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Mediaset España reinforces its global digital business, integrating all CincoMAS content into its new Mitele PLUS International platform

For €3 per month or €30 per year, viewers can sign up for international access to the Mitele PLUS Basic package, including programmes from the channel CincoMAS, which is transferring its traditional linear content to an *à-la-carte* distribution format tailored to new viewing technologies.

The service provides access to all live and *à-la-carte* content featured on the platform, as well as the option of downloading content for offline viewing on mobile devices and a Live Restart function, with access via social media.

Before signing up to the service, which is currently available for web and mobile apps, viewers can consult an up-to-date list of the content they will be able to access from their country.

Mediaset España has made further headway in the paid content distribution business with the launch of **Mitele PLUS International**, a subscription platform available in virtually every country around the globe, affording viewers uninterrupted access to all Mitele PLUS Basic content and exclusive additional content. This new international access format includes content from CincoMAS, which until now was only available via linear broadcasting to the Spanish-speaking market in the Americas; it will now be integrated into Mediaset España's brand new global digital distribution solution.

For €3 per month or €30 per year (including tax), viewers can now sign up for international access to the Mitele PLUS Basic package by visiting <https://www.mitele.es/suscripciones/miteleplusinternacional>. Content will be available both online and via mobile apps and will soon be rolled out for access via Smart TV. The service offers access to **all live and *à-la-carte* platform content and allows users to download content for offline viewing on mobile apps. Subscribers also have access to exclusive content and a Live Restart function, which allows viewers to restart live content and watch from the beginning, with access to the platform via social networks.**

The catalogue of both live and *à-la-carte* content varies depending on the **geolocation policy** in each market, subject to distribution rights and programme

sales to other operators outside Spain by Mediterráneo Mediaset España Group in the case of in-house productions and co-productions, particularly fiction. The platform will allow users to **consult a list of available content in their market**, which is automatically updated as new content is added to the platform.

The content available on the platform includes all the daily news from leading current affairs channel Informativos Telecinco; in-house productions by Mediaset España, Spain's leading news and entertainment channel for both daytime viewing and prime time slots; an extensive catalogue of Spanish and international drama; a selection of films produced by Telecinco Cinema that rank among the most-watched Spanish films of all time, and numerous *docusoaps*, mini-series, game shows, talent shows and top-level sporting events.