as an adjustment to the right of use.

IFRS 16 is effective for annual reporting periods beginning on or after 1 January 2019, with earlier application being permitted. The Group opted not to apply the new standard early, and it applied it for the first time for to this annual reporting period beginning 1 January 2019 by the simplified retroactive transition method.

The Group only has operating leases in which it is lessee, and has conducted a detailed assessment of the impact of this new standard on the Consolidated Financial Statements by means of the following main duties:

- Analysis of the leases entered into by the Group in order to determine whether they fall within the scope of the standard.
- With respect to the preceding point, the Group availed itself of the exemptions concerning short-term leases, as well as leases with a low-value underlying asset, pursuant to legislation.

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- Identification and estimation of the discount rates to be applied to each of the leases.
- Analysis of the standard's impact on the Group's financial ratios.

In accordance with the previous points, the impacts of the initial application of IFRS 16 at 1 January 2019 on the Group's financial statements were as follows, in thousands of euros:

	Property, plant and equipment for the usage rights	Current financial debt for the acquisition of Intangible for leasing	Non-current financial debt for the acquisition of intangible for leasing
Buildings	812	203	609
Vehicles	1,499	605	894
	2,311	808	1,503

As regards their classification, the assets relating to rights of use were classified under "Property, Plant and Equipment" (see Note 6) and the financial liabilities were classified under "Other Non-Current Liabilities" and "Other Nontrade Payables (Other Payables)" in the current liabilities of the Consolidated Statement of Financial Position (see Note 17.2).

In addition, although the impacts on the Group's results are entirely trivial, nonsignificant, the impacts on the Consolidated Statement of Profit or Loss at 31 December 2019 are detailed below:

- Leases and Fees (Other Expenses): Decrease of 583 thousand euros.
- Amortisation of assets for rights of use: Increase of 878 thousand euros.
- Finance cost of lease liabilities: 5 thousand euros.

With regard to the Consolidated Statement of Cash Flows, since the implementation of IFRS 16, lease payments have been classified as flows from financing activities instead of as flows from operating activities, as was the case under the previously applicable standards.

There are no accounting principles or measurement criteria which, having a significant effect on the condensed consolidated financial statements, have been discontinued, including the amendments to IFRS/IAS that came into force on 1 January 2019.

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#### Other amendments to IFRS that have not had an impact:

#### Amendment to IFRS 9 Advance Cancellation Features for Negative Compensation.

This amendment permits the valuation at amortised cost of certain financial assets that can be cancelled early for an amount that is less than the outstanding amount of principal and interest on that principal.

#### **IFRIC 23 Uncertainty in Tax Treatment**

This interpretation clarifies how to apply the recognition and measurement requirements in IAS 12 when there is uncertainty over the acceptability of a particular tax treatment used by the entity under tax law.

#### Amendment to IAS 28 Long-term Interest in Associates and Joint Ventures

This amendment clarifies that IFRS 9 should be applied to long-term interests in an associate or joint venture to which the equity method is not applied.

#### Amendment to IFRS 3 Business Combinations - Annual Improvement Cycle 2015-2017

Acquisition of control over a business previously registered as a joint venture.

#### Amendment to IFRS 11 Joint Ventures - Annual Improvement Cycle 2015-2017

Acquisition of joint control over a joint operation which constitutes a business.

#### Amendment to IAS 12 Income Taxes - Annual Improvement Cycle 2015-2017

Recording the tax impact of the remuneration of financial instruments classified as equity.

#### Amendment to IAS 23 Borrowing Costs - Annual Improvement Cycle 2015-2017

Capitalisation of interest on outstanding financing specific to an asset that is ready for use.

#### Amendment to IAS 19 Modification, Reduction or Liquidation of a Plan

It clarifies how to calculate the service cost for the current period and the net interest for the rest of a yearly period when there is a change, reduction or settlement of a defined benefit plan.

### b) Standards and interpretations issued by the IASB, but which are not applicable in this financial year

For those standards that are estimated to have an eventual impact, management has evaluated the potential impacts of their future application and considers that their entry into

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force will not have a significant effect. In this respect, the results of the evaluation carried out are as follows:

# Amendments to IAS 1 and IAS 8 - Definition of 'Materiality' (mandatory application from 1 January 2020)

Amendments to IAS 1 and IAS 8 to align the definition of 'materiality' with that contained in the conceptual framework.

# Amendments to IFRS 9, IAS 39 and IFRS 7 Reference Interest Rate Reform (mandatory application from 1 January 2020)

Amendments to IFRS 8, IAS 39 and IFRS 7 related to the ongoing reform of the benchmarks.

## c) Standards, amendments and/or interpretations not yet approved for use in the European Union

#### **IFRS 17 Insurance contracts**

It replaces IFRS 4 and sets out the principles for the recording, measurement, presentation and breakdown of insurance contracts in order for an entity to provide relevant and reliable information to enable users of financial information to determine the effect of insurance contracts on the financial statements.

#### Amendments to IFRS 3 Definition of Business

Clarifications to the definition of business.

#### 2.3. Responsibility for Information and Estimates Made

The information in these Consolidated Financial Statements is the responsibility of the Parent Company's directors.

In preparing the Group's Consolidated Financial Statements for 2019, certain estimates and assumptions were made on the basis of the best information available at 31 December 2019 on the events analysed. Events that take place in the future might make it necessary to change these estimates (upwards or downwards) in the coming years. Changes in accounting estimates would be applied prospectively in accordance with the requirements of IAS 8, recognising the effect of the change in estimates in the related Consolidated Statement of Profit or Loss.

The estimates and assumptions are reviewed on an ongoing basis. The results of the reviews of accounting estimates are recognised in the period in which they arise if they affect only that period or are recognised in the review period and subsequent periods if both are affected. The key assumptions regarding the future and the uncertainties of other key sources of estimates at the reporting date for which there is a risk that adjustments may have to be made to the carrying amounts of assets and liabilities in the coming years are described below.

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• Impairment of non-financial assets

The Group assesses whether there are any indications of impairment of all the nonfinancial assets at the reporting date. The impairment of goodwill and other intangible assets with indefinite useful lives is analysed, where appropriate, at least once a year or whenever there is any indication of impairment. The non-financial assets are tested for impairment whenever events or changes in circumstances indicate that their carrying amounts may not be recoverable.

If there is objective evidence that an impairment loss has been incurred, the amount of the impairment loss is measured as the difference between the carrying amount of the asset and its recoverable amount, which is calculated as the higher of fair value and the present value of the estimated future cash flows discounted using an appropriate discount rate to obtain the present value of those cash flows.

• Impairment of financial assets

At the end of each reporting period the Group assesses whether there is any indication of impairment of its financial assets or groups of financial assets, including the investments in companies accounted for using the equity method.

For assets recognised at amortised cost, a loss is recognised, where applicable, when there is objective evidence thereof, recognised in the form of a provision. The amount of the loss is measured as the difference between the carrying amount of the asset and the present value of the estimated future cash flows discounted at the original effective interest rate of the financial asset.

Any impairment of available-for-sale financial assets is recognised as the difference between their cost (net of any principal repayment and amortisation) and their current fair value, less any impairment loss previously recognised in the Consolidated Statement of Profit or Loss.

• The useful life of the property, plant and equipment and intangible assets

The Group periodically reviews the useful lives of its property, plant, and equipment and intangible assets, adjusting the depreciation and amortisation charge prospectively if the estimates change.

• Recoverability of deferred tax assets

If the Group or any of the Group companies recognise deferred tax assets, the corresponding estimates of taxable profits expected in future years are reviewed at the reporting date in order to assess the recoverability of the deferred tax assets based on their last year for deduction and, where appropriate, the related impairment loss is recognised where such recoverability is not assured.

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• Provisions for taxes and other risks

The Group recognises a provision for taxes and other risks in accordance with the accounting policy described in Note 4.19 to these Consolidated Financial Statements. The Group made judgements and estimates regarding the probability of the occurrence of these risks, as well as the amount thereof, and recognised a provision when the risk was considered probable, estimating the cost that would arise from such an obligation.

#### 3. Proposed distribution of the profit of the Parent

The proposed distribution of the Parent Company's profit prepared by the directors, which has not yet been approved by the shareholders at the Annual General Shareholders Meeting, is as follows (expressed in thousands of euros):

Basis of distribution	
Profit	168,918
Total	168,918
Distribution	
Ordinary dividend	-
To reserves	168,918
Total	168,918

#### Restrictions on the distribution of dividends

The Parent Company is obliged to transfer 10% of the profit for the year to a legal reserve until this reserve reaches an amount at least equal to 20% of share capital. This reserve may not be distributed to shareholders until it has reached 20% of share capital. At the date of preparation of these financial statements, the legal reserve is fully constituted.

Once the requirements set by law or the company's Articles of Association have been met, dividends may only be distributed against profit for the year or against freely distributable reserves if the value of equity is not lower than share capital or would not be caused to be less than share capital by the distributed either dividends. Accordingly, profit recognised directly in equity may not be distributed either directly or indirectly. Where losses exist from previous years that reduce the Company's equity to below the amount of share capital, profit must be allocated to offset these losses.

At its meeting on 27 February 2019, the Parent's Board of Directors resolved to transfer the profit to the Company's unrestricted reserves, which are recognised under "Other Reserves".

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#### 4. Accounting policies

The main accounting policies applied in the preparation of the Group's Consolidated Financial Statements were as follows:

#### 4.1. Basis of consolidation

The Consolidated Financial Statements comprise the Financial Statements of the Parent Company and its subsidiaries at 31 December 2019. Control is obtained when the Group is exposed to, or has rights to, variable returns arising from its involvement in a subsidiary and has the ability to influence such returns through the exercise of its power over the subsidiary. Specifically, the Group controls a subsidiary if, and only if, the Group has:

- Power over the subsidiary (existing rights that give it the power to govern the significant activities of the subsidiary).
- Exposure, or rights, to variable returns from its involvement with the subsidiary.
- It can influence such returns by exercising its power over the subsidiary.

Generally, there is a presumption that the majority of voting rights supposes control. To support this presumption and when the Group does not have a majority of the subsidiary's voting or similar rights, the Group considers all relevant facts and circumstances to assess whether it has power over the subsidiary, including:

- Contractual agreements with other owners regarding the subsidiary's voting rights.
- Rights arising from other contractual agreements.
- Potential voting rights of the Group.

The Group reassesses whether it has control over a subsidiary if the facts and circumstances indicate that there are changes in one or more of the elements that determine control. Consolidation of a subsidiary begins from the date the Group obtains control of the subsidiary and ceases when the Group loses control of the subsidiary. The assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the Consolidated Financial Statements from the date on which the Group obtains control or until the date on which the Group loses control.

Gains or losses and each of the components of other comprehensive income are attributed to the owners of the shares of the Group's Parent Company and to non-controlling interests, even if this means that the non-controlling interests have a debit balance. Where necessary, adjustments are made to the annual accounts of the subsidiaries to adapt the accounting policies to those applied by the Group. Intragroup assets and liabilities, equity, income, expenses and cash flows arising from transactions between Group companies are eliminated in full on consolidation.

Any change in the percentage of ownership in a subsidiary where control is not lost is recognised as a transaction involving equity instruments.

When the Group loses control of a subsidiary, it derecognises the related assets (including goodwill), related liabilities, non-controlling interests and other equity components,
recognising any gain or loss in profit or loss for the year. Any investments retained in the former subsidiary are recognised at fair value.

All the items that make up property, plant and equipment and intangible assets are linked to the production and obtainment of revenue of the business activity.

# 4.2. Conversion of financial statements of foreign companies

The Consolidated Financial Statements are presented in euros, which is the Parent Company's functional and reporting currency. Each Group entity determines its own functional currency and the items included in the financial statements of each entity are recognised using this functional currency when applicable. Where necessary, the items in the statement of financial position and the statement of profit and loss of the foreign companies included in consolidation are translated using the year-end exchange rate method which means:

- All assets, rights and obligations are translated using the exchange rate prevailing at the foreign companies' year-end.
- Income and expense items are translated at an average exchange rate for the year.

Any difference between the amount of the equity of foreign companies, including the balance of the Consolidated Statement of Profit or Loss in accordance with the foregoing paragraph - converted at the historical exchange rate- and the net equity position resulting from the conversion of the assets, rights and obligations in accordance with the preceding section, is recorded with the corresponding negative or positive sign in the equity of the Consolidated Statement of Financial Position.

# 4.3. Related parties

"Related Parties" in the Consolidated Statement of Financial Position includes the balances receivable from and payable to significant shareholders and associates. The other balances generated in related-party transactions with members of the Board of Directors or key management executives are classified under the related headings in the Consolidated Statement of Financial Position.

# 4.4. Current/Non-current classification

In the accompanying Consolidated Statement of Financial Position, the assets and liabilities maturing within no more than 12 months are classified as current assets and liabilities and those maturing within more than 12 months are classified as non-current assets and liabilities.

All audio-visual property rights which the Group expects to consume in a period of less than 12 months are included under non-current assets and detailed in Note 8.

# 4.5. Property, plant and equipment

The assets included in property, plant and equipment are measured using the cost model, which includes the acquisition price of the assets plus the additional expenses incurred until they are ready for their intended use. Items of property, plant and equipment are measured at the lower of acquisition price and recoverable amount.

Repairs that do not lead to a lengthening of the useful life of the assets and maintenance costs are charged to the Consolidated Statement of Profit or Loss.

Depreciation of property, plant and equipment is calculated systematically using the straight-line method over the useful life of the assets, based on the actual decline in value caused by their use and wear and tear.

The depreciation rates used to calculate the depreciation of the various items of property, plant and equipment are as follows:

	Depreciation rate
Buildings	3%
Technical TV equipment	20 %
Facilities	10 %
Tools	20 %
Furniture	10 %
Computer hardware	25 %
Transport equipment	14-15%
Other items of property, plant and equipment	20 %

#### 4.6. Intangible assets

Intangible assets are recognised at cost. The cost of intangible assets acquired in a business combination is the fair value on the date of acquisition. After initial recognition, intangible assets are recognised at cost less accumulated amortisation and existing accumulated impairment losses. An intangible asset is recognised if, and only if, it is probable that it will generate future economic benefits for the Group and that its cost can be measured reliably.

• Development expenditure

Development expenditure relates solely to software projects that have reached the development stage. They are measured at cost and charged to specific projects up to the time of completion, provided that the financing necessary for completion is reasonably assured and there are sound reasons to foresee the technical success of the project.

• Concessions, patents and trademarks

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This heading relates mainly to the intellectual property for usage licences and the television channel concessions.

The "Cuatro" trademark and the licence to operate the "Cuatro" multiplex were identified in the process of allocating the acquisition price of Grupo Sogecuatro. The useful life of the "Cuatro" trademark is estimated to be 20 years.

The licence is treated as an intangible asset with an indefinite useful life. Intangible assets with indefinite useful lives are not amortised, but rather are tested for impairment at least annually, or when there are indications of impairment.

• Computer software

"Computer Software" includes the amounts paid for access to the title to or the right to use computer programs. Computer software maintenance costs are charged directly as an expense in the year in which they are incurred.

They are amortised over three years from the date they come into use.

#### 4.7. Audio-visual property rights

#### 4.7.1. Rights on external productions

These consist mainly of audio-visual property rights acquired for a period longer than the financial year. They are recognised at acquisition price and the individual value of each right is included. If they are acquired in closed packages which do not detail the individual value of each audio-visual property right, the allocation of individual values is calculated on the basis of a weighting equal to the cost of acquiring audio-visual property rights of a similar type and category to those that would have been purchased individually.

The cost of audio-visual property rights acquired in a business combination is the fair value on the date of acquisition.

The right is recognised when the material is accepted for screening per the contract or at the date on which the rights commence, whichever is earlier. In the case of several rights associated with the same contract, which are accepted in the same year but on different dates, the Group recognises the acquisition of the rights in the contract on the date on which the first of these rights is accepted for screening or on the date on which the rights commence, whichever is the earlier.

They are charged to audio-visual property rights used in the Consolidated Statement of Profit or Loss on the basis of the number of screenings aired, as follows:

- 1. Films and TV Movies (non-serialised products)
  - 1.1. Rights to 2 screenings as per the contract:

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First screening: 50% of the cost of acquisition. Second screening: 50% of the cost of acquisition.

1.2. Rights to 3 or more screenings as per the contract:

First screening: 50% of the cost of acquisition. Second screening: 30% of the cost of acquisition. Third screening: 20% of the cost of acquisition.

2. Other products (serialised)

Rights to 2 or more screenings as per the contract:

First screening: 50% of the cost of acquisition. Second screening: 50% of the cost of acquisition.

In the event of the sale of a television programme to a third party, the value of the programme, calculated in accordance with the percentages indicated above, is depreciated on the basis of the signal distribution capacity of the purchasing television company, and a cost of sales is recognised on the basis of the revenue generated in the territory in which the programme is sold, with adjustments being made to the unsold value of the programme in question.

Valuation adjustments are applied to these rights where necessary, as detailed in Note 4.11.

4.7.2. Rights on in-house productions of serialised products

This heading includes those productions which the Group - based on its title thereto - may screen and subsequently sell.

The value thereof includes both the costs incurred directly by the Group and the amounts billed by third parties.

The cost of audio-visual property rights acquired in a business combination is the fair value on the date of acquisition.

The residual value, which is estimated at 2% of the total cost, is amortised on a straight-line basis over a period of 3 years from the availability of the production, except in the case of the sale of these rights to third parties during the amortisation period, in which case the residual value is applied to the proceeds from the sale.

They are charged to audio-visual property rights used in the Consolidated Statement of Profit or Loss on the basis of the number of screenings aired, as follows:

• Serialised productions less than 60 minutes long and/or broadcast daily.

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First screening: 100% of the amortisable value.

• Serialised productions of 60 minutes or longer and/or broadcast weekly.

First screening: 90% of the amortisable value. Second screening: 10% of the amortisable value, except for promotional screenings.

Valuation adjustments are applied to these rights where necessary, as detailed in Note 4.11.

#### 4.7.3. Distribution rights

Distribution rights includes the rights acquired by the Group for exploitation in all windows in Spain.

The cost of the right is that stipulated in the contract. It is recognised as a use of rights based on the expected pattern of consumption in each of the windows in which the right is exploited, as well as on the basis of the estimated audiences in each of the windows.

As soon as the right or free-to-air screening commences, the cost is reclassified to rights on external productions.

In the free-to-air television window, distribution rights are charged to audiovisual property rights used in the Consolidated Statement of Profit or Loss as in the case of audio-visual property rights, as explained in the corresponding section of these notes.

#### 4.7.4. Coproduction rights

Coproduction rights includes the coproduction rights acquired by the Group for exploitation in all windows in Spain.

The cost of the right is that stipulated in the contract. It is recognised as a use of rights based on the expected pattern of consumption in each of the windows in which the right is exploited, as well as on the basis of the estimated audiences in each of the windows.

As soon as the right or free-to-air screening commences, the cost is reclassified to rights on in-house productions.

In the free-to-air television window, distribution rights are charged to audiovisual property rights used in the Consolidated Statement of Profit or Loss as in the case of audio-visual property rights, as explained in the corresponding section of these notes.

#### 4.7.5. Master copies and dubbing

These correspond respectively to the support materials for audio-visual property rights and the cost of dubbing work to be carried out on the original versions.

They are measured at acquisition cost and expensed as items used in the same proportion as the audio-visual property rights to which they are associated.

#### 4.7.6. Broadcasting rights

The costs relating to live sports broadcasting rights are recognised at the cost stipulated in the contract under "Procurements" in the Consolidated Statement of Profit or Loss. They are expensed when each event is broadcast. Advance

payments are recognised in Consolidated Statement of Financial Position under "Other Current Assets".

# 4.8. Business combinations and goodwill

Business combinations are accounted for using the acquisition method. The cost of a business combination is the sum of the fair value on the date of acquisition of the consideration transferred, and the amount of any non-controlling interests in the acquiree. For each business combination, the acquirer shall measure any non-controlling interest in the acquiree at either fair value or the non-controlling interest's proportionate share of the acquiree's identifiable net assets. The costs relating to the acquisition are recognised as expenses in the Consolidated Statement of Profit or Loss.

When the Group acquires a business, it shall classify or designate the identifiable assets acquired and liabilities assumed, as necessary, on the basis of the contractual agreements, economic conditions, accounting and operating policies and other relevant conditions existing at the acquisition date.

If the business combination is achieved in stages, the Group remeasures its previously held equity interests in the acquiree at the fair value on the date of acquisition and recognises the resulting gains or losses, if any, in the Consolidated Statement of Profit or Loss.

Any contingent consideration transferred by the Group is recognised at the fair value on the date of acquisition. Subsequent changes in the fair value of contingent considerations classified as an asset or a liability shall be recognised with any resulting gain or loss recognised either in the Consolidated Statement of Profit or Loss or in other comprehensive income. Contingent consideration classified as equity is not remeasured and its subsequent settlement is accounted for within equity.

Goodwill is initially recognised at cost. Goodwill is the excess of the sum of the consideration transferred and the amount of any non-controlling interest recognised over the carrying amount of the assets acquired and liabilities assumed. If the fair

value of the net assets acquired exceeds the value of the consideration transferred, the Group remeasures them to ensure that all the assets acquired and all the obligations assumed have been correctly identified and reviews the procedures applied to measure the amounts recognised at the acquisition date. If this revaluation results in an excess of the fair value of the net assets acquired over the aggregate amount of the consideration transferred, the difference is recognised as a gain in the Consolidated Statement of Profit or Loss.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. Goodwill is tested for impairment annually, or more frequently if events or changes in circumstances indicate that the carrying amount may be impaired.

For the purpose of the assessment of impairment losses, goodwill acquired in a business combination is allocated, from the acquisition date, to each cash-generating

unit of the Group or group of cash-generating units that are expected to benefit from the synergies of the business combination, irrespective of whether other assets and liabilities of the Group are allocated to those cash-generating units or groups of units.

Impairment of goodwill is determined by assessing the recoverable amount of the cash-generating unit or group of units to which goodwill relates. If the recoverable amount of the cash-generating unit or units is less than their carrying amount, the Group recognises an impairment loss.

Impairment losses relating to goodwill may not be reversed in future periods.

If goodwill has been allocated to a cash-generating unit and the entity sells or otherwise disposes of an activity within that unit, the goodwill associated with the activity is included in the carrying amount of the activity when determining the gain or loss on disposal and shall be measured on the basis of the relative values of the activity disposed of and that part of the generating unit that is retained.

# 4.9. Non-current financial assets in companies accounted for using the equity method and joint ventures

# EQUITY METHOD

The equity method is applied to companies in which the Group exercises significant influence, directly or indirectly, through holding 20% or more of the voting power of the investee.

The investment in an investee is initially recognised at cost and increased or decreased by the post-acquisition-date change in the investor's share of net assets of the investee.

The value of these investments in the Consolidated Statement of Financial Position includes, where applicable, the goodwill arising on the acquisition thereof.

The corresponding percentage of the investee's profit or loss is recognised in consolidated profit or loss for the year. When there is a change that the associate recognises directly in its statement of comprehensive income, the Group recognises its share of that change and discloses it, where applicable, in the Consolidated Statement of Comprehensive Income.

Dividends received from investments reduce the carrying amount of the investment.

Once the equity method has been applied and the value of the associate recognised, if there are any indications of impairment of the investment, the analyses and testing for possible impairment are carried out so that the impact of the impairment loss can be recognised in the year in which it is detected.

If the Group's share of the losses of an associate equal or exceed its interest in the associate, the investor discontinues recognising its share of further losses. The interest in an associate is the carrying amount of the investment in the associate

determined using the equity method together with any long-term interests that, in substance, form part of the Group's net investment in the associate. Losses recognised using the equity method in excess of the Group's investment in ordinary shares are applied to the other components of the Group's interest in an associate in the reverse order of their seniority (i.e. priority in liquidation).

If the Group ceases to have significant influence over the associate, it measures and recognises the investment at fair value. Any difference between the carrying amount of the associate when significant influence is lost, and the fair value of the investment retained is recognised in the Consolidated Statement of Profit or Loss.

Additionally, the amounts recognised in the reserve accounts of associates that can be recycled to the Consolidated Statement of Profit or Loss are reclassified and the investment in the associate is recognised under Non-Current Financial Assets in the Consolidated Statement of Financial Position.

#### JOINT VENTURES

Joint ventures are those in which, on the basis of a contractual agreement, there is an entitlement to assets and an obligation to liabilities. These interests are integrated proportionally.

#### 4.10. Financial assets

Since 1 January 2019, the Group has classified its financial assets in the following measurement categories:

- those measured at amortised cost, and.
- those measured after initial recognition at fair value (either through profit or loss or through other comprehensive income).

i) Classification

The classification depends on the entity's business model for managing financial assets and the contractual terms and conditions of the cash flows.

For assets measured at fair value, gains and losses are recorded in income or in equity. For investments in equity instruments that are not categorised as Investments accounted for using the equity method, recognition depends on whether the Group made an irrevocable choice at initial recognition to account for the investment in equity at fair value through other comprehensive income.

# ii) Recognition and derecognition

Conventional purchases and sales of financial assets are recognised at trade date, namely, the date on which the Group undertakes to buy or sell the asset. Financial assets are derecognised when the rights to the cash flows from the related financial asset expire or are transferred and when the Group has also transferred substantially all the risks and rewards of ownership.

# iii) Measurement

The Group has financial assets that are measured at amortised cost and at fair value. Financial assets measured at amortised cost are initially recognised by the Group at fair value plus any transaction costs directly attributable to the acquisition of the financial asset.

# Debt instruments

Debt instruments consist of contractual cash flows representing only payments of principal and interest. These debt instruments are subsequently measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest method. Any gain or loss arising from the derecognition of the assets is recognised directly in profit or loss for the year and is presented under other gains/(losses) together with exchange gains and losses. Impairment losses are presented as a separate item in the statement of profit or loss.

# Equity instruments

Investments in equity instruments that are excluded from the scope of consolidation since neither control nor significant influence is exercised are initially and subsequently recognised at fair value. Subsequent fair value changes are irrevocably recognised in equity and cannot subsequently be recognised in profit or loss. These financial assets relating to investments in equity instruments are recognised under Non-Current Financial Assets (see Note 11).

# 4.11.Impairment of non-current assets

4.11.1. Non-financial assets

The Group regularly assesses, and at least at each year-end, whether there are any indications that the assets or cash-generating units may have become

impaired. If there is any indication of impairment, or when accounting standards require an annual impairment test, the Group estimates the recoverable amount of the asset or cash-generating units. The recoverable amount of an asset or cash-generating unit is the higher of fair value less costs of sale and its value in use.

In assessing value in use, future cash inflows are discounted to present value using a discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or Cash-Generating Unit. To determine fair value less estimated costs of sale, calculations were made in accordance with valuation models or other available fair value indicators.

Where the assets themselves do not generate cash flows that are independent from another asset or group of assets, the recoverable amount of the Cash-Generating Unit to which the assets belong is determined.

When the carrying amount of an asset or Cash-Generating Unit exceeds its recoverable amount, the asset is considered impaired and its carrying amount is reduced to its recoverable amount. The impairment losses are recognised in the Consolidated Statement of Profit or Loss.

At each year-end, the Group assesses whether there is any indication that previously recognised impairment losses may no longer exist or may have been reduced. If this is the case, the Group makes an estimate of the recoverable amount. Except in the case of goodwill, a previously recognised impairment loss may be reversed if there is a change in the causes that determined it. Such reversal is recognised in the Consolidated Statement of Profit or Loss. The increased amount may not exceed the amount that would have been due, net of amortisation, had no such impairment of the asset been recognised.

# Goodwill and other intangible assets

The impairment test for goodwill and assets with indefinite useful lives is performed by evaluating the recoverable amount of each Cash-Generating Unit (or group of cash-generating units) associated with them. If the recoverable amount of the Cash-Generating Units is less than their carrying amount, an impairment loss is recognised. At 31 December 2019, the recoverable amount of the aforementioned units exceeds the carrying amount (see Note 9).

#### 4.11.2. Financial assets

Financial assets measured at amortised cost and contract assets are subject to the impairment requirements of the new IFRS 9. This requires the recognition, at the date of initial recognition of a financial asset, of the expected credit loss that results from a default event on a financial instrument that are possible within the twelve months after the reporting date (twelve-month expected credit losses) or over the expected life of the financial instrument, depending on the changes in the credit risk

of the financial assets since initial recognition or applying the simplified approach permitted by the standard for certain financial assets.

The Group's most significant financial instruments relate mainly to receivables from third-party customers arising from the sale of advertising in various free-to-air television channels on the various website platforms that belong to the Group. The Group prepares estimates of the expected loss based on the credit risk of these financial assets based on historical default rates.

For those assets where it is possible, the Group applies the simplified approach of expected credit losses on the financial instruments.

# 4.12.Inventories

The cost of producing in-house programmes is determined taking into account all the costs attributable to the product incurred by the Group. The cost of inventories

acquired in a business combination is the fair value on the date of acquisition. It also includes advances paid for programmes.

These are charged to the Consolidated Statement of Profit or Loss when they are broadcast.

#### 4.13.Cash and cash equivalents

Cash and cash equivalents include cash on hand and at banks and short-term demand deposits at banks with an initial maturity of three months or less.

#### 4.14.Grants

These amounts received from official bodies are recognised when they are received and the conditions attaching to the grants are accepted.

The difference between the nominal value of the amount received and the fair value of the same is treated as a reduction of the financed asset, and is charged to income in accordance with a financial criterion.

#### 4.15.Treasury shares

Repurchased equity instruments (treasury shares) are recognised at cost and deducted from equity. No gain or loss is recognised in the Consolidated Statement of Profit or Loss on the purchase, sale, issue or cancellation of the parent company's own instruments. Voting rights on treasury shares are cancelled and no dividends are allocated to them.

#### 4.16. Financial liabilities

Financial liabilities are initially recognised at fair value less attributable transaction costs. Subsequent to initial recognition, financial liabilities are measured at amortised cost, and the difference between the cost and repayment value is recognised in the Consolidated Statement of Profit or Loss over the term of the loan using the effective interest method.

Liabilities maturing within no more than 12 months from the date of the Consolidated Statement of Financial Position are classified as current liabilities and those maturing within more than 12 months are classified as non-current liabilities.

# 4.17. Derivative financial instruments

Cash flow hedges are hedges of exposure to changes in cash flows that are attributable to a specific risk associated with a recognised asset or liability or a highly probable forecast transaction and may affect the Consolidated Statement of Profit or Loss.

Derivatives are initially recognised at fair value on the date on which the arrangement is entered into and are subsequently measured at fair value at each reporting date.

The accounting for subsequent fair value changes depends on whether the derivative has been designated as a hedging instrument and, if it has, on the nature of the hedged item.

The Group uses certain financial derivatives to manage its exposure to exchange rate changes. In 2019 and 2018 the derivatives are not material (see Notes 13.1 and 13.2).

The exchange rate derivatives available to the Group at 31 December 2019 are considered to be trading instruments and the effect of the valuation differences is recorded in the Consolidated Statement of Profit or Loss.

Furthermore, at 31 December 2019, the Group held derivatives relating to equity instruments for options on financial investments (Notes 11 and 13.2) measured at market value at the date of the transaction, changes in the value of which are recognised in Consolidated Net Equity.

Also, the fair values of derivative financial instruments are classified as current and non-current assets or liabilities and are detailed in Note 13.2.

#### 4.18.Derecognition of financial assets and liabilities

4.18.1. Financial assets

A financial asset (or, where applicable, a part of the financial asset or part of a group of similar financial assets) is derecognised when:

• The rights to receive cash flows of the asset have expired.

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- The Group retains the right to receive cash flows from the asset but has assumed the obligation to pay them in full without delay to a third party under a transfer agreement.
- The Group has transferred its rights to receive cash flows from the asset and either (a) has transferred substantially all the risks and rewards of the asset, or (b) has not transferred or substantially retained all the risks and rewards of the asset, but has transferred control over the asset.

When the Group has transferred its rights to receive cash flows from an asset and has not transferred or substantially retained all the risks and rewards of the asset and has not transferred control of the asset, the Group continues to recognise the asset to the extent that it remains involved in the asset. Continuing involvement that takes the form of a guarantee on the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration received that the entity may be required to return.

# 4.18.2. Financial liabilities

A financial liability is derecognised when the related obligation is settled, cancelled or expires.

The Group will account for exchanges of debt instruments with a lender, provided that the instruments have substantially different terms, such as a cancellation of the original financial liability and consequent recognition of a new financial liability. Similarly, a substantial change in the terms and conditions of an existing financial liability or part thereof is accounted for as a cancellation of the original financial liability and consequent recognition of a new financial liability. The difference between the carrying amount of the financial liability cancelled and the consideration paid, which includes any non-cash assets transferred or liabilities assumed, shall be recognised in profit or loss.

If it is determined that the new terms and conditions or modifications to a financial liability are not substantially different from the existing terms and, therefore, it is determined that the modification is not significant, the existing financial liability is not derecognised. The Group recalculates the gross carrying amount of the financial liability and recognises a modification gain or loss in the income statement. The gross carrying amount of the financial liability is recalculated as the present value of the renegotiated or modified contractual cash flows discounted at the financial liability's original effective interest rate.

# 4.19. Provisions for Risks and Charges

Provisions are recognised in the Consolidated Statement of Financial Position when the Group has a present obligation (whether legal or constructive) as a result of past events with respect to which it is probable that an outflow of resources embodying

future economic benefits will be required to settle the obligation. The amounts recognised as provisions represent the best estimate of the expenditures required to offset the present value of these obligations at the date of the consolidated statement of financial position.

Provisions are reviewed at the end of each reporting period and adjusted to reflect the current best estimate of the corresponding liability at any given time.

If the time effect of money is significant, provisions are determined by discounting expected future cash outflows using market interest rates. When the discounting method is used, the increase in the provision due to the passage of time is recognised as an interest expense.

# 4.20.Income tax

The Parent Mediaset España Comunicación, S.A. files consolidated income tax returns with the following subsidiaries:

- Grupo Editorial Tele 5, S.A.U.
- Telecinco Cinema, S.A.U.
- Publiespaña, S.A.U.
- Publimedia Gestión, S.A.U.
- Mediacinco Cartera, S.L.U.
- Conecta 5 Telecinco, S.A.U.
- Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U. (formerly Sogecable Editorial, S.L.U.)
- Advertisement 4 Adventure, S.L.U. (formerly Sogecable Media, S.L.U.)
- Grupo Audiovisual Mediaset España Comunicación, S.A.U. (formerly Concursos Multiplataformas, S.A.U.)
- Netsonic, S.L.U.

There were no changes in the tax consolidation group in 2019.

In 2018, the following changes occurred in the tax consolidation group:

Addition to the consolidated tax group through the acquisition of the minority shareholding in Netsonic, S.L.U. in 2017, (a company wholly owned by Publiespaña, S.A.U. which is in turn wholly owned by Mediaset España Comunicación, S.A.).

The income tax expense for the year is recognised in the Consolidated Statement of Profit or Loss, except in cases where it relates to items that are recognised directly in the Consolidated Statement of Comprehensive Income or in the Consolidated Statement of Changes In Equity, in which case the tax effect is recognised under that heading.

Deferred tax assets and liabilities are accounted for based on temporary differences between the tax bases of the assets and liabilities and their carrying amounts, using

the tax rates in force when the assets are realised and the liabilities are settled in accordance with the rates and laws in force at the date of the Statement of Financial Position. The deferred tax assets and liabilities that arise from changes in the Consolidated Statement of Comprehensive Income are charged or credited directly in the Consolidated Statement of Comprehensive Income. Deferred tax assets, tax loss and tax credit carry-forwards are only recognised when their future realisation is reasonably assured, and they are subsequently adjusted if the existence of tax bases to offset future profits is not considered probable.

Current tax assets and liabilities are the estimated amounts payable to or receivable from the public authorities in accordance with the tax rates in force at the date of the Consolidated Statement of Financial Position, including any other tax adjustments for prior years.

The Group recognises a deferred tax liability for all taxable temporary differences except:

- When the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction which is not a business combination and which, at the time of the transaction, affected neither accounting profit nor taxable profit.
- With respect to taxable temporary differences associated with investments in subsidiaries and associates, if the timing of the reversal of temporary differences can be controlled by the Parent Company and it is probable that temporary differences will not reverse in the foreseeable future.

The Group recognises deferred tax assets for all deductible temporary differences and tax loss and tax credit carry-forwards to the extent that it is probable that there will be taxable profits against which the deductible temporary difference, tax credit or unused tax loss carry-forwards may be used, except:

- When the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and which, at the time of the transaction, did not affect either accounting profit or taxable profit.
- With respect to the deductible temporary differences associated with investments in subsidiaries and associates, deferred tax assets are only recognised to the extent that it is probable that temporary differences will reverse in the foreseeable future and that there will be sufficient taxable profit available against which to apply the temporary differences.

The Group reviews the carrying amount of deferred tax assets at each year-end and reduces them to the extent that it is no longer probable that sufficient taxable profit will be available to allow some or all of the deferred tax assets to be used. The Group also reviews the unrecognised deferred tax assets at each year-end and recognises

them to the extent that it becomes probable that future taxable profits will enable the assets to be recovered.

Deferred tax assets and liabilities are offset if there is a legal right in force to offset current tax assets and liabilities and the deferred taxes are recognised by the same tax entity and relate to the same tax authority.

# 4.21. Revenue and expense recognition

Revenue and expenses are recognised excluding the amounts corresponding to the taxes on these transactions, with the exception of those that are not tax deductible, which would be added to the latter.

Revenue and expenses are recognised based on the actual flow of the related goods and services, regardless of when the resulting monetary or financial flow arises.

In accordance with the requirements of IFRS 15, revenue shall be recognised so that the transfer of goods or services to customers is shown at an amount that reflects the consideration that the entity expects to be entitled to receive in exchange for those goods or services.

In particular, it establishes a revenue recognition approach based on five steps:

- -Step 1: Identify the contract(s) with a customer.
- -Step 2: Identify the obligations set out in the contract.
- -Step 3: Determine the transaction price.
- -Step 4: Allocate the transaction price to the obligations set out in the contract.
- -Step 5: Recognise revenue when (or as) the entity satisfies a performance obligation.

Under IFRS 15, revenue must be recognised as the obligations are met, i.e. when "control" of the goods or services underlying the obligation in question is transferred to the customer.

Revenue from the sale of services is reliably measured taking into account the degree of compliance with service obligations. The Group's main source of revenue relates to advertising revenue, which is recognised in the period in which it accrues, which occurs at the time the corresponding advertising is screened.

Expenses, including discounts and volume rebates, are recognised in the Consolidated Statement of Profit or Loss in the period in which they are incurred.

#### 4.22.Long-term employee remuneration

In 2019 and 2018, and until the date of preparation of these financial statements, the Group did not have any share option plans in force.

A medium-term incentive and loyalty-building scheme linked to the market price of the Company was approved in 2016; this scheme is applicable from that year and is

aimed at the Group's executive directors and senior executives. The main aims of this plan are to reward the sustainability of results, align the interests of the senior executives with those of the shareholders and improve the composition of remuneration.

The system is funded annually through contributions made by each beneficiary and by the company, each assuming an equal portion, both of which are invested in the purchase of shares in Mediaset España and allocated to the beneficiary (see Note 20).

# 4.23. Foreign currency transactions and balances

Foreign currency transactions are converted to euros using the exchange rate on the transaction date. Gains and losses resulting from the settlement of such transactions and from the measurement at the year-end exchange rate of monetary assets and liabilities expressed in foreign currency are recognised in the Consolidated Statement of Profit or Loss.

# 4.24.Earnings per share

The Group calculates basic earnings per share using the weighted average number of shares outstanding during the year. The calculation of the diluted earnings per share also includes any dilutive effect of the share options granted in the period.

# 4.25.Environmental matters

In view of the business activities of the Group, it does not have any environmental liability, expenses, assets, provisions or contingencies that might be material with respect to its equity, financial position or results. Therefore, no specific disclosures relating to these issues are included in the explanatory notes.

# 5.Segment reporting

In accordance with IFRS 8, free-to-air television broadcasting is the only operating segment identified in the Group's business activities.

The Mediaset España Group does not hold any non-current assets other than financial instruments, deferred tax assets, assets relating to post-employment benefits and rights arising from insurance contracts located in a territory other than Spain for a significant amount.

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros)

# 6. Property, plant and equipment

The balances and changes in the items comprising property, plant and equipment for the years ended 31 December 2019 and 31 December 2018 are as follows:

	Balance at 31.12.17	Additions	Disposals	Transfers	Balance at 31.12.18	Additions	Disposals	Transfers	Balance at 31.12.19
Cost									
Land and natural resources	14,970				14,970				14,970
Buildings and otherstructures	39,532	171		359	40,082	151		314	40,527
Machinery, plant and tools	111,241	1,314	(10,695)	3,626	105,486	1,043	(3,833)	3,622	106,318
Furniture and fotures	5,026	255	(160)	-	5,121	252	(479)	-	4,894
Computer hardware	14,610	743	(848)		14,909	1, 127	(809)	2,669	17,896
Other items of property, plant, and equipment	2,134	43	(58)		2,121	41	(20)	(1,581)	581
Property, plant, and equipment under construction	3,116	4,933		(4,389)	3,660	2,923		(5.044)	1,539
Right of use						2,923	(218)	-	2,714
Total	190,629	7,459	(11,759)		188,329	8,469	(5,359)		189,439
Accumulated depreciation									
Buildings and others tructures	(27,703)	(891)			(28,594)	(872)			(29,466)
Machinery, plant and tools	(86,086)	(6,880)	10,678		(82,288)	(7,152)	3,822		(85,618)
Furniture and fotures	(3,625)	(277)	154		(3,748)	(274)	475		(3,547)
Computer hardware	(12,609)	(1,536)	846		(13,299)	(1,593)	829	-	(14,063)
Other items of property, plant, and equipment	(498)	(31)	47		(482)	(31)	18	-	(495)
Right of use	-	-	-	-	-	(878)			(878)
Total depreciation	(130,521)	(9,615)	11,725		(128,411)	(10,800)	5,144		(134,067)
Net carrying amount	60,108				57,918		(215)		55,372

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros)

The additions in 2019 and 2018 were due mainly to the purchase of plant to be used in the Group's continuing operations.

The additions to property, plant and equipment in the course of 2019 and 2018 are mainly due to the purchase of plant.

As a result of the implementation of IFRS 16, property, plant and equipment increased by 2,714 thousand euros (see Note 2.2). In addition, depreciation of these assets amounted to 878 thousand euros.

In 2019, 1,331 thousand euros relating to the capitalisation of work carried out by the company for the production of fiction series have been deducted from depreciation entries.

Most of the disposals in 2019 and 2018 relate to the writing-off of fully depreciated assets no longer in use. In 2019 items of property, plant and equipment with an aggregate carrying amount of 215 thousand euros were disposed of, giving rise to a loss of the same amount (34 thousand euros in 2018).

The detail of the fully depreciated items of property, plant and equipment in use at 31 December 2019 and 2018 is as follows:

	31.12.2019	31.12.2018
Buildings	13,098	11,266
Computer hardware	10,797	10,279
Machinery plant and tools	63,533	64,052
Furniture Other items of property, plant and	2,128	2,470
equipment	424	414
Total	89,980	88,481

The Group has taken out insurance policies to cover the possible risks to which its property, plant and equipment are subject and possible claims that could be brought against it in the ordinary course of its business. The Group considers that the insurance policies provide adequate coverage for such risks.

At 31 December 2019 and 2018, the Group held no assets under financial leases.

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros)

# 7. Intangible assets

The balances and changes for the years ended 31 December 2019 and 31 December 2018 of the items included under the intangible assets heading are as follows:

	Balance at 31.12.17	Additions	Disposals and others	Transfers	Balance at 31.12.18	Additions	Disposals and others	Transfers	Balance at 31.12.19
COST									
Cuatro signal broadcasting license	85,000	-	-	-	85,000	-	-	-	85,000
Concessions, patents and trademarks	160,375	-	(300)	-	<b>1</b> 60,075	<mark>3,</mark> 839	(51)	-	163,863
Computersoftware	<b>27</b> ,616	984	(245)	76 <mark>5</mark>	29,120	1,215	(445)	3,299	33,189
Computer software under development	1,470	1,556	-	(765)	2,261	1,31 <mark>1</mark>	-	(3,299)	273
Total	274,461	2,540	<mark>(</mark> 545)	-	276,456	6,365	(496)	-	282,325
ACCUMULATED AMORTI SATION									
Concessions, patents and trademarks	(56,346)	(8,011)	300	-	(64,057)	(8,193)	35	-	(72,215)
Computer hardware	(23,490)	(2,290)	245	-	(25,535)	(2,616)	449	-	(27,702)
Total accumulated amortisation	(79,836)	(10,301)	545	-	(89,592)	<mark>(10,</mark> 809)	484	-	<mark>(99,91</mark> 7)
Provisions	-	(15)	_	-	<mark>(</mark> 15)	-	15	-	-
CARRYING AMOUNT	194,625			-	186,489	-	3	-	182,408

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros)

The additions to computer software under development in 2019 and 2018 were due mainly to the project for renovating the Group's video platform and website.

Due to the assignment of assets for the acquisition in March 2019 of a 60% ownership interest in El Desmarque Portal Deportivo, S.L., "Concessions, Patents and Trademarks" includes additions to investments and amortisation of 3,839 thousand euros and 192 thousand euros, respectively

The disposals in 2019 and 2018 relate mainly to the withdrawal of fully depreciated and unused items. In 2019, intangible assets that were not fully amortised were derecognised, with a net carrying amount of 3 thousand euros. No disposals were recorded in the previous year.

99.9% of the net amount of "Concessions, patents and trademarks" relates to the Cuatro trademark.

At 31 December 2019 and 2018, the detail of the fully amortised intangible assets still in use was as follows:

	31.12.2019	31.12.2018
Computer software	23,561	21,766
Concessions, patents and trademarks	22	73
Total	23,583	21,839

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros)

# 8. Audio-visual property rights

The balances and changes for the years ended 31 December 2019 and 31 December 2018 of the items included under the heading of audiovisual rights are as follows:

	Balance at 31/12/17	Additions	Disposals	Transfers and other	Balance at 31/12/18	Additions	Disposals	Transfers and other	Balance at 31/12/19
COST									
Rights on outside productions Master copies	391,282 7	90,446 -	(110,656	) 739	371,811 7	86,704 -	(114,417)	902	345,000 7
Dubbing Co-production rights	13,258 192,996 1,453,734	798 3,507 31,273	(1,364 (3,771	) 12,559	12,692 205,291 1,486,977	4,512 2,279 53,504	(824) (4,320)		16,380 212,723 1,545,178
In-house production rights Distribution rights Other ancillary work	29,477 749	-			29,477 749	-			29,477 749
Rights, options, script development Start-up costs Advances	1,950 158 13,729	833 - 12,331	(427	) (105)  - (15,163)	2,251 158 10,897	933 - 25,172	(426)	) (946) (14,126)	1,812 158 21,943
Total Cost	2,097,340	139,188	(116,218	) -	2,120,310	173,104	(119,987)	) -	2,173,427
ACCUMULATED AMORTISATION									
Rights on outside productions Master copies	(269,157) (7)	(114,732) -	110,656		(273,233) (7)	(82,530)	114,417	, -	(241,346) (7)
Dubbing	(12,057)	(1,312)	1,364		(12,005)	(2,508)	824	4 - 	(13,689)
Co-production rights In-house production rights Distribution rights	(184,152) (1,426,737) (29,379)	(14,283) (23,493) (96)		 	(198,435) (1,450,230) (29,475)	(7,473) (37,393) -		 	(205,908) (1,487,623) (29,475)
Other ancillary work Start-up costs	(748) (156)	-		· ·	(748) (156)	-		· ·	(748) (156)
Total accumulated amortisation	(1,922,393)	(153,916)	112,020	) -	(1,964,289)	(129,904)	115,241	-	(1,978,952)
Provisions	(18,553)	(16,885)	17,715	; -	(17,723)	(15,369)	9,422	- 2	(23,670)
Total audio-visual property rights	156,394		13,517	,	138,298		4,676	6	170,805

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros)

At 31 December 2019 and 2018, the detail of the fully amortised audio-visual property rights still in use was as follows:

	31/12/2019	31/12/2018
Master copies	5	5
Dubbing	11,568	11,621
Co-production rights	207,577	190,208
In-house production rights	1,487,622	1,450,230
Distribution rights	23,659	23,659
Other ancillary work	749	748
Start-up costs	157	156
Total	1,731,337	1,676,627

Of the total amount recognised under "Audio-visual Property Rights" classified under noncurrent assets in the Consolidated Statement of Financial Position as at 31 December 2019, over the coming twelve months it is estimated that approximately 53% will be consumed (84% in 2018).

The provisions existing at the closing date relate to the net book value of those rights which, although having an expiry date after 31 December, are not included in the Group's future broadcasting plans at the date of preparation of the Consolidated Financial Statements. If these rights are issued by any of the Group's channels, the provision corresponding to the broadcast would be reversed and the right would be amortised simultaneously for the same amount as the reversed provision, and consequently there would be no impact on the Consolidated Statement of Profit or Loss.

Thus, the balance of this provision corresponds primarily to the adjustment necessary to determine the net book value of the bookstore. At 31 December 2019 and 31 December 2018, the provision made in the consolidated statement of profit or loss amounted to 15,369 thousand euros and 16,885 thousand euros, respectively.

At 2019 year-end there were firm audio-visual property right purchase commitments commencing on 1 January 2020 totalling 25,465 thousand US dollars and 56,883 thousand euros. The commitments from the previous year amounted to 35,450 thousand US dollars and 90,598 thousand euros.

Of these firm commitments for the purchase of audio-visual property rights, advances have been paid which, at 31 December 2019, amounted to 578 thousand euros, with no payments in US dollars (USD). In 2018, 1,229 thousand euros were disbursed and there were no disbursements in US dollars (USD).

At year-end there were co-production right commitments commencing on 1 January 2020 amounting to 57,764 thousand euros. The commitments from the previous year amounted to 55,933 thousand euros.

Of these co-production rights commitments, advances were paid which, at 31 December 2019, amounted to a total of 20,410 thousand euros (6,374 thousand euros at 31 December 2018).

There were no firm distribution right purchase commitments commencing on 1 January 2020. At 31 December 2018, there were no firm distribution right purchase commitments.

Advances also include advances for fiction series, of which 955 thousand euros have been paid at 31 December 2019 (3,294 thousand euros at 31 December 2018).

# 9. Goodwill and business combinations

The acquisition of the Cuatro Group, effective 31 December 2010, gave rise to goodwill amounting to 287,357 thousand euros and to an asset with an indefinite useful life amounting to 85,000 thousand euros (see Note 7).

In 2019 this heading increased by 2,685 thousand euros due to the acquisition of 60% of the shares of El Desmarque Portal Deportivo, S.L.

#### Impairment tests on goodwill and intangible assets with indefinite useful lives

The impairment test was performed by comparing the recoverable amount of the cashgenerating unit to which the goodwill and the intangible assets with indefinite useful lives were allocated with the carrying amount of that cash-generating unit.

The cash-generating unit is the free-to-air television business, the only one identified in the Group.

For the purposes of the impairment test, the Group used, on the one hand, its market value and, on the other, its own projections of the performance of the free to air television business, discounting the expected future cash flows. In relation to the market value, the market capitalisation of the Parent Company at 31 December 2019 amounted to 1,853,283 thousand euros, which was much higher than the carrying amount of the cash-generating unit identified, and, therefore, there was no impairment of goodwill or of intangible assets with an indefinite useful life.

The assumptions of these future flow projections include the best estimate of the advertising market behaviour, as well as of audiences and cost evolution.

The Group has estimated the future evolution of the advertising market on the basis of the expected evolution of the economy in general and considering the historical behaviour of the market and its correlation with the evolution of the economy, making projections in accordance with external information sources.

The revenue projections for the next few years are based on the estimated performance of the advertising market, taking into consideration the most reasonable assumptions in relation to audience trends.

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In addition, the Group made an estimate of programming costs, chiefly considering the situation in terms of projected costs of external and internal audio-visual productions, with an estimate being made of the expenditure levels required to sustain the audience levels considered.

The main variables and assumptions made in the preparation of the aforementioned projections are as follows:

- Macroeconomic context: on the basis of macroeconomic projections published by various public and private bodies, we considered a period of stable growth in Spain over the coming years, and the maintenance of a stable situation for the free-to-air television industry.
- Performance of the free-to-air television advertising market: We considered a stable and sustainable advertising market to 2023, in line with the estimated performance of the Spanish economy in which the Group holds a market share in line with its share in recent years.
- Regulatory and technological environment: No regulatory or technological changes that could materially affect the advertising market or free-to-air television audiences were forecast or considered in our projections.
- Competitive environment: We estimated a scenario of continuity, with no significant structural changes in the industry, and with stable audience levels and the stable performance of the television advertising market. This estimate took into account both those conducted by official bodies and other recognised external sources, as well as considering historical trends. Specifically, there are no plans to grant new licences or to increase the number of channels for existing operators and, in regard of new content distribution platforms, they mainly belong to the pay per view model and, therefore, do not have a significant influence on the free-to-air TV industry.

The projections cover a 5 years period and in relation to the cash flows not considered therein, perpetual incomes were estimated using growth rates of between 0% and 1%, based on a consensus of forecasts among analysts. Also, the estimated cash flows are discounted at a rate that is in line with current market assessments of the risk-free rates and industry-specific conditions. Accordingly, the discount rate used falls within a range of 8%-9%, which is in line with 2018.

These projections have been made in "stand alone" manner for the Grupo Mediaset España business and without taking into account the implications of the effective completion of the merger with Mediaset Italia currently underway.

#### Sensitivity to changes in the assumptions

Management considers that, based on the information available at the reporting date, no reasonable and probable change in any of the key assumptions handled in the simulation might cause the unit's carrying amount to exceed its recoverable amount, because a significant buffer exists with respect to the carrying amount.

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For the sensitivity analysis, the main variables of the model have been affected. As a joint example, by reducing the growth rate in perpetuity, reducing income by 5% and increasing the discount rate by 300 basis points, the outcome of the model would maintain the absence of signs of deterioration.

# 10. Investments accounted for using the equity method

The detail of the amount and the variations in the items composing this heading in 2019 and 2018 are as follows:

	Investments accounted for using the equity method
Balance at 31 December 2017	8,190
Increases/Decreases	(3,348)
Share of results of associates	6,246
Dividends received (Note 23.1)	(2,392)
Balance at 31 December 2018	8,696
Increases	200
Decreases	(893)
Share of results of associates	2.306
Dividends received (Note 23.1)	(1,696)
Balance at 31 December 2019	8,613

The dividends for 2019 relate to the subsidiaries, La Fábrica de la Tele, S.L., and Bulldog TV Spain, S.L.

The dividends for 2018 relate to the subsidiaries La Fábrica de la Tele, S.L., Producciones Mandarina, S.L., Megamedia Televisión, S.L., Supersport Televisión, S.L. y Bulldog Tv Spain, S.L

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The detail, by company, of the investments accounted for using the equity method is as follows:

Company	Investments acco using the equity r	Results of investments accounted for us		
	<u>2019</u>	<u>2018</u>	<u>2019</u>	<u>2018</u>
Pegaso Television, Inc.	-	-	-	3,626
Producciones Mandarina, S.L.	2,004	1,870	134	(174)
La Fábrica de la Tele, S.L.	3,161	2,755	1,501	1,263
Megamedia Televisión, S.L.	-	787	-	432
Supersport Televisión, S.L.	-	769	-	311
Aunia Publicidad Interactiva, S.L.	-	28	(28)	23
Alea Media, S.A.	-	(71)	(591)	(92)
Melodía Producciones, S.L.(*)	-	-	-	-
Adtech Ventures, S.p.A	213	190	(177)	(133)
Bulldog Tv Spain, S.L.	1,542	1,307	835	928
Alma Productora Audiovisual, S.L.	243	403	(160)	103
Pagoeta Media, S.L.U.	1	-	-	-
Unicorn Content, S.L.	1,449	658	792	(41)
Total	8,613	8,696	2,306	6,246

(\*) This company has been in liquidation since 10<sup>th</sup> October 2018.

a) The main accounting figures for the companies consolidated under the equity method for 2019 and 2018 are shown here:

<u>2019</u>	Assets	Equity	Liabilities	Revenues	Profit/(Loss)
-		(Thousan	ds of euros)		
Producciones Mandarina, S.L.	7,946	6,680	1,266	7,143	445
La Fábrica de la Tele, S.L.	16,497	10,531	5,966	33,459	5,592
Aunia Publicidad Interactiva, S.L.	n.a.	n.a.	n.a.	n.a.	n.a.
Alea Media, S.A.	2,760	(1,655)	4,415	10,899	(987)
Pagoeta Media, S.L.U.	1,104	3	1,101	9,517	-
Melodía Producciones, S.L.	n.a.	n.a.	n.a.	n.a.	n.a.
Adtech Ventures, S.p.A	431	426	5	-	(353)
Alma Productora Audiovisual, S.L.	1,421	809	612	3,921	297
Unicorn Content, S.L.	7,331	4,832	2,499	22,616	2,639
Bulldog Tv Spain,S.L.	6,404	5,140	1,264	23,925	2,784

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

<u>2018</u>	Assets	Equity	Liabilities	Revenue	Profit/(Loss)
		(Tho	usands of eu	ros)	
Producciones Mandarina, S.L.	7,491	6,234	1,257	8,943	(581)
La Fábrica de la Tele, S.L.	13,808	9,181	4,627	26,476	4,242
Megamedia Televisión, S.L.	4,333	2,622	1,711	12,165	1,440
Supersport Televisión, S.L.	3,702	2,564	1,138	10,379	1,039
Aunia Publicidad Interactiva, S.L.	613	56	557	570	40
Alea Media, S.A.	3,652	(178)	3,830	7,266	(222)
Melodía Producciones, S.L.	n.a.	n.a.	n.a.	n.a.	n.a.
Adtech Ventures, S.p.A	385	379	6	-	(264)
Alma Productora Audiovisual, S.L.	1,421	512	909	1,586	342
Unicorn Content, S.L.	7,337	2,193	5,144	19,454	2,291
Bulldog Tv Spain, S.L.	5,339	4,356	983	22,399	3,092

# **b)** Main changes in the year

The changes in the investments accounted for using the equity method are detailed in the section on changes in the scope of consolidation included in Note 1.

# <u>2019</u>

On 21 January 2019 the Group acquired an additional 32.5% stake in Sociedad Supersport Televisión, S.L., bringing its total stake in this company to 62.5% and, therefore, this company has been fully consolidated.

On 21 January 2019, the Group acquired an additional 35% interest in Megamedia Televisión, S.L., bringing its total stake in this company to 65% and, therefore, this company has been fully consolidated.

In 2019 Alea La Maleta, S.L.U., in which the Group holds a 100% share through its 40%-owned investee Alea Media, S.A., was accounted for using the equity method.

#### <u>2018</u>

On 5 February 2018, the Group acquired a 30% ownership interest in Bulldog Tv Spain, S.L.

In April 2018 the 43.71% ownership interest in Pegaso Televisión Inc. was sold, giving rise to a gain of 3,626 thousand euros, which was recognised under "Result of Companies Accounted for Using the Equity Method" in the Consolidated Statement of Profit or Loss.

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In September 2018 the Group acquired an ownership interest of 30% in Alma Productora Audiovisual, S.L.

In October 2018 the Group acquired an ownership interest of 30% in Unicorn Content, S.L.

In 2018, Pagoeta Media, S.L.U. was accounted for using the equity method and the Group holds a 100% interest in this company through its 40%-owned investee Alea Media, S.A.

In addition, the Group sold a minority interest in January 2018, which was classified as "Non-current assets held for sale".

#### 11. Non-current financial assets

The "Non-Current Financial Assets" relate to:

_	31.12.2019	31.12.2018
Long-term guarantees	108	91
Long-term investments (Notes 13.1 and 13.2)	209,457	-
Long-term loans to related companies (Note 23.1)	1,980	956
Other financial assets (Note 13.3)	9,235	14,593
Other	12	100
Total (Note 13.2)	220,792	15,740

#### Long-term investments

In 2019 the Group acquired a 5.5% interest in ProSiebenSat.1 Media SE. which, added to that already held by Mediaset Italia, reached 15% of the German operator's total share capital.

This package is in line with the Group's global strategy of building a pan-European portfolio of investments in the sector which is purely industrial in nature and which, in this case, focuses on a leading company in its country which, moreover, constitutes the largest media market in Europe.

12,815,000 shares were acquired, valued at 178,257 thousand euros at 31 December 2019. This acquisition has been carried out through a combination of direct stock purchase and derivatives contracted with a leading financial institution. The variations in value of this investment, since its acquisition, have been 5,626 thousand euros and have been directly recognised in equity in "Valuation Adjustments".

To finance part of this operation, the Company has signed a loan agreement with said financial institution for an amount of 153,747 thousand euros (Note 13.2), expiring in two terms on 30 November 2022 and 31 May 2023. Said contract includes a hedging derivative of the fluctuations that the share may suffer. This hedge consists of

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covering a possible decrease in the price of the shares acquired, and it was valued at December 31, 2019 at 31,200 thousand euros; and a possible increase in the price of shares valued at December 31, 2019 at 26,587 thousand euros. (Note 13.2).

Long-term loans to related companies

At 31 December 2019, it includes mainly the participating loan granted to Alea Media, S.A. amounting to 1,800 thousand euros.

Other financial assets

This heading includes various minority financial investments in equity instruments of companies that are measured at fair value with changes in equity (Note 13.3).

# 12. Other current assets

This heading can be broken down as follows:

	31.12.2019	31.12.2018
Prepaid expenses	32,632	8,530
Prepaid fees	36	39
Total	32,668	8,569

Prepaid expenses relate, among others, to broadcasting rights not yet used.

# 13. Financial instruments

#### 13.1. Derivative financial instruments

The Group performs transactions with financial instruments the purpose of which is to hedge the foreign currency risk on the acquisition of audio-visual property rights that arise in the year and also, occasionally, to hedge the exchange rate on foreign currency commercial transactions with customers that are recognised in the Group's consolidated statement of financial position. For accounting purposes these instruments were not designated as hedging financial instruments.

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The following is a breakdown, by expiry dates, of the notional values of the financial derivatives held by the Group at 31 December 2019 and 2018:

# Derivatives (current assets)

	Notional amount/	Amount in of	Fair	
<u>2019</u>	Maturity within 1 year	US dollars	Year-end rate (EUR/USD)	value (Note 13.2)
<b>Unmatured foreign currency purchases:</b> Purchases of dollars against euros Sales of dollars against euros	6,209	7,285	1.1234	265 -
Net	6,209	7,285	_	265

	Notional amount/		n thousands USD	Fair
<u>2018</u>	Maturity within 1 year	US dollars	Year-end rate (EUR/USD)	value (Note 13.2)
<b>Unmatured foreign currency purchases:</b> Purchases of dollars against euros Sales of dollars against euros	7,936	9,693 -	1.1450	508 -
Net	7,936	9,693	_	508

These asset derivative financial instruments are classified in the Consolidated Statement of Financial Position under "Other Current Financial Assets".

# Derivatives (current liabilities)

	Notional amount/	Amount ii of	Fair	
<u>2019</u>	Maturity within 1 year	US dollars	Year-end rate (EUR/USD)	value (Note 13.2)
Unmatured foreign currency purchases:				
Purchases of dollars against euros Sales of dollars against euros	997 -	1,292	1,1234 -	(152)
Net	997	1,292		(152)

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

	Notional amount/	Amount in of	Fair	
<u>2018</u>	Maturity within 1 year	US dollars	Year-end rate (EUR/USD)	value (Note 13.2)
Unmatured foreign currency purchases:				
Purchases of dollars against euros	1,059	1,328	1.1450	(93)
Sales of dollars against euros	-	-	-	-
Net	1,059	1,328		(93)

The foreign currency hedges of rights contracts are valued by the difference between the current value of the exchange rate insurance quoted at the forward rate of the contract and the value of the exchange rate insurance quoted at the year-end exchange rate.

These derivative financial liability instruments are classified in the Consolidated Statement of Financial Position under "Other payables", amounting to 152 thousand euros at 31 December 2019 (93 thousand euros at 31 December 2018).

In addition, as a result of the financing operation for the acquisition of a percentage interest in ProSiebenSat.1 Media SE (see Note 11), the Group recorded a derivative to hedge any fluctuations in the share price.

Below is a breakdown of the value of the financial derivatives by options on financial investments held by the Group on non-current assets and liabilities at 31 December 2019.

Derivatives - Non-Current Asset						
<u>2</u>	019 Clasification	Initial Value	Maturity	Valuation update	Tax effect	Non-current asset
Options on financial investments	Hedge on shares	33,067	30/11/2022	(1,867)	467	31,200

Derivatives - Non-Current Liabilities

Fair Value	
(Note 11)	

<u>2019</u>	Clasification	Initial Value	Maturity	Valuation update	Tax effect	Non-current asset
Options on financial investments	Hedge on shares	23,619	30/11/2022	2,968	742	26,587

# 13.2. Financial instruments

Financial asset instruments, excluding investments accounted for using the equity method, would be reflected as follows:

	Equity instruments		Loans, derivatives and other		Total (See Note 11)	
(Thousands of euros)	2019	2018	2019	2018	2019	2018
Non-current financial assets						
Loans and Receivables (Note 11)	178,257	-	2,100	1,147	180,357	1,147
Measured at fair value (Note 11)	9,235	14,593	-	-	9,235	14,593
Derivatives (Note 11)	31,200	-	-	-	31,200	-
TOTAL	218,692	14,593	2,100	1,147	220,792	15,740
Current financial liabilities						
Loans and Receivables	-	-	232,095	225,795	232,095	225,795
Measured at fair value	-	-	-	-	-	-
Derivatives	-	-	265	-	265	508
TOTAL	-	-	232,360	226,303	232,360	226,303
TOTAL	218,692	14,593	234,460	227,450	453,152	242,043

These financial assets are classified in the Consolidated Statement of Financial Position as follows:

	2019	2018
Non-current financial assets (Note 11) Accounts receivable	220,792 230,466	15,740 223,665
Other current financial assets	1,894	2,638
	453,152	242,043
		,

The non-current financial assets relate mainly to the acquisition of 5.5% of the share capital of ProSiebenSat.1 Media SE. (Note 11).

Accounts Receivable includes trade receivables for sales and services net of the allowance for bad debts, the gross amount of which was 235,757 thousand euros at 31 December 2019 (229,680 thousand euros at 31 December 2018).

The expiration of the major current asset financial instruments is as follows:

2019	Maturities					
	Balance	<3 months <6	6 months	<12 months	<18 months	
Trade receivables for sales and services	228,677	224,464	1,757	1,744	712	
Sundry accounts receivable	1,117	1,117	-	-	-	
Other current financial assets	1,894	1,894	-	-	-	
Total	231,688	227,475	1,757	1,744	-	

<u>2018</u>	_		Matur	rities	
	Balance	<3 months	<6 months	<12 months	<18 months
Trade receivables for sales and services	221,183	215,756	2,042	3,385	-
Sundry accounts receivable	1,092	-	1,092	-	-
Other current financial assets	2,638	2,638	-	-	-
Total	224,913	218,394	3,134	3,385	-

The due dates of trade receivables from related parties are detailed in Note 23.1.

The financial liability instruments are classified as follows:

	Borrowings, Derivatives and Bank borrowings others Total					
(Thousands of euros)	2019	2018	2019	2018	2019	2018
Non-current financial liabilities						
Trade and other payables	153.747	-	6.187	110	159.934	110
Derivatives (Note 11)	26.587	-	-	-	26.587	-
TOTAL	180.334	-	6.187	110	186.521	110
Current financial liabilities						
Trade and other payables	29	44	196.599	189.158	196.628	189.202
Derivatives	-	-	152	93	152	93
TOTAL	29	44	196.751	189.251	196.780	189.295
TOTAL	180,363	44	202,938	189,361	383,301	189,405

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At 31 December 2019, there were credit facilities amounting to 255,000 thousand euros (275,000 thousand euros at December 2018) with an interest rate of EURIBOR plus a market spread in line with the Group's solvency.

The maturities of these credit lines amounting to 255,000 thousand euros are distributed between March 2020 and November 2020 and it is expected that they will be renewed on maturity for amounts appropriate to the Company's operating requirements and at prices in line with the Group's financial capacity and solvency.

No amounts were drawn down in the years that are compared in these Consolidated Financial Statements.

The financial liabilities are classified in the Consolidated Statement of Financial Position as follows:

	2019	2018
Other non-current liabiliies	6,187	110
Non-current bank borrowings	180,334	-
Current payables to related parties (Note 23.1)	17,448	19,369
Payables for purchases and services	118,692	105,009
Payables for purchases of audiovisual property rights	43,915	47,237
Bank borrowings	906	44
Payables for non-current asset acquisitions	2,762	1,918
Remuneration payable	12,732	15,625
Other borrowings	325	93
	383.301	189.405

In 2019, as a result of the implementation of IFRS 16, "Other non-current liabilities" increased by 1,836 thousand euros and "Other non-trade payables" increased by 878 thousand euros in the short term as a result of the implementation of the aforementioned standards. At 31 December 2019, the amounts paid for these items totalled 878 thousand euros.

"Other non-current liabilities" includes the estimated value of a put option held by the minority shareholders and exercisable in the long term on the remaining 40% of the equity of El Desmarque Portal Deportivo, S.L.

There are no differences between the fair values and the carrying amounts of the financial assets and liabilities at 31 December 2019 and 2018.

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The maturity of the main financial liability instruments is as follows:

2019	Maturities				
	Balance	3 months	6 months	12 months	
Payables for purchases and services	118,692	118,635	57	-	
Payables for purchases of audio-visual property rights	43,915	41,285	995	1,635	
Current Bank borrowings	906	906	-	-	
Payables for non -current asset acquisitions	2,762	2,762	-	-	
Total	166,275	163,588	1,052	1,635	

20	1	8
20		o

	Maturities			
Balance	3 months	6 months	12 months	
105.009	102,047	2,697	265	
47,237	47,205	32	-	
44	44	-	-	
1,918	1,838	80	-	
154,208	151,134	2,809	265	
	105.009 47,237 44 1,918	105.009 102,047   47,237 47,205   44 44   1,918 1,838	Balance 3 months 6 months   105.009 102,047 2,697   47,237 47,205 32   44 44 -   1,918 1,838 80	

The due dates of payables to related companies are detailed in Note 23.1.

#### 13.3. Fair value measurement

The following table shows the fair value hierarchy of the Group's assets.

Fair value hierarchy of the Group's assets at 31 December 2019:

			Measurement of fair value used			
Thousands of euros	Measurement date	Total	List price in Observabl active markets significant in (Level 1) (Level 2)			
Assets measured at fair value: (Notes 11 and 13.2):						
Equity Instruments	31-Dec-2019	178,257	178,257	-	-	
Derivative equity instrument	31-Dec-2019	31,200	31,200	-	-	
Various industries with internet platform	31-Dec-2019	9,235	292	-	8,943	
Various industries with internet platform	31-Dec-2018	14,593	1,429	-	13,164	
# 13.4. Information on the average period of payment to suppliers. Additional Provision Three. "Disclosure obligation" provided for in Law 15/2010, of 5 July

The disclosures on the average periods of payment to suppliers are as follows:

	2019	2018
(Days)		
Average period of payment to suppliers	68	65
Ratio of transactions settled	67	69
Ratio of transactions not yet settled	68	35
(Thousands of euros)		
Total payments made	496,452	551,922
Total payments outstanding	90,645	72,977

It should be noted that the difference with respect to the maximum payment period stipulated in the legislation combating late payment is due almost exclusively to the stringent control exercised by the Group in relation to the corporate and tax requirements to be met in relation to the invoices received, which means that the invoices may not be paid until the issues identified therein have been resolved. Otherwise, the Group complies scrupulously with the regulations contained in the legislation combating late payment.

#### 13.5. Capital management policy

The Group's capital management policy is geared towards achieving a return on the investment for shareholders which maximises the return on their contributions to the company with the lowest possible risk, ensuring that they become an appealing investment instrument which is always aligned with the economic and business environment. Given its capital structure and high cash-generating capacity, the company holds a privileged position.

#### 13.6. Risk management policy

In order to ensure effective management of the risks facing the Group, a number of risk control and prevention measures were designed which have been implemented and led by senior Group executives through the Group's Audit Committees, operationally developed in the corporate governance rules and applied across the whole Group.

The risks managed by the Group include most notably three main lines of action, i.e. those related to covering credit risk, those oriented at covering liquidity risks and those focussed on covering market risks.

#### 13.6.1.Management of credit risk

Credit risk is the risk of loss stemming from the failure of the Group's counterparties to meet their contractual obligations, i.e. the possibility of the Group not recovering its financial assets for the amounts recognised and within the established term.

The maximum credit risk exposure at 31 December 2019 and 2018 is as follows:

	2019	2018
	Thousands	Thousands
	of euros	of euros
Non-current financial assets (Note 11)	220,792	15,740
Trade and other receivables	247,382	232,939
Trade receivables from related parties (Note 23.1)	601	1,318
Current financial assets (Note 13.2)	1,894	2,638
Cash and cash equivalents (Note 14)	128,993	165,737
	599,662	418,372

In order to manage credit risk, the Group differentiates between financial assets arising from operating activities and those arising from investing activities.

#### 13.6.2. Operating activities

Most of the Group's operating activities are focused on the sale of advertising.

In this regard, there is an internally approved procedure which stipulates the risk policies for each type of customer and the required transaction approval process.

The financial assets considered to be part of the Group's operating activities are primarily trade receivables for sales and services.

From a business point of view, the Group considers advertisers as its end customers, none of which represent a significant weight in the Group's total. The usual practice in the sector is to use media agencies as intermediaries between advertisers and the television operators offering the advertising space.

The Group constantly monitors the age of its debts and there were no situations involving significant risk at year-end.

#### 13.6.3. Investing activities

The financial assets considered to be part of the investing activities include long-term loans (see Note 11), non-current financial assets (see Note 11) and current financial assets (see Note 13.2). The maturities of the risk concentrations associated with these assets are described in these notes.

There is a Financial Risk Management Procedures Manual which lays down the general rules governing the investment of the Group's cash surpluses, which broadly speaking stipulate that:

• The investments must be made with entities (Spanish or foreign) of acknowledged solvency based on their up-to-date ratings.

- The investments must be made in conservative products (bank deposits, debt repos, etc.) in which, in general, repayment of the invested capital is guaranteed.
- The investments can only be authorised by duly empowered senior Group executives and, in any case, such powers are highly restricted (according to the amount involved, to the CEO, Chief Managing and Operating Officer and Chief Financial Officer).
- In general circumstances, terms do not extend further than 3 months and in most cases the funds invested are automatically available.
- 13.6.4. Management of liquidity risk

The Group's financial structure has a low liquidity risk given the absence of financial leverage and the level of cash from operations generated each year.

Liquidity risk is the risk that the Group may not have, or be able to gain access to, sufficient liquid funds at the right cost to be able to meet its payment obligations at all times. The Group's objective is to maintain the necessary level of available liquid funds to carry on its business activity.

The minimum amounts of liquid funds to be held at all times is established by Group policies.

- Cash surpluses may only be invested in certain types of assets (see the previous section on credit risk-investing activities) to guarantee liquidity.
- The Group has taken out credit lines for amounts that guarantee its ability to meet its operating needs and to fund new investment projects in the short term. At the end of 2019 the credit facilities available amounted to 255 million euros (31 December 2018: 275 million euros) (see Note 13.2). The aforementioned facilities were arranged with highly competitive financial conditions, which in view of the current market situation, backs up the Group's image of financial solvency and soundness. No amount had been drawn down at the end of 2019 and 2018.
- 13.6.5. Management of market risk (foreign currency, interest rate and price risk)

There are no significant financial risks associated with movements in interest rates. However, for illustrative purposes, a sensitivity analysis has been performed on the impact on the Group's net cash of certain changes in interest rates, excluding long-term financial debt.

The assumptions used are of shifts of +50 bp and -20 bp in the Group's net cash position at year-end, using one-month Euribor at 31 December 2019 as a reference (December 2018: +50 bp and -20 bp).

The sensitivity analysis performed shows that changes in the interest rate applied to net cash (excluding long-term financial debt) would have an impact at 31 December which,

#### **Mediaset España Comunicación, S.A. and Subsidiaries** Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019

(In thousands of euros)

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in any event, would not be significant and would affect only the amount of financial results and then only marginally.

	Benchmark rate EUR 1 M (%)	Net cash position	Annual interest	50 bp	Annual interest	-20 bp	Annual interest
31/12/19	-0.438	123,531	(541)	0.062%	77	-0.638%	(788)
F							
	Benchmark rate EUR 1 M (%)	Net cash position	Annual interest	50 bp	Annual interest	-20 bp	Annual interest
31/12/18	-0.363	167,823	(609)	0.137%	230	-0.563%	(945)

With the objective of covering the value variation risk that may be caused by the fluctuations of Prosieben's stocks, the Group entered into a collar agreement including simultaneous "put" and "call" options and the allowance to limit the oscillations in the stock value within a band that goes from 90% to 120% of the original acquisition value.

The economic effect of this hedge consists in setting, on the one hand, a maximum level (120%, equivalent to a maximum profit of 34,357 thousand euros) calculated on the basis of the exercise price of the "call" option sold and, on the other, a minimum level (90%, which corresponds to a maximum loss of 17,179 thousand euros) computed in relation to the exercise price of the "put" option acquired.

At December 31, 2019 the share reference price was 13.91 euros without, therefore, the "put" or "call" options being "in the money".

Assuming, however, a price equivalent to 11.39 euros /share, that is to say 85% of the original price of the collar agreement, the "put" option, with "strike" of 12.06 euros, would become "in the money", evidencing an intrinsic value of 8,589 thousand euros and a 100% efficiency.

This intrinsic value variation would have an impact on the Net Equity without impacting the Statement of Profit or Loss.

If, on the other hand, a price of 16.76 euros per share (i.e. a change of 125% with respect to the acquisition price) is assumed, the call options, with a strike of 16.09 euros per share, would become "in the money" with a negative intrinsic value of -8,589 thousand euros and a 100% efficiency.

This change would also be recognised Net Equity without impacting the Statement of Profit or Loss.

13.6.6. Sensitivity analysis and estimate of impacts on profit or loss

The financial instruments exposed to EUR/USD exchange rate risk, represented mainly by the currency derivatives taken out on acquisitions and sales of rights, were the subject of a sensitivity analysis at the reporting date.

By applying a symmetrical percentage variation to the year-end exchange rate, equal to the implied volatility at one year of the currency in question published by Reuters, i.e. 5.77% for 2019 and 7.69% for 2018.

The sensitivity analysis performed shows that the changes to the year-end exchange rates would have had a direct effect on profit or loss which, in any event, would not have been significant.

Analysis of asset derivatives in foreign currency:

31/12/19			31/12/18		
<u>USD K</u>	<u>XRT</u>	<b>Differences</b>	<u>USD K</u>	<u>XRT</u>	Differences
7,285	1,1234	265	9,693	1,1450	508
		Sensitivity	<u>analysis</u>		
7,285	1,0586	661	9,693	1,057	1,208
7,285	1,1882	(88)	9,693	1,2330	(94)

Analysis of liability derivatives in foreign currency:

31/12/19			31/12/18		
<u>USD K</u>	<u>XRT</u>	<b>Differences</b>	<u>USD K</u>	<u>XRT</u>	<b>Differences</b>
1,292	1,1234	(152)	1,328	1,1450	(93)
		<u>Sensitiv</u>	ity analysis		
1,292	1,0586	(223)	1,328	1,057	(188)
1,292	1,1882	(90)	1,328	1,2330	(11)

Analysis of the total payable to suppliers in foreign currency:

31/12/19			31/12/18		
<u>USD K</u>	<u>XRT</u>	<b>Differences</b>	<u>USD K</u>	<u>XRT</u>	<b>Differences</b>
7,713	1,1234	(109)	10,179	1,1450	(386)
		<u>Sensitiv</u>	<u>ity analysis</u>		
7,713	1,0586	(529)	10,179	1,057	(1,126)
7,713	1,1882	266	10,179	1,2330	248

Analysis of total trade receivables in foreign currency:

31/12/19			31/12/18		
<u>USD K</u>	<u>XRT</u>	<b>Differences</b>	<u>USD K</u>	<u>XRT</u>	<u>Differences</u>
1,292	1,1234	89	1,331	1,1450	68
		<u>Sensitivi</u>	<u>ity analysis</u>		
1,292	1,0586	159	1,331	1,057	165
1,292	1,1882	26	1,331	1,2330	(15)

#### 14. Cash and cash equivalents

The detail of "Cash and Cash Equivalents" is as follows:

	31/12/2019	31/12/2018
Cash on hand and at banks	128,993	165,737
Total	128,993	165,737

These balances are unrestricted and are deposited with prestigious international financial institutions.

#### 15. Equity

#### 15.1. Share capital

The share capital is set at 163,718 thousand euros, represented by 327,435,216 shares of 0.5 euros par value each (the same figures as in December 2018).

#### **Mediaset España Comunicación, S.A. and Subsidiaries** Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros)

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The share capital has been fully subscribed and paid up, and it is distributed as follows:

Owner	2019 % of ownership	2018 % of ownership
Mediaset, S.p.A. Market Treasury shares	53.26 42.38 4.36	51.63 48.37 -
Total	100.00	100.00

All the shares comprising the share capital carry the same rights.

Share transfers are governed by General Audio-visual Communications Law 7/2010, of 31 March.

#### 15.2. Share premium

The Parent Company's share premium amounted to 313,234 thousand euros at 31 December 2019 (313,234 thousand euros at 31 December 2018).

#### 15.3. Other reserves

Under the Spanish Limited Liability Companies Law, 10% of net profit must be transferred to the legal reserve until the balance of this reserve reaches 20% of the share capital.

The legal reserve can be used to increase capital provided that the remaining reserve balance does not fall below 10% of the increased share capital amount. Otherwise, until the legal reserve exceeds 20% of share capital, it can only be used to offset losses, provided that sufficient other reserves are not available for this purpose.

The Parent Company's legal reserve, which has reached the stipulated level and is presented under "Other Reserves" in the accompanying Consolidated Statement of Financial Position, amounted to 32,744 thousand euros at 31 December 2019 (32,744 thousand euros at 31 December 2018).

In addition, the Parent Company has a restricted goodwill reserve amounting to 57,596 thousand euros.

The remainder of "Other Reserves" relates to unrestricted reserves.

#### 15.4. Dividends

The Annual General Meeting of 10 April 2019 resolved to distribute the Parent Company's profit for 2018 as follows:

#### **Basis of distribution**

Profit for the year	175,089
Total	<u>175,089</u>
Distribution	
Ordinary dividend	100,163
To reserves	74,926
Total	<u>175,089</u>

The ordinary dividend received amounted to 0.30590132 euros per share, net of the amount corresponding to treasury shares.

The dividend was paid to the shareholders of Mediaset España Comunicación, S.A. on 30 April 2019 for a definitive total of 99,958 thousand euros.

#### 15.5. Treasury shares

The changes in "Treasury Shares" were as follows:

	Number of shares	Amount (*)	Number of shares	Amount (*)
At beginning of year	1	-	9,282,275	100,500
Increases	14,419,910	95,533	36,500	343
Decreases	(150,838)	(979)	(9,318,774)	(100,843)
At year end	14,269,073	94,554	1	-

(\*) Thousands of euros

The increase in the number of treasury shares during 2019 is mainly due to purchases made under the Share Buyback Plan approved by the Board of Directors on 23 January 2019. The last acquisition of treasury shares under this Plan took place on 5 June 2019.

The decrease in the number of treasury shares in 2018 was mainly a result of the capital reduction approved by the Annual General Meeting held on 18 April 2018.

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#### 15.6. Non-controlling interests

The detail, by company, of "Non-Controlling Interests" in the Consolidated Statement of Financial Position as at 31 December 2019 and 2018 is as follows:

		2019			2018		
	Non-controlling interests	Sep. profit/loss attrib. to non- controlling interests	Group profit/loss attrib.	Non-controlling interests	Sep. profit/loss attrib.tonon- controlling interests	Group profit/loss attrib.	
Megamedia Televisión, S.L. (1)	1,02	.7	614 -	-		-	
Supersport Televisión, S.L. (2)	1,13	5	563 -	-	-	-	
El Desmarque Portal Deportivoo, S.L. (3)	1,30	4	872 -	-	-	-	
Total	3,46	6	2,049 -		-	-	

(1) 65% owned by Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U.

(2) 62.5% owned by Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U.

(3) 60% owned by Producción y Distribución de Contenidos Audiovisuales Mediterráneo, S.L.U

#### 16.Long-term provisions and contingencies

#### Long-term provisions:

"Long-Term Provisions" includes mainly the amounts recognised to cover, among others, those contingent risks arising from litigation in progress or any unresolved tax assessments.

The changes in the years ended 31 December 2019 and 2018 were as follows:

2019	Balance at 31.12.18	Charge for the year	Amount used	Amount reversed	Transfer	Balance at 31.12.19
Provisions for contingencies and charges	8,945	8,622	(3,069)	(2,633)	(739)	11,126
2018	Balance at 31.12.17	Charge for the year	Amount used	Amount reversed	Transfer	Balance at 31.12.18
Provisions for contingencies and charges	13,429	6,838	(315)	(1,288)	(9,719)	8,945

At 31 December 2019 and 2018, the long-term provisions related to various unresolved lawsuits and disputes involving the Group and third parties, and to long-term employee

benefit obligations. The period provisions relate to litigations in which the Group is involved and for which a probable outflow of resources is probable.

Also, the Group recognised provisions for the accrued portion of long-term employee benefit obligations corresponding to the medium-term incentive and loyalty plans tied to the Company's share price (see Note 20). The reversals and amounts used relate to the rulings on the aforementioned litigation.

For all litigation, the directors and their advisers assess the risk, and where the risk is "probable" and the economic effects can be quantified, adequate provisions to cater for them are recognised. No provision is recorded when the risks are considered only as possible and are described below.

#### **Contingencies/Lawsuits**

# PROCEDURES REGARDING THE LATE SUBMISSION OF THE ACTION PLAN IN THE TELECINCO/CUATRO ACQUISITION

In 2011, the National Competition Commission (currently the National Commission for Markets and Competition (CNMC) handed down a resolution on dossier SNC/0012/11) sanctioning Mediaset España with a fine of 3,600 thousand euros.

This resolution was appealed before the National Court of Justice as part of ordinary lawsuit 474/2011. On January 8, 2013, the Court issued a judgement rejecting the appeal and upholding the fine.

The said judgement was appealed (Recurso de casación) before the Supreme Court. On September 21, 2015 the Supreme Court issued a judgement which annulled the contested judgement and ordered the proceedings to be returned to the CNMC so that it could issue a new decision proportionate to the alleged and justified infringement.

On 12 May 2016, the CNMC issued a new resolution reducing the penalty initially imposed to 1,676 thousand euros. That decision was the subject of a new appeal to the National Court of Justice, since it was considered that this sanction, in addition to not being duly motivated, had been adopted without giving Mediaset a hearing, remained disproportionate to the infringement committed and not respecting the legal deadlines, leading to its expiry.

This appeal was dismissed by the National Court in its ruling of 23 April 2018 on the basis of the same arguments it had already used in its ruling of 8 January 2013 (Ordinary Procedure 474/2011), cited above.

That judgement was the subject of Appeal No. 5246/18, which, after being admitted to proceedings on 19 November 2018, was dismissed by the Supreme Court in its judgement dated 30 September 2019.

On 14 November 2019, Mediaset España filed an appeal for protection (Recurso de Amparo) against the decision of 12 May 2016, as well as against the aforementioned decisions of the National Court on 23 April 2018 and the Supreme Court on 30 September 2019, for having seriously infringed Mediaset España's procedural guarantees. This appeal

is currently pending.

Nevertheless, the Company has decided to make a provision to fully cover the potential materialisation of the risk.

#### PROCEEDINGS RELATED TO MEDIASET ESPAÑA COMUNICACIÓN, S.A.'S SUPPOSED FAILURE TO COMPLY WITH THE TELECINCO-CUATRO ACQUISITION COMMITMENTS

On February 6, 2013, the National Competition Commission currently the National Commission for Markets and Competition (CNMC) handed down a resolution on Dossier SNC/0024/12 Mediaset (the "resolution"), in which it declares that Mediaset España failed to comply with certain commitments and obligations established in the C-0230/09 Telecinco/Cuatro acquisition dossier; a fine of 15,600,000 euros was given.

In particular, the resolution states that Mediaset España failed to comply with four of the twelve commitments upon which the Telecinco/Cuatro acquisition was authorised (commitments (ii), (iii), (vi) and (xii)), as well as different requirements for providing information to the CNMC regarding these commitments.

In the CNMC's view, the commitments established certain restrictions for Mediaset España in order to neutralize or compensate for potential anti-trust issues arising from the transaction.

The commitments were subsequently unilaterally developed by the CNMC with an Action Plan that was unilaterally imposed on the Company, made an exorbitant interpretation of the commitments, to the point of substantially modifying their original content, both in terms of advertising and content acquisition. Thus, for example, the "interpretation" considered that the duration of contracts for acquiring content should be calculated commencing on their signing date, rather than when the rights commenced in each case.

Mediaset España however, did not fail to comply with any of its commitments with the CNMC.

Therefore, Mediaset España appealed in due time and form to the National Court, which subsequently suspended of the fine, and the process is still continuing in this court, it has not yet issued a resolution on the matter.

Meanwhile, in its judgements dated December 15, 2014 and November 2, 2015 in the appeals 2038/2012 and 2354/2013 respectively, the Supreme Court partially upheld the two contentious-administrative appeals filed against the Action Plan, thereby annulling in both cases the portion leading to the alleged infringement and corresponding sanction. Therefore, regardless of the outcome of the appeal against the sanction, both judgements annul it; in any case, it should be recalculated.

The Consolidated Statement of Financial Position does not include a provision for this contingency, as the directors and legal advisors do not consider it likely that this liability will materialise.

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#### PROCEEDINGS RELATED TO MEDIASET ESPAÑA COMUNICACIÓN, S.A.'S FAILURE TO COMPLY WITH THE TELECINCO-CUATRO ACQUISITION COMMITMENTS

On September 17, 2015, the Council of the National Commission for Competition (the current National Commission for Markets and Competition (CNMC) handed down a resolution on Dossier SNC/0036/15 Mediaset (the "resolution"), in which it found that Mediaset España had failed to comply with one of the commitments of the Telecinco/Cuatro acquisition, and therefore set a fine of 3,000 thousand euros.

Specifically, based on the Resolution, Mediaset España supposedly did not comply with the terms of the commitment (ii) in 2013, as it allegedly linked the sale of Telecinco and Cuatro advertising space in a formal or de facto manner.

However, Mediaset España did not fail to comply with the above commitment, as there is not proof beyond a reasonable doubt that the conduct in question is tantamount to an infraction; Mediaset's sales figures for the period demonstrated that none of the alleged infractions took place. Reports prepared by external advisors conclude that Publiespaña did not fail to meet its commitments nor has it violated anti-trust laws.

Therefore, Mediaset España appealed the resolution in time and substance before the National Court, and the process is ongoing in this court, it has not yet issued a resolution on the matter.

As in the previous case, the Consolidated Statement of Financial Position does not include a provision for this contingency, as the directors and legal advisors do not consider it likely that this risk will materialise.

# MADRID COURT OF FIRST INSTANCE Nº 6: PROCEEDING Nº 1181/10

The Company filed a lawsuit of ordinary proceedings on November 19, 2010 against the content supplier ITV requesting that the contract by which it obtained the license to use the Pasapalabra format be declared null and void, as well as two other contracts related to it: one for the provision of library programs and the other for the development of television formats.

ITV contested that the claim be dismissed and also filed a counterclaim requesting that the Company be ordered to pay them the contract transaction included in the said three contracts as well as an indemnity for damages and losses.

On February 3, 2014, the Court handed down a sentence dismissing the claim while partially upholding the counterclaim, declaring that the Company had not complied with the three agreements reached with ITV, and that it infringed certain rights of that company, ordering the Company to pay the amounts claimed in the counterclaim, which were subsequently paid (around 15 million euros, of which 5.4 million corresponded to the Pasapalabra format contract).

Subsequently, on September 20, 2016, the Audiencia Provincial de Madrid (Madrid

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Appellate Court) partially upheld the Recurso de Apelación (appeal in second instance) filed by the Company, nearly halving the amount of the indemnity that it had originally been ordered to pay in the first instance; the resolution considered that the two contracts signed in conjunction with the contract related to the Pasapalabra format had not been breached. The amount payable by the Company to continue using the program's format subsequent to termination of the contract was not yet decided.

This Judgement was appealed by both parties to the Supreme Court which only allowed the appeal lodged by Mediaset, dismissing that lodged by ITV's representative.

Subsequently, the Supreme Court issued a Judgement on September 30<sup>th</sup>, 2019 and rejected the appeal filed by Mediaset, and the Judgement given by the Audiencia Provincial de Madrid (Madrid Appellate Court) on September 20<sup>th</sup>, 2016, referred to above, became final.

The Supreme Court considers that the criterion to be followed for the purposes of calculating the compensation to be paid by Mediaset to ITV for the post-contractual use of the Pasapalabra format is that of the benefit obtained by Mediaset from the use of that format and not that of the hypothetical royalty that ITV should have received for the grant of a user's license.

Such compensation must be established at the enforcement of the judgement stage, by means of a specific legal procedure, the commencement of which is not yet known. In view of the amounts already accounted during the legal proceedings, the Company considers that the compensation which it will ultimately have to pay to ITV has been covered in its Consolidated Statement of Financial Position.

#### DISCIPLINARY PROCEEDING INITIATED BY THE CNMC AGAINST MEDIASET-ATRESMEDIA FOR POSSIBLE INFRINGEMENT OF ART. 1 OF THE ANTI-TRUST LAW AND ART. 101 OF THE TREATY ON THE FUNCTIONING OF THE EUROPEAN UNION.

On February 21, 2018, Mediaset España was notified by the Comisión Nacional de los Mercados y la Competencia (CNMC) of the initiation of disciplinary proceedings (S/DC/617/17) for the alleged infringement of Article 1 of the Anti-Trust Law and article 101 of the Treaty on the Functioning of the European Union (TFEU), considering that certain contracting conditions on television advertising established by Mediaset España and Atresmedia could unjustifiably restrict the functioning of the market.

On January 4, 2019, the CNMC notified Mediaset España of the Statement of Facts (Pliego de Concreción de Hechos) of the said proceedings, which was based on series of premises and certain accusations that lacked any factual and legal basis were made; as it was stated in the arguments submitted by the Company on February 6, 2019.

On February 7, 2019, the Competition Directorate (DC) of the CNMC, in accordance with the provisions of Article 39 of the Regulation on Defense of Competition, agreed to initiate the proceedings leading to the conventional termination of the disciplinary proceedings in question.

On 29 April 2019, the Competition Directorate agreed to reject the commitment proposals submitted by Mediaset España (and Atresmedia), thereby putting an end to the conventional termination procedure. The said agreement was subject of an appeal for reversal, which was rejected by a decision dated 23 May 2019. On 29 May 2019, Mediaset España filed a contentious-administrative appeal against this decision, which is currently being processed.

Without waiting for the resolution of this process, the CNMC proceeded with the disciplinary proceedings, which were concluded by a decision dated 12 November 2019, in which Mediaset España, as well as Atresmedia, were found to have infringed Article 1 of the Anti-trust Law and Article 101 of the TFEU by implementing contract conditions for television advertising that allegedly could unjustifiably restrict the market's performance, thus imposing sanctions on both companies which, in the case of Mediaset España, totalled 38. 979 thousand euros, together with the halting of the allegedly infringing conduct.

However, the aforementioned disciplinary resolution is unfounded and lacks any evidence, since, fundamentally, Mediaset España has never coordinated its commercial advertising policy with Atresmedia, nor do either of the two companies hold a dominant position in the television advertising market that could be abused.

It is considered that the relevant market to be taken into account for the latter purposes cannot continue to be the television advertising market, but rather the much wider audio-visual advertising market, which comprises not only television operators but all audio-visual operators, including, therefore, those operating in the digital field. (internet, OTT's, etc.).

Furthermore, the decision is also defective in other respects, namely: a failure to properly consider the market structure, an erroneous legal basis, a total absence of proof regarding the alleged effects and an error in the classification of the conduct, as well as numerous basic defects in the investigation carried out by the Competition Authority's investigative body.

On 13 January 2020, within the period established by law, Mediaset España filed a contentious-administrative appeal against the aforementioned decision and requested its immediate suspension, both in relation to the order to halt the conduct sanctioned and to the payment of the fine imposed; all of which is currently being processed, without any decisions having yet been taken either on the precautionary measures or on the merits of the case.

The serious defects noted, together with the solid factual, legal and economic grounds provided, which are supported by reports from independent experts, should make it possible to adopt the precautionary measure requested and, in any case, make it possible to trust that the decision will be annulled in court. Therefore, the Consolidated Statement of Financial Position does not include any provision in relation to this contingency, since the directors and their advisers consider that the risk of this liability finally materialising is unlikely.

# PROCEDURE BROUGHT BEFORE THE COMMERCIAL COURT NO. 1 OF ALICANTE (EUROPEAN UNION TRADEMARK COURT NO. 1 OF SPAIN) NUMBER 000401/2014-CR.

In its decision (the "Decision") dated 4 March 2019, the EU Trademark Court No. 1 of Spain, substantially upheld the accumulated claims filed by ITV Global Entertainment Limited ("ITV")

against Mediaset España Comunicación, S.A. ("Mediaset") in 2014 and 2016, and dismisses the counterclaim filed by Mediaset against ITV in respect of the latter claim.

In its claims, ITV sought recognition as owner of the European Union trademark Pasapalabra (the "EUTM"), and that Mediaset España should stop using it, together with compensation for its improper use.

Meanwhile, Mediaset España requested that ITV's claims were rejected and that its counterclaim was upheld. The counterclaim sought the annulment of the registration of the EUTM in the name of ITV and, the recognition of Mediaset España's ownership of said EUTM given its contribution towards creating a good reputation of the trademark over the last fourteen years.

The Court decided that ITV was the owner of the EUTM, despite recognizing in the Judgement itself that it derives directly from the previous trademark Passaparola, which was created by RTI (Mediaset Italia)/Einstein Multimedia, without any intervention from ITV, and therefore, this circumstance implies that the registration of the EUTM by ITV was only the result of an act of bad faith.

Following the recognition of ITV as the EUTM holder, the ruling ordered Mediaset España to pay 8,702,290 euros in compensation for the improper use of the EUTM since 2009.

The said ruling was the subject of an appeal within the established period, which was resolved by the Alicante Provincial Court in a ruling on 16 January 2020. Although this ruling rejects Mediaset's claim regarding the ownership of the Pasapalabra trademark, it considers that, given that the title of the format and the trademark fall under the same name (Pasapalabra), ITV cannot duplicate its compensation by adding the compensation from the procedure in the Commercial Court No. 6 of Madrid (Procedure 1181/10), mentioned above, to that resulting from the procedure in the Alicante Trademark Court. For this reason, two important points of the appeal are annulled in the judgement:

- It completely annuls the order for compensation for the entire period from August 3, 2009 (date ITV applied for the trademark) to February 1, 2016 (date when registration of the trademark was granted), on the ground that the "reasonable compensation" to which ITV would be entitled has already been satisfied by the compensation established for that same period in the proceedings before the Madrid Court.

- And, in relation to the compensation that would correspond to the period between February 2, 2016 and the cessation of broadcasting the Pasapalabra program, it ordered that the resulting amount be reduced by the amount which, for the commercialisation of the format during said period, must be paid as compensation in the enforcement procedure in the Madrid Court.

Mediaset España will appeal this judgement in the Supreme Court on the grounds that compensation can only be paid if there is damage, which in this case does not exist, as it would have been covered by the compensation resulting from the 1181/10 procedure in the aforementioned Court of First Instance in Madrid. Furthermore, if the licensing policy followed by ITV is adhered to, it only charges a single amount per format, title and trademark, therefore

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the trademark payment would already be included, again, in the above-mentioned compensation.

Therefore, the Consolidated Statement of Financial Position does not include any provision in relation to this contingency, as the directors and their advisors consider that it is unlikely that this liability will eventually materialise.

#### ORDINARY PROCEDURE №1881/2019, IN THE COMMERCIAL COURT №13 OF MADRID, ON THE APPLICATION OF SGAE.

On October 14, 2019, the General Society of Authors and Publishers (SGAE) filed an ordinary lawsuit against Mediaset España, which was notified on February 10, 2020, resulting in Ordinary Proceedings No. 1881 in the Commercial Court No. 13 of Madrid.

In this claim, SGAE seeks an order for Mediaset España to "comply with the contract signed between the parties on January 23, 2018" and to pay the amount of 21,781,205.8 euros (including VAT), which is the total amount of the three invoices issued by SGAE corresponding to the fourth quarter of 2018 and the first and second quarters of 2019, for 8,091,577 euros, 6,496,182 euros and 7,193,445 euros, respectively (all amounts include VAT).

At the date that these Financial Statements were prepared, Mediaset España had already paid the invoice corresponding to the fourth quarter of 2018, although it had deducted 2,221,326.13 euros (inc. VAT), and had ordered the payment of the invoices corresponding to the first and second quarters of 2019, deducting the amount of 2,648,856.85 euros (inc. VAT) from the latter. The amounts deducted are provisionally established in the absence of any adjustment arising from the exact data on takings and distributions, which are only available to the SGAE.

Therefore, the amount of 21,781,205.8 euros (inc. VAT) claimed by SGAE in its application must be reduced by 4,870,182.98 euros (inc. VAT). In relation to this amount, which is fully provisioned, Mediaset considers that it has been unjustly withheld by SGAE based on a previous modification of its internal distribution criteria, introduced after Law 2/2019 came into force on March 1, which modified the revised text of the Law on Intellectual Property, more specifically the second paragraph of Article 159.1.

This modification of the distribution criteria was not only introduced retroactively: Law 2/2019 came into force on March 3, 2019, but the SGAE applied it retroactively, applying it to the settlement and distribution for the second half of 2018. Furthermore, it represents a substantial alteration of the economic equilibrium inherent in the contract signed with SGAE on 23 January 2018, insofar as the tariff negotiated and accepted by Mediaset in that contract was based on maintaining the revenue expectations that it had reasonably and legitimately expected to receive as a publisher under the distribution criteria in force on that date.

The Company trusts that the aforementioned file will end being upheld based on the solid factual, legal and economic foundation provided.

#### 17. Short-term provisions

The details included in this concept for 2019 and 2018 are as follows:

39,095

	Balance at 31.12.18	Charge for the year	Amount used	Amount reversed	Transfer	Balance at 31.12.19
Provisions, rebates, responsibilities and others	40,149	36,139	(38,685)	-	10,969	48,572
	40,149	36,139	(38,685)	-	10,969	48,572
	Balance at 31.12.17	Charge for the year	Amount used	Amount reversed	Transfer	Balance at 31.12.18
Provisions, rebates, responsibilities and others	39,095	38,669	(46,543)	(101)	9,029	40,149

Provisions for third party liability (see Note 16).

#### 18. Tax matters

#### 18.1. Consolidated tax group

Pursuant to current legislation, the Consolidated Tax Group includes Mediaset España Comunicación, S.A., as the Parent Company, and the Spanish subsidiaries that meet the requirements provided for in Spanish legislation regulating the taxation of the consolidated profits of the Group of Companies (see Note 4.20).

38,669

(46,543)

(101)

9,029

40,149

The Group's other subsidiaries file individual tax returns in accordance with the tax legislation in force.

#### 18.2. Years open for review by the tax authorities

Under current tax regulations, tax returns may not be considered final until they have either been inspected by tax authorities or until the four-year inspection period has expired.

On January 13, 2016, notification was received from the Department of Tax and Customs Control of the Central Delegation of Major Taxpayers that tax inspection proceedings had been initiated for the following items and years open to inspection:

Item(s)	Periods
Income tax	2011 to 2014
Value added tax	2012 to 2014
Withholdings/Payments on account/Professionals	2012 to 2014
Withholding non-resident income tax	2012 to 2014

On 20 September 2016 and 5 October 2016, tax assessments were signed on an uncontested basis amounting to EUR 1,116 thousand, thus concluding the aforementioned audits.

Since these tax audits have been concluded, the Group has the following taxes and years open for review:

	Period
Income tax	2015 to 2018
VAT	2015 to 2019
Non-resident income tax withholdings	2015 to 2019
Gaming duty	2015 to 2019
Annual statement of transactions	2014 to 2017
Personal income withholdings and pre-payments	2015 to 2019
Recapitulative statement of intra-Community supplies and acquisitions of goods	2015 to 2019

The directors consider that in the event of such reviews, the possible contingencies would not significantly affect the Group's results.

#### 18.3. Tax receivables and payables

The detail of the tax receivables and payables at 31 December 2019 and 2018 is as follows:

	Balance at 31/12/19	Balance at 31/12/18
Deferred tax assets (Note 18.5)	69,954	79,589
Current tax assets (Note 18.4)	15,641	10,395
VAT Other tax receivables	1,876	57 140
Tax receivables	1,876	197
	Balance at 31/12/19	Balance at 31/12/18
Deferred taxliabilities (Note 18.5)	38,447	28,211
VAT	10,933	11,892
Income tax (labour expenses)	3,697	3,244
Accrued social security taxes payable	2,018	1,552
Other payables to public authorities	5,675	5,881
Tax payables	22,323	22,569

#### 18.4. Income tax expense

The detail of the calculation of the income tax expense is as follows:

	<u>2019</u>	2018
Consolidated statement of profit or loss		
Current Income tax		
Income tax expense	36,976	34,425
Deferred income tax		
Relating to increases and decreases in temporary differences	19,871	30,855
	56,847	65,280
	2019	2018
<b>Consolidated statement of comprehensive income</b> Deferred tax relating to items charged or credited directly to other comprehensive income in the year		
-Net unrealised gains/(losses) on non-current assets held for sale	(284)	407
-Tax rate adjustment	-	-
Deferred tax directly charged to other comprehensive income	(284)	407

	2019	2018
Accounting profit before tax	270.609	265,606
Tax rate (25%)	67.652	66,402
Permanent differences	2.524	2,719
Temporary differences	(3.479)	(9,387)
Tax credits and adjustments to prior years' income tax	(9.850)	5,546
-	56.847	65,280

The reconciliation between the amount of net income and expenses for the year and the tax base (taxable profit) for corporate income tax is as follows:

	2019		201	18
	Statement of profit or loss	Equity	Statement of profit or loss	Equity
Consolidated accounting profit before tax	270,609	-	265,606	-
Changes in the scope of consolidation (1)	(19,459)	-	-	-
Permanent differences	10,096	-	10,875	-
Temporary differences	(13,916)	-	(37,548)	-
Taxable profit	247,330	-	238,933	-

(1) Eliminations made in the consolidation process applicable in the tax base (taxable profit) calculation.

#### Mediaset España Comunicación, S.A. and Subsidiaries Explanatory Notes to the Consolidated Financial Statements

for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

The calculation of the income tax pavable is as follows:

	2019
Taxable profit	247,330
Gross tax payable (25%)	61,833
Offset of tax losses	(15,458)
Tax credits and tax relief	(11,921)
Tax withholdings	(39,718)
Income tax refundable	(5,265)
	2018
Taxable profit	238,933
Gross tax payable (25%)	59,733
Offset of tax losses	(14,934)
Tax credits and tax relief	(11,446)
Tax withholdings	(43,687)
Income tax refundable	(10,334)

The detail of the income tax refundable is as follows:

	2019	2018
2017 income tax refundable	-	61
2018 income tax refundable	10,376	10,334
2019 income tax refundable	5,265	-
Total (Note 18.3)	15,641	10,395

# 18.5. Deferred taxes

Spanish Income Tax Law 27/2014, of 27 November, amended the standard tax rate to 28% for 2015 and to 25% for subsequent years. As a result, the Company adjusted the aforementioned deferred tax assets and liabilities on the basis of the tax rate in force at the estimated date of reversal.

2019	Balance at 31/12/18	Statement of p Increases	orofit or loss Decreases	Equity	Balance at 31/12/19
Deferred tax assets arising from: Provision for litigation Limit on the deductibility of depreciation and amortisation Other Tax credit carryforwards Tax loss carryforwards Total deferred tax assets	693 1,214 12,495 42,033 23,154 <b>79,589</b>	-	(358) (220) (894) (544) (14,996) (17,012)	- 284 - - <b>284</b>	335 994 18,978 41,489 8,158 <b>69,954</b>

#### Mediaset España Comunicación, S.A. and Subsidiaries

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

	Balance at 31/12/17		tatement of profit or loss		Balance at 31/12/18
<u>2018</u>	31/12/17	Increases	Decreases		31/12/10
Deferred tax assets arising from:					
Provision for litigation	2,257	693	(2,257)		693
Limit on the deductibility of depreciation and amortisation	1,674		(460)		1,214
Other	8,898	4,950	(1,997)	644	12,495
Tax credit carryforwards	50,495	3,020	(11,482)		42,033
Taxloss carryforwards	37,651		(15,140)		23,154
Total deferred tax assets	100,975	9,306	(31,336)	644	79,589
		Statement of	profit or loss		
	Balance at			Equity	Balance at
2019	31/12/18	Increases	Decreases		31/12/19
Deferred tax liabilities arising from:					
-		0.004			
Intangible assets Other	27,974 237	,	-	-	37,298
	-			912	1,149
Total deferred tax liabilities	28,211	9,324	-	912	38,447
		Statement of	profit or loss		
	Balance at			Equity	Balance at
2018	31/12/17	Increases	Decreases		31/12/18
Deferred tax liabilities arising from:					II
-					
Intangible assets available for sale	- 91	-	-	- 237	-
Other	91	-	(91)	237	237
Total deferred tax liabilities	18,742	9,325	(93)	237	28,211

The deferred tax liabilities arising from intangible assets relate to the deductibility of goodwill and the licence acquired.

The tax credit carry-forwards relate mainly to tax credits for investments in film productions. These tax credits can be deducted in the 15-year period following the year in which they were earned.

	2019	2018
	(Thousands of e	uros)
2014 tax credit carryforwards	-	7,352
2015 tax credit carryforwards	4,425	8,614
2016 tax credit carryforwards	7,140	7,140
2017 tax credit carryforwards	11,680	11,680
2018 tax credit carryforwards	7,247	7,247
2019 tax credit carryforwards	11,028	-
	41,520	42,033

The Group estimates the taxable profits that are expected to be obtained in the coming years. It has also analysed the reversal period for taxable temporary differences. Based on this analysis, the Company has recorded deferred tax assets relating to tax credits and deductible temporary differences for which it considers it probable that they will be recovered in the future.

The detail of the tax loss carry-forwards recognised by the Group in 2019 and 2018 is as follows:

	2019	2018
	(Thousands c	of euros)
2013	28,995	90,049
	28,995	90,049

The Group has unrecorded tax losses amounting to 6,857 thousand euros at 31 December 2019 and 7,508 thousand euros at 31 December 2018, generated by two Group companies prior to their inclusion in the consolidated tax group.

#### 19. Guarantee commitments to third parties

Taking into account the nature of the various guarantees, the detail at 31 December 2019 and 2018 is as follows:

	31/12/2019	31/12/2018
Туре	(Thousands of euros)	(Thousands of euros)
Guarantees provided		
Guarantees provided for contracts/concessions/tenders	68,353	55,225
Guarantees provided as security to the Spanish tax authorities Payments into court	38,541	9,029 38,542
	106,894	102,796
Guarantees received	14,087	9,510
Туре	<b>31/12/2019</b> (Thousands of Dollars	<b>31/12/2018</b> ) (Thousands of Dollars)

Guarantees provided

Guarantees provided for contracts/concessions/tenders

2,062

#### 19.1. Guarantees provided

- At 31 December 2019, the Group had provided guarantees required for its business activities amounting to 68,353 thousand euros (55,225 thousand euros in 2018).
- The Group has provided a guarantee of 15,600 thousand euros to Section Six of the Administrative Chamber of the Spanish National Court of Justice in connection with the appeal filed against the decision of the Spanish National Competition Commission of 6 February 2013 in case SNC/0024/12, whereby Mediaset España Comunicación, S.A. was declared to be in breach of various commitments for which the Telecinco/Cuatro transaction was authorised and a penalty was consequently imposed on it for the amount of the guarantee (see Note 16).
- The Group has provided two guarantees, amounting to 14,909 thousand euros and 2,091 thousand euros, respectively, before the Madrid Commercial Court no. 6 in compliance with the Order dated December 22, 2014 (see Note 16).
- Other legal guarantees provided amount to 5,941 thousand euros.

The Group does not consider that any of the above-mentioned guarantees have accrued liabilities.

#### 20. LONG-TERM REMUNERATION

At 31 December 2019, there were no share option plans yet to be exercised.

No share option plans have been approved in 2019 and 2018 and, therefore, no amounts have been charged to the income statement in 2019 and 2018 as a result of these plans.

A medium-term incentive and loyalty-building scheme linked to the market price of the Company was approved in 2016 (PIF); this scheme is applicable from that year and is aimed at the Group's executive directors and senior executives. The main aims of this plan are to reward the sustainability of results, align the interests of the senior executives with those of the shareholders and improve the composition of remuneration.

The scheme is financed on an annual basis, in equal portions, by a monetary contribution from each beneficiary and another from the Group, which are both invested in the purchase of shares of Mediaset España Comunicación S.A., which are allocated to the beneficiary.

Three long-term incentive and loyalty plans were recognised at 31 December 2019 and 2018, which were approved in 2016, 2017 and 2018 for the 2016 to 2018, 2017 to 2019 and 2018 to 2020 periods, respectively. These Plans provide for the allocation of free rights for the assignment of Company shares to senior executives and executive directors of the Group, subject to the achievement of business objectives in this period and the maintenance of the working relationship at the end of the maturation period. The rights have been attributed on condition that the beneficiaries allocate part of their ordinary

annual variable remuneration to the Plan in question, this amount being complemented by the employer free of charge.

All the Plans were at the maturity phase. Since none of the plans could be exercised at that date, they were categorised as "Plans to be Exercised through Shares", i.e. they involve the delivery of treasury shares acquired by the company on the market.

In the course of the 2019 financial year, the 2016 PIF has been exercised, covering 2016 to 2018, which has been exercised in full

At 31 December 2019, the portion corresponding to the first PIF that will be paid in 2019 and which amounts to EUR 739 thousand was classified as short-term, specifically under "Remuneration pending payment".

_	PIF (2017)	PIF (2018)	PIF (2019)
Approval date (Shareholders Meeting)	27/04/2017	18/04/2018	10/04/2019
Maturity period	01/01/17 - 31/12/19	01/01/18 - 31/12/20	01/01/19 - 31/12/21
Share delivery period	60 following days Shareholders Meeting 2020	60 following days Shareholders Meeting 2021	60 following days Shareholders Meeting 2022

The detail of the changes in the long-term incentive and loyalty plans in force is as follows:

	PIF 2017	PIF 2018	PIF 2019	Total
Rights assigned during the year	92,570	-	-	92,570
Rights cancelled during the year	(4,587)	-	-	(4,587)
Rights in force as of December 31, 2019	<u>87,983</u>	-	-	<u>87,983</u>
Rights assigned during the year	-	114,239	-	114,239
Rights cancelled during the year	-	(5,605)	-	(5,605)
Rights in force as of December 31, 2019	-	<u>108,634</u>	-	<u>108,634</u>
Rights assigned during the year	-	-	167,156	167,156
Rights cancelled during the year	-	-	-	-
Rights in force as of December 31, 2019	-	-	<u>167,156</u>	<u>167,156</u>
				<u>363,773</u>

In 2019 1,032 thousand euros were recognised in the statement of profit or loss as a result of this scheme (1,034 thousand euros in December 2018) (see Note 16).

The right to receive these shares is subject in all cases to the employer/employee relationship being maintained at the end of each three-year period.

#### **Mediaset España Comunicación, S.A. and Subsidiaries** Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019

(In thousands of euros)

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These incentive and loyalty plans are recognised at their fair value:

2017 plan: € 11.29 per share 2018 plan: € 9.24 per share 2019 plan: € 6.33 per share

This fair value was determined as the average market price of the shares over the 30 calendar days prior to the Board of Directors meeting that approved the consolidated financial statements for the year preceding the year of the allocation.

#### 21. Income and expenses

**21.1.** The distribution of revenue from the Group's ordinary activities is as follows:

	2019	2018
Line of business		
Advertising revenue	880,135	924,994
Services rendered	53,418	41,226
Other	5,448	8,257
Total	939,001	974,477

The breakdown, by geographical market, of the Group's revenue is as follows:

	2019	2018
Spain	902.367	944.104
European Union	33.580	23.028
Rest of world	3.054	7.345
Total	939.001	974.477

**21.2.** The detail of "Staff Costs" in 2019 and 2018 is as follows:

	2019	2018
Wages and salaries	101,136	91,240
Social Security costs	19,752	15,908
Other employee benefit costs	655	676
Total	121,543	107,824

# **Mediaset España Comunicación, S.A. and Subsidiaries** Explanatory Notes to the Consolidated Financial Statements

for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

	2019			2018		
	Men	Women	Total	Men	Women	Total
Managers	74	41	115	76	40	116
Supervisors	48	48	96	43	42	85
Journalists	144	150	294	55	87	142
Clerical/Line personnel	500	499	999	428	464	892
Other	18	1	19	20	2	22
Site crew	21	15	36	7	3	10
Total personal	805	754	1,559	629	638	1,267

The average number of people employed by the Group, by professional category, was as follows:

The breakdown of the Group's employees by professional category at 31 December 2019 and 2018 is as follows:

		2019				2018	
	Men	Women	Total	-	Men	Women	Total
Managers	73	39	112	-	74	41	115
Supervisors	48	48	96		42	42	84
Journalists	144	141	285		54	88	142
Clerical/Line personnel	504	487	991		421	464	885
Other	16	-	16		20	1	21
Site crew	28	23	51		7	4	11
Total personal	813	738	1,551	-	618	640	1,258

The breakdown of staff with a disability exceeding 33% at 31 December 2019 and 2018 in the Group by professional category is as follows:

	2019	2018
	Total	Total
Journalists	2	1
Clerical/Line personnel	7	4
Total	9	5

#### **Mediaset España Comunicación, S.A. and Subsidiaries** Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros)

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**21.3.** The detail of the balance included under the " Changes in Operating Provisions " caption at year-end, which relates to the allowance for credit losses, is as follows

Charge for the year Reversals	<u>2019</u> 2,314 (3,494)	<u>2018</u> 2,206 (5,021)
Total	(1,180)	(2,815)

**21.4.** The detail of "Other Expenses" in 2019 and 2018 is as follows:

	<u>2019</u>	<u>2018</u>
Outside services	176,721	173,079
Taxes other than Income tax	24,412	25,635
Other expenses	1,854	3,073
Excessive provisions	(3,506)	(1,944)
Total	199,481	199,843

"Excessive Provisions" includes mainly the reversal of provisions explained in Notes 16 and 17.

#### **21.5.** Services provided by the auditors

"Other Operating Expenses" in the accompanying Consolidated Statement of Profit or Loss includes the fees for the financial audit services relating to the Group's Consolidated Financial Statements, provided by Deloitte, which amounted to 305 thousand euros in 2019 (2018: 255 thousand euros).

The fees for other professional services provided by the principal auditor or by any entity related to the principal auditor amounted to 64 thousand euros in 2019 (43 thousand euros in 2018), the detail being as follows, in thousands of euros:

	<u>2019</u>	<u>2018</u>
Other verification services	49	43
Tax services	-	-
Others	15	
Total	64	43

#### **Mediaset España Comunicación, S.A. and Subsidiaries** Explanatory Notes to the Consolidated Financial Statements

for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

**21.6.** The detail of the Group's net finance income/(costs) in 2019 and 2018 is as follows:

	<u>2019</u>	<u>2018</u>
Interest income	480	604
Interest expense	(800)	(2,458)

(320) (1,854)

Financial income is mainly generated by interest on loans to related companies for interest derived from the investment of excess cash.

Finance costs relate to commitment fees corresponding to the credit.

21.7. Exchange differences

Total

The detail of the exchange differences in 2019 and 2018 is as follows:

	<u>2019</u>	<u>2018</u>
Exchange gains	1,093	2,802
Exchange losses	(970)	(2,527)
Total	123	275

The volume of foreign currency transactions relating to the recognition of audiovisual property rights and distribution rights amounted to 15 million US dollars in 2019 and 19 million US dollars in 2018.

In addition, under the heading of payables for purchases of audio-visual rights, 6,869 thousand euros are expressed in dollars in 2019 and 8,820 thousand euros in 2018.

Also, in "Trade Receivables for Sales and Services" included 270 thousand euros were expressed in dollars in 2019 compared to 370 thousand euros in 2018.

#### **21.8.** Operating leases

The amount recognised under "Operating Leases" each year was as follows:

	<u>2019</u> Thousands	<u>2018</u> s of euros
Operating lease payments recognised in profit or loss	695	1,421
	695	1,421

The future operating lease commitments assumed by the Group mature in one year and are for a similar amount to those assumed in the current year.

**21.9.** Income/(Expenses) relating to non-current assets

In relation to the sale of 22% of the share capital of Distribuidora de Televisión Digital, S.A. to Telefónica de Contenidos, S.A. on 4 July 2014, an additional amount of up to 30,000 thousand euros was agreed as a result of the potential increase in the number of subscribers to the platform from the moment in which the control thereof became available to Telefónica for a period of four years as from that date. The amount recognised in 2019 relating to additional amount reached 2,863 thousand euros (4,528 thousand euros in 2018).

This heading also includes the profit arising from the transactions with Megamedia Televisión, S.L. and Supersport Televisión, S.L., amounting to 743 thousand euros.

#### 22. Earnings per share

At 31 December, the calculation of the weighted average number of available and diluted shares is as follows:

	31.12.19	31.12.18
Total shares issued	327,435,216	327,435,216
Less: Weighted treasury shares Total number of shares outstanding	(6,970,426) 320,464,790	(426) 327,434,790
Dilutive effect of share options	-	-
Total number of shares for the calculation of diluted earnings per share	320,464,790	327,434,790

#### 22.1. Basic earnings per share:

Basic earnings per share are determined by dividing the net profit attributable to the Group for the year by the weighted average number of issued shares during the year, excluding the average number of treasury shares held during the year.

#### Accordingly:

	31/12/2019	31/12/2018	Change
Net profit for the period (thousands of euros)	211,713	200,326	11,387
Shares outstanding	327,434,790	327,434,790	0
Diluted earnings per share (euros)	0.65	0.61	0.03

#### 22.2. Diluted earnings per share

Diluted earnings per share are calculated by dividing the net profit or loss for the period attributable to ordinary shareholders adjusted for the effect attributable to the dilutive potential ordinary shares by the weighted average number of ordinary shares outstanding in the year, adjusted by the weighted average number of ordinary shares that would be issued on the conversion of all the dilutive potential ordinary shares into ordinary shares of the Company. For these purposes, it is considered that the shares are converted at the beginning of the year or at the date of issue of the potential ordinary shares, if the latter were issued during the current period.

Accordingly: 31/12/2019 31/12/2018 Change Net profit for the period (thousands of euros) 200,326 11,387 211,713 Number of shares for the calculation of diluted earnings per share 327,434,790 327.434.790 0 Diluted earnings per share (euros) 0.65 0.61 0.03

#### 23. Related party transactions

#### **23.1.** Transactions with associates and shareholders

Transactions between the Parent Company and its subsidiaries, which are related parties, have been eliminated on consolidation and are not disclosed in this Note. Transactions between the Group and its associates and other related companies are disclosed below. Transactions between the Parent Company and its subsidiaries and associates are disclosed in the Parent Company's Individual Annual Accounts.

Financing with associates is arranged through credit facilities and commercial loans.

The Group's trade receivables and current liabilities to related parties are as follows:

	31.12	.2019	31.12.2018		
	Accounts receivable (Note 13.6.1)	Accounts payable (Note 13.2)	Accounts receivable (Note 13.6.1)	Accounts payable (Note 13.2)	
Producciones Mandarina, S.L.	11	2,926	32	1,726	
La Fábrica de la Tele, S.L.	2	5,906	-	4,609	
Aunia Publicidad Interactiva, S.L.	181	(10)	244	80	
Megamedia Televisión, S.L.	-	-	124	3,726	
Supersport Televisión, S.L.	-	-	102	997	
Alea Media, S.A.	21	28	-	463	
Melodía Producciones, S.L.	-	-	-	-	
Bulldog Tv Spain, S.L.	-	1,972	32	1,106	
Alma Productora Audiovisual, S.L.	1	1,052	2	959	
Unicorn Content, S.L.	-	2,881	14	3,229	
Pagoeta Media, S.L.U.	2	-	-	-	
Grupo Mediaset Italia	383	2,693	786	2,474	
Total	601	17,448	1,318	19,369	

The detail of the trade receivables from related companies, by maturity, are as follows:

<u>2019</u>			Maturity	
	Balance	3 months	6 months	12 months
Investees	219	219	-	-
Mediaset Italia Group	382	382	-	
Total (Note 13.6.1)	601	601	-	-
<u>2018</u>			Maturity	
	Balance	3 months	6 months	12 months
Investees	550	550	-	-
Mediaset Italia Group	768	768	-	-
Total (Note 13.6.1)	1,318	1,318	-	-

The detail of the current payables to related companies, by maturity, is as follows:

# Mediaset España Comunicación, S.A. and Subsidiaries Explanatory Notes to the Consolidated Financial Statements

Mediaset Italia Group

Total

for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

<u>2019</u>		Maturity				
	Balance	3 months	6 months	12 months		
Investees	14,755	14,755	-	-		
Mediaset Italia Group	2,693	2,693	-	-		
Total	17,448	17,448	-	-		
<u>2018</u>			Maturity			
	Balance	3 months	6 months	12 months		
Investees	16,895	16,895	-	-		

2,474

19,369

The amounts outstanding are unsecured and will be settled in cash. No guarantees have been given or received. No provisions of a significant amount have been made for bad debts in respect of the amounts owed by related parties.

2,474

19,369

-

-

#### Long-term loans to related companies

At 31 December 2019 it mainly includes the loan granted to Alea Media, S.A. for 1,800 thousand euros (800 thousand euros at 31 December 2018).

Transactions between the Company and its subsidiaries, which are related parties, have been eliminated on consolidation and are not disclosed in this Note. During the year the Group companies performed the following transactions with associates:

	Sales		Other Inco	me	Purchas good		Other expe	nses	Non-current purchas	
	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018
Producc. Mandarina, S.L.	53	124	-	-	3,699	3,130	-	-	3,325	4,275
La Fábrica de la Tele, S.L.	44	88	-	-	28,137	24,419	-	-	-	-
Megamedia Televisión, S.L.	-	362	-	-	-	10,293	-	-	-	886
Supersport Televisión, S.L.	-	494	-	-	-	10,075	-	-	-	-
Emissions Digitals de Catalunya, S.A.	30	198	-	-	-	73	-	-	-	-
Aunia Publicidad Interactiva, S.L.	-	-	41	9	38	1,330	-	-	-	7,588
Melodía Producciones, S.L.	60	-	84	17	42	463	-	-	10,602	5,423
Alea Media, S.A	2	-	-	-	-	-	-	-	-	-
Pegaso Group	-	-	-	665	-	-	-	692	-	-
Mediaset Italia Group	3,145	1,762	24	156	2,171	1,949	1,274	1,414	-	-
Bulldog Tv Spain, S.L.	1	47	-	-	25,143	20,932	-	-	-	-
Alma Productora Audiovisual, S.L.	8	10	-	-	3,919	1,593	-	-	-	-
Unicorn Content, S.L.	8	1	-	-	18,729	1,602	-	-	-	-
Total	3,351	3,086	149	847	81,878	75,859	1,274	2,106	13,927	18,172

The dividends received from related companies in 2019 and 2018 are as follows:

# Mediaset España Comunicación, S.A. and Subsidiaries

Explanatory Notes to the Consolidated Financial Statements for the year ended 31 December 2019 (In thousands of euros) DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

	<u>2019</u>	<u>2018</u>
La Fábrica de la Tele , S.L.	1,096	859
Producc. Mandarina, S.L.	-	61
Megamedia Televisión, S.L.	-	280
Supersport Televisión, S.L.	-	442
Bulldog Tv Spain, S.L.	600	750
	1,696	2,392

#### 23.2. Remuneration of directors

The total remuneration earned by the members of the Company's Board of Directors in 2019 and 2018 amounted to 5,679 thousand euros and 5,298 thousand euros, respectively, in respect of salary and other benefits in kind. In addition, 386 thousand euros were paid out in 2019 under the Incentive Plan described in note 20.

Also, the Company has not granted the directors any advances or loans and it has not assumed any pension obligations or guarantees on behalf of any member of the Board of Directors.

No share option plans were granted to the directors in 2019 or 2018.

#### Other disclosures concerning the Board of Directors

In relation to Article 229 of the Spanish Limited Liability Companies Law, the directors have reported that they do not have any conflicts of interest with respect to the Company.

In 2019 insurance premiums amounting to 53 thousand euros (55 thousand euros in 2018) were paid in relation to third-party liability of the Parent Company's directors for damage caused in the year in the performance of their duties.

No natural person represented the Parent Company on managing bodies in 2018, as it was not a legal entity director in any company.

Remuneration of senior executives

The breakdown of the remuneration of the Group's senior executives and persons carrying out similar duties -excluding those who are simultaneously executive members of the Board of Directors- is as follows:

Number o	of persons		nuneration ds of euros)
2019	2018	2019	2018
19	20	8,379	8,105

The senior executives are identified in the corporate governance report.

The remuneration consists of a fixed amount and a variable amount. The variable remuneration is calculated by applying a percentage to the fixed remuneration in each case, based on the achievement of certain annual targets.

As in 2018, in 2019 no share options were made available to the senior executives.

#### 24. Significant events after the reporting period

There have been no subsequent significant events in addition to those detailed in Note 1.2 of these Notes to the Financial Statements.

#### THE SPANISH ECONOMY IN 2019

The data on economic developments available at the time that these annual accounts were prepared indicate that the Spanish economy will have grown by around 1.9% in 2019, 5 tenths lower than that recorded in 2018 and which includes 0.4 point growth in the fourth quarter of the year, equal to that of the previous quarter and which paints a picture of stability in the final part of the year although, when looking at the year as whole, there has been a loss of traction due to less momentum with domestic demand (with a contribution of around 1.6 points between consumption and investment) and the lower contribution from foreign trade (0.3 points) due to the trade situation and the tense environment between China and the United States, the uncertainty of Brexit, and the sluggish economic performance of our main business partners.

Globally, estimates are that growth will be around 3% in 2019, the lowest since the end of the Major Crisis and ranging from 2.3% growth in the United States to an estimated 1.1% for the European Union as a whole, which is still growing below the Spanish economy. It is worth noting the disappointing performance of the German economy, traditionally the EU's biggest driver, which has been badly hit by the downturn in world trade in 2019 (its GDP is expected to grow by only 0.6% for the year as a whole), and that of Italy, with growth of only 0.2% for the year.

In terms of employment, the growth experienced during the year allowed the unemployment rate to decline to 13.8% at the end of the year, the lowest figure since 2008, although it is true that there has been a slowdown in job creation, which has recorded its lowest figures since the beginning of the recovery despite a magnificent fourth quarter that surprisingly saw almost one hundred thousand new jobs.

In terms of inflation, it closed the year at 0.8%, with an average rate of 0.7% for the year, a figure well below that recorded in 2018, mainly due to the behaviour of energy prices. Core inflation, which excludes these products, remained stable at 1.1%.

As far as 2020 is concerned, most forecasts indicate that Spain will grow at a lower rate than in 2019, around 1.6% according to the consensus. As for its composition, it is estimated that most of it will come from domestic demand as the contribution of foreign trade is expected to be zero or even marginally negative.

Analysts' consensus points to an average inflation rate of around 1.1%, i.e. four tenths higher than that recorded in 2019 while, in terms of job creation, projections show a slowdown in the number of new jobs, in line with the trend already observed last year and also with the lower rate of economic growth which is the central scenario of all the forecasts, so it is likely that the unemployment rate will not noticeably decrease during the year.

It is important to bear in mind that most global economic forecasts maintain that the growth rate in 2020 should not differ much from the 3% experienced in 2019, mainly because of the uncertainties already present in 2019 (trade tensions, Brexit, geopolitical instability) which, although in some cases, have been mitigated in recent months, they have not completely disappeared from the international environment. While on the other hand, new sources of instability have appeared, among which the coronavirus outbreak is particularly noteworthy, which, at the time of the preparing of these financial statements, we know it is already having a significant impact at a global level, both socially and economically, and the ultimate implications of which are still far from being discernible.

# ORGANISATIONAL STRUCTURE

The corporate purpose of Mediaset España Comunicación, S.A., parent company of the Consolidated Mediaset España Group, is the indirect management of a public television service. At 31<sup>st</sup> December 2019, it was commercially operating seven television channels (Telecinco, Factoría de Ficción, Boing, Cuatro, Divinity, Energy and Be Mad). It is also the parent company of a Group of companies known as the Mediaset España Comunicación Group.

The distribution of the Company's share capital at 31<sup>st</sup> December 2019 and 2018 was as follows:

Owner	<u>2019</u> % of ownership	<u>2018</u> % of ownership	
Mediaset, S.p.A. Market	53.26 42.38	51.63 48.37	
Treasury shares <b>Total</b>	4.36 <b>100.00</b>	- 100.00	<u> </u>

Traditionally, the Group's activities have focused mainly on the exploitation of advertising on the Company's TV channels, and in recent years it has expanded into activities that are complementary and linked to the traditional TV business, such as:

- Audio-visual production
- Distribution of content
- Sale of digital advertising

# THE TELEVISION BUSINESS IN 2019

As indicated in the directors' reports accompanying the financial statements for 2018, official figures for the television advertising market for that year published by Infoadex indicated a slight decline with respect to the previous year, which indicated a market without growth if the TV advertising data for 2017 and 2018 were considered together.

With regard to 2019, according to the figures recently made public by Infoadex, television advertising fell 5.8%, the worst performance since the beginning of the economic recovery in 2014.

There are several and varied factors that help explain this market behaviour, such as: a comparison with a year (2018) which featured a major sporting event (the 2018 FIFA World Cup), the irregular performance of some key sectors in the advertising market and the depletion of private consumption which, after years of high growth, especially for durable consumer goods, favoured by the take-off effect after the market's flat behaviour after the crisis, has reduced its growth rates in favour of other GDP components.

Additionally, and as mentioned last year, the market performance is also accompanied by an unmistakable volatility with respect to market performance month-on-month and quarter-onquarter and behind which there is a very tactical approach by advertisers when determining the timing of their advertising investments, depending on the evolution of the markets in which they operate.

These market trends point towards greater convergence between television and digital media and recommend thinking more in terms of an "Audio-visual Market" encompassing both the television advertising market and the digital market offering video content, since a combination of television and digital provides a new backdrop which both increases forms of consumption and operators' offerings; operators who in turn are required to compete with the players offering video content in an increasingly diversified market.

In line with this definition and per Infoadex data, the Audio-visual Market achieved an advertising spend of 3,429.6 million euros in 2019, this figure is practically identical to that of the previous year and reflects both the performance of the TV advertising market during the year (-5.8% to 2,002.8 million euros) and that of the video + display part of digital advertising, which grew by 8.3% in the year to 1,426.8 million.

The Mediaset Group has achieved a 26.3% share of this market through its television channels, digital content platforms and websites that combine the notoriety and coverage of the traditional television offer with a solid digital platform that includes direct and programmatic sales, video, display catalogue and development of branded content.

Once again, television consumption (measured in terms of minutes per viewer per day) has remained strong because, although decreases have been registered following the all-time highs recorded in mid-2013 (figures which, moreover, were undoubtedly inflated by the severity of the economic crisis) and there has also been a slight reversal with respect to figures in the previous year, it continues showing some of the highest figures seen in our environment, which is undoubtedly a clear indication of television's good health as a commercial communication tool. In particular, the figures as of 31 December 2019 show an average consumption per viewer of 222 minutes/day compared to 234 minutes the previous year.

As for prices, these continued to recover during the year, albeit at a slower rate than in previous years, and at the end of the reporting period it is considered that around 50% of the loss seen since the all-time highs recorded in 2007 has still to be recovered, while advertising occupancy achieved levels close to 90% in the year.

In relation to the Mediaset Group, it is worth noting that, according to figures published by Infoadex, we achieved a 43.4% share in TV in 2019, climbing one decimal point compared to 2018, a very remarkable fact given that last year we broadcast all the 2018 FIFA World Cup football matches, which means that, eliminating this impact on the basis of comparison, the market share we have gained would be even greater as a result of the strength, diversity and depth of our programming grid.

These figures place us 2.7 percentage points ahead of our main competitor, who registered 40.7%.

In terms of audience, the data for the year (always in terms of Total Day) show that our Group continues to be the global leader with a 28.9% audience share and a 2.7 point difference with our main competitor (the difference was two points in 2018).

Once again, Telecinco led the audience with 14.8%, 2.7 points ahead of its main competitor (8 points in 2018), while Cuatro reached 5.3% and the rest of the Group's thematic channels 8.8%, placing them 1.2 points behind that of their main competitor's thematic channels.

A comparison of the Group's results in 2019 with those in 2018 shows the following:

- Operating revenues went from 981,564 thousand euros to 946,241 thousand euros, mainly due to the fall in TV advertising revenues in the year.
- Operating expenses went from 724,672 thousand euros in 2018 to 681,347 thousand euros, a very considerable reduction that reflects the adaptability of our business model to the reality of the market without affecting our leadership objectives in terms of both audience and advertising market, which were clearly achieved once again this year.
- Finally, the net profit attributable to the Parent Company in 2019 amounted to 211,713 thousand euros compared to 200,326 thousand euros in 2018, an increase obtained in the context of a declining advertising market which once again demonstrates the Group's ability to manage the cost base in an integrated manner while meeting the operating and financial targets set at the beginning of the year.

In November 2019 the Group acquired 5.5% of the shares of the German television operator Prosieben Sat which, added to the 10% held by the majority shareholder Mediaset SpA, makes Mediaset its largest shareholder. This operation is of a purely industrial nature and it is closely linked to the Group's strategic objective of combining efforts to promote the creation of a pan-European communications group capable of meeting the new technological

challenges and competing effectively with the new global digital operators. This acquisition was carried out through a mix of direct purchases of shares and derivatives contracted with a leading financial institution.

#### **DIVIDENDS AND TREASURY SHARES**

In 2019 an ordinary dividend of 99,958 thousand euros was distributed, charged against the 2018 profit, equivalent to 0.30590132 per share.

During the year, a Share Buyback Plan, approved by the Board of Directors on 23rd January, was implemented. The purchases were made up to 5th June 2019 and resulted in a total of 14,419,910 shares, equivalent to 4.36% of the Parent Company's share capital, with 94.5 million euros paid out in the execution of the Plan.

### INVESTMENTS IN RIGHTS AND CINEMA

The Mediaset España Group is continuing with its policy of investing in audio-visual rights, which it selects carefully in terms of type and content in order to maintain audience figures in the future and ensure optimum advertising.

The Group also places particular emphasis on investment in the production of Spanish series.

Particularly worth mentioning is the activity carried out by Telecinco Cinema, which is 100% owned by the Group, and responsible for the legal requirement to invest 3% of the Parent Company's profit from operations in Spanish and European film production.

Based on the premise that investment in films results from a legal obligation and not from a freely made decision, it should be mentioned that in general the Group has opted for quality and ambition when it comes to the projects it undertakes, based on a global strategic approach to our activities in this area, which aims to choose, where viable, productions of a certain dimension and size that can be exploited internationally based on market conditions and our financial capacity, as the obligation is imposed on the income generated irrespective of Group trends or performance and without any regard for the costs incurred or the margins obtained.

In short, the objective is to successfully bring together talent, profitability and opportunities for our most brilliant or promising professionals, with the intention, as far as possible, since this is not a voluntary activity, to endeavour to maximise our investment and produce films that blend quality and box-office appeal, while bearing the Group's hallmark.

After the magnificent results achieved in prior years, which have propelled Telecinco Cinema into the position of Spain's leading film producer, in 2019, we managed to place the two films that were premiered into the five most viewed films of the year, each of which exceeded 10 million euros in takings.

The first title we released was "La dejo cuando quiero", a remake of the acclaimed Italian comedy "Smetto quando voglio". Directed by Carlos Therón and boasting a cast of young actors, it was launched in April by Sony Pictures. The film was seen in theatres by 1.8 million viewers, generating more than 11 million euros at the box office.

"Si yo fuera rico", directed by Álvaro Fernández Armesto and starring Alex García and Alexandra Jiménez, is a remake of the French comedy "Si J'etais riche" and was released in November. The film is still showing in theatres and has attracted over two million viewers, bringing in more than 12million euros in box office takings.

2019 was also a year of intense activity in film production, with four new films scheduled for release in 2020, all of which are of great importance and belong to diverse styles in line with the concept of variety of genres that is the hallmark of our production company.

The first release of the year was "Adú", it was launched at the end of January by Paramount Pictures, with takings of over a million euros in its first weekend of screening and, at the time of writing, it has risen to the top of the ranking of Spanish films released this year. Directed by Salvador Calvo and starring Anna Castillo, Luis Tosar and the young Mustapha Oumarau, it has been filmed in different areas of Africa and Spain.

"Operación Camarón" is a comedy remake of the Italian "Song' e Napule", will hit screens in March. The film is distributed by "The Walt Disney Company", directed by Carlos Therón and starring Julián López and Natalia de Molina.

"Malnazidos" will be released in movie theatres in September. The film, directed by Javier Ruiz Caldera and starring Miki Esparbé and Aura Garrido, will be distributed by Sony Pictures Entertainment.

Finally, "Waydown" is our most ambitious project of the year. Directed by Jaime Balagueró, it has been shot in English and has a top-notch international cast, including Freddy Highmore ("The good doctor"), Liam Cunningham ("Game of Thrones") and the Spaniards José Coronado and Luis Tosar. It will be released in November, again by Sony Pictures Entertainment.

# INTERNET

In 2019 our Group has consolidated its leadership in digital video consumption according to Comscore data, reaching its best result ever with 4,778 million videos viewed between January and December, almost double the figure for 2018 and that puts us well ahead of our main competitor, who registered 3,070 million, and the state public television station which logged 682 million. With this data, the Mediaset Group reaches the third position in the global ranking of videos, surpassed only by Google and VEVO.

The data shows that we have witnessed a major growth in video consumption on the various webs, most notably Telecinco.es, which closed the year with an increase of 90% compared to 2018, reaching 926 million videos downloaded (almost triple that of Antena3.com, which

reported 357 million) and Cuatro.com, which increased by 92% to 234 million videos viewed, ahead of lasexta.com, which reported 207 million).

Regarding TV content platforms, Mitele.es reinforces its leadership in video consumption with 2.6 billion downloads, which represents a growth of 70% (Atresplayer, one of its main competitors, reached 1.444 million), while the digital native content platform Mtmad has achieved a total of 233 million videos viewed, no less than four times the 2018 record.

In terms of traffic, the growth of the Telecinco.es and Cuatro.com sites stands out again, ending the year with 9.8 and 4.6 million unique users in December, respectively. In addition, Mitele.es reached 2.8 million unique users according to Comscore data.

Meanwhile, Mediaset España's YouTube channels closed the year with more than 640 million videos accumulated from January to December, doubling the figure for the previous year, while the Group's apps totalled five million downloads, with the Mitele (3.8 million downloads) and Big Brother (920,000) apps being particularly noteworthy.

The launch of the Mitele PLUS payment platform at the end of July deserves particular attention. This platform makes regular Mediaset content available to the user without advertising, while incorporating others (including sports contents such as the Santander and Smartbank League, the Champions and the Europa League) live and on demand, complementing the offer with exclusive content for Mitele Plus users such as the catalogue of Turkish soap operas, exclusive 24-hour channels of the Group's main "reality" shows, exclusive programme previews and VOD content from various other formats such as MYHYV. In 2019, the Mitele Plus platform reached 123,845 subscribers.

Finally, we would like to mention the launch of NIUS' webs, Mediaset's new digital newspaper, and Uppers, a vertical portal focused on information and entertainment for a "senior" audience. Both initiatives have had an upward trend since their creation to reach 941,000 and 404,000 unique users respectively by the end of 2019.

# TREASURY SHARES

At 31st December 2019, the Group held 14,269,073 treasury shares of the parent company, equivalent to 4.36% of the share capital and with a par value of 7,135 thousand euros, whereas at 31st December 2018 it held only one share, which was below the maximum permitted under the Spanish Companies Law for listed companies.

#### **PAYMENTS TO SUPPLIERS**

In 2019 the average period of payment to the Company's Spanish suppliers was 70 days, which was slightly more than in 2018 (65 days).

It should be noted that the difference with respect to the maximum payment period stipulated in the legislation combating late payment is due almost exclusively to the stringent control

exercised by the Group in relation to the corporate and tax requirements to be met in relation to the invoices received, which means that the invoices may not be paid until the issues identified therein have been resolved. Otherwise, the Group complies scrupulously with the regulations contained in the legislation combating late payment.

# MEDIASET ESPAÑA SHARES

2019 has been a year that can be described as intense as far as the stock market is concerned, for a variety of reasons: firstly, there is the slowdown in the domestic economy that we have mentioned earlier in the report and the political uncertainty which always discourages investors. In addition to these factors, international issues such as Brexit and trade tensions between China and the United States have led to a situation of instability to which the markets have been sensitive.

However, the stock markets experienced generalised increases during the year, in particular, the progress of the Italian MIB (28.3%), the French CAC (26.4%) and the German DAX (25.3%), while the British FTSE 100, affected by the never-ending Brexit, closed the year with a rise of 12.1%, mainly caused by the upturn that took place in the last part of the year.

The IBEX 35, on the other hand, was revalued by 11.8% in 2019 to 9,549.20 points, in other words, a much more moderate record than that of the other European indices. As for the American stock markets, in 2019 we once again saw record highs in both the Dow Jones and the Nasdaq, which rose by 22.3% and 38% respectively.

In 2019 the media sector experienced a disparate evolution: while the British ITV led the way with a rise of 20.9% followed closely by M6 (+19.5) Atresmedia declined by 20.2% and Prosieben and Mediaset SpA fell by 10.5% and 3.1% respectively. In the middle of the board, Mediaset España grew by 3.1% and TF1 by 4.5%.

With these data, the Mediaset España share reached a market capitalization of 1,853 million euros at the end of the year, 2.4 times the size of Atresmedia, the second operator on the Spanish market, which placed us in fifth position among European operators. The annual high was on 6th March, when it reached 7.03 euros and the low was on 12th August (5.10 euros).

# CORPORATE GOVERNANCE

Corporate Governance best practices pursue the implementation of rules, principles and incentive in companies that help protect the interests of the company and the stakeholders and guarantee professional management conduct.

Mediaset España's commitment to the rules and principles of good governance has been evident from the moment we became a listed company in 2004. Ever since then, our principal objective has been to adapt our various bodies of rules to the Code of Good Governance as well as the approval of others that did not exist until now: our Code of Ethics, which must be complied with by any individual or legal entity that collaborates in any area or in any way with

us, and the Internal Code of Conduct of Mediaset España Comunicación, S.A. and its Group of companies for matters related to the Securities Markets.

This also implied a quantitative and qualitative review of the Board of Directors and the Committees in order to comply with the recommendations in this area.

The verification by independent auditors of our reports on (i) Corporate Governance; (ii) Remuneration Policy; and (iii) Corporate Responsibility, including the binding submission of the latter to the shareholders at the Annual General Meeting, have placed us at the head of the IBEX-35 companies in terms of Corporate Governance, as has been recognised by various institutions specialising in this area.

The non-financial information for 2019 is presented in the separate report: "Statement of Non-Financial Information"; likewise, the "Annual Corporate Governance Report" for that year is presented separately as part of this Consolidated Management Report.

#### HEDGING OF FINANCIAL RISKS

The Group arranges financial instruments to hedge transactions in foreign currencies (mainly purchases of third party production rights). These hedging transactions aim to mitigate the impact on the consolidated statement of profit or loss of exchange-rate fluctuations in relation to outstanding liabilities corresponding to the aforementioned transactions and, for such purpose, purchases of currencies are arranged for the amount of such liabilities at the scheduled payment dates.

#### **RISK CONTROL**

The Group's risk management policy is described in Note 8.4 to the accompanying Consolidated Financial Statements.

#### **RESEARCH AND DEVELOPMENT**

Our main investments are concentrated on the present and future content broadcast by our Group. We do not have a specific Investment and Development department, although innovation is one of our critical points of development.

#### ENVIRONMENTAL MATTERS

In view of the Group's business activities, it does not have any environmental liability, expenses, assets, provisions or contingencies that might be material with respect to its equity, financial position or results.

# SIGNIFICANT EVENTS AFTER THE REPORTING PERIOD

There have been no significant events after year-end other than those disclosed in the notes to the Financial Statements.

#### CAPITAL STRUCTURE

At 31 December 2019, the Parent's share capital amounted to 163,718 thousand euros representing 327,435,216 shares a number identical to last year. All the shares are represented by book entries and are of the same class.

The Parent's shares are traded on the Madrid, Barcelona, Bilbao and Valencia Stock Exchanges. The ISIN code is ES0152503035.

Mediaset España Comunicación, S.A. has been an IBEX 35 listed company since 3 January 2005.

### OUTLOOK FOR THE COMPANY'S BUSINESS DEVELOPMENT

The Group's business in 2020 will be inseparably linked to the completion of the tripartite merger of the Spanish, Italian and Dutch companies into "Media for Europe" (MFE), a merger which, as of the date of preparation of these financial statements, is awaiting the suspension or rejection in Spain and the Netherlands of the interim relief which Vivendi, a shareholder, has requested in relation to the resolutions of the General Meetings of Mediaset España and Mediaset Italia, taken on 4 September 2019, and which are pending resolution at the date of preparation of these financial statements.

This merger is of an eminently strategic and industrial nature and is aimed at gaining the necessary scale to compete effectively in the new, highly globalized audio-visual environment in which digital technology requires joint efforts to achieve the objectives set, having quantified the specific synergies that will arise in specific areas of the business, particularly those related to new technologies and activities in the digital field.

The proposed merger will not affect the traditional television business activities that will continue to be carried out locally.

In relation to the operational activity of our Group's business, apart from the crystallisation of the proposed merger, it can be said that historically the free-to-air television line of business was directly dependent on advertising which, in turn, was seen to have a strong correlation with economic development in general and with consumer spending in particular, i.e. behaviour typical of cyclical businesses.

More recently, however, it has been observed that this cyclical nature has lessened because, although it is not possible to state unequivocally that advertising has disconnected from the macro economic variables, the evolution of the market that has been observed over the last

few years does not coincide with the growth of both Gross Domestic Product and private consumption that has taken place in the same period.

In addition, albeit still in an early phase, but highly significant because it offers much higher growth than that afforded by more conventional advertising, the Group is increasing its revenue base towards activities which offer a promising future: revenue from digital advertising through our internet platforms, the sale of content to third parties taking advantage of the important weight our in-house productions have in our programme schedule together with the existence of a steadily increasing structural base for the creation of content both directly in house or through stakes in independent producers and all this without forgetting the growing demand for domestic production by the new audio-visual platforms.

Specifically with regard to this production and content-distribution activity, the Group created a company ("Mediterráneo") at the end of 2018 to serve as a content warehouse to bring together, from a business perspective, those non-advertising activities which already have a proven record of experience and success and encompass a diverse range of categories such as entertainment, fiction, films, sporting events and digital formats, to which we add our experience in content marketing (we already have customers in approximately 190 territories) to other operators, channels, devices, SVOD platforms, etc, an activity that has continued in 2019 with strong growth rates.

Therefore, in light of the above and always mindful of retaining our position as a frontrunner and which has led us to maintain our undisputed lead among the Spanish communication groups, we can state that our Group intends to go beyond being a TV operator to become a media company in the broadest sense of the word, maintaining its privileged position where traditional television is concerned while working to strengthen and develop those new lines of business that are directly linked to traditional TV, which represents a huge opportunity and for which we are well prepared due to our experience and success both in advertising sales and in the creation, production and exploitation of multi-platform audio-visual content.

Based on data of television consumption measured in minutes/day and the weight of free-toair television in terms of global audio-visual consumption via the various platforms, we expect the share of TV advertising revenues in the overall advertising pie remains high, demonstrating the importance of TV as a means of distributing advertising messages due to its penetration, simultaneous exposure to consumers, standardised audience and impact measurement techniques, and the security of its environment, namely, that it is a the strictly-regulated media.

We will continue our efforts to ensure the distribution of our content across all the platforms and devices available to viewers (TV, on-line platforms, etc.) by investing in both economic resources and personnel in line with what we have been doing in recent years, always following a strategy based on the sale of advertising via the various media as the main source of revenue.

In this context of an ever changing market and new forms of audio-visual content distribution, our Group's business strategy will continue to focus on maintaining our leadership position

both in terms of audience and exploitation of the advertising market, with a strong presence in the production of in-house content both through our own resources and in association with independent producers, including those in which we have a non-controlling ownership interest and whose number has been increasing in recent years as the product typology base has expanded.

Indeed, we consider that robust and diverse in-house production provides us with a unique strong point that enables us both to equip ourselves with exclusive content that has historically been praised by the public and to take advantage of the marketing opportunity resulting from the emergence of new operators that demand quality content.

Regarding costs, we will continue with our traditional focus on them with the aim of determining an optimum base that will allow us to maximise our margins and cash flows by taking advantage of the operating leverage that is inherent to the free-to-air TV sector. This will be done by adapting to the conditions of the environment that affect the generation of income and helped by the weight of our in-house production.

When it comes to our programming grid, we will continue to exploit the genres that have historically been popular with audiences and that have made us the leading group, as well as our strategy of diversifying and focusing on audiences through our family of channels in order to achieve a better understanding of the audience and also a more attractive company profile for our customers. In the context of sporting event rights our strategy will continue to focus on taking advantage of those windows of opportunity that enable us to transmit popular events capable of increasing our audience and advertising levels, provided that the cost of buying such rights allow us the possibility to make them profitable. In this regard, it should be noted that in 2020 our group will have practically all the major sports rights (particularly the European Championship for national teams, for which we have the rights for all matches) that will be broadcast on free-to-air television.

Finally, maintaining a solid financial and equity position will continue to be a key objective since we believe that it not only enables us to objectively consider, with the necessary independence, the operational and business opportunities that may arise in such a changing market, but it also strengthens our competitive position, given the high financial leverage that affects most companies operating in our sector.

We will continue to be alert to any possible investments (in particular with regard to our new digital or content production and distribution businesses) that may bring growth or increased margins to our Group, for which we consider the positive cash position and unchanged borrowing capacity to be a unique advantage.