

Madrid, 09 September 2019

76.6% of shareholders present and represented approve the merger of Mediaset España and Mediaset SPA for the creation of MediaForEurope (MFE)

The proposal to merge Mediaset España and Mediaset SPA to create a pan-European group, MediaForEurope (MFE), has been approved by 76.6% of the shareholders present and represented at the Extraordinary General Meeting held last week. Votes against the resolution amounted to 23.2%. Mediaset España strongly values the high number of minority shareholders that have already shown their definitive support for the plan to create a European audio-visual giant. The company is pleased that, of the possible 46% of shareholders that could have voted against the resolution to exercise their withdrawal rights (even with the option of remote voting), only 18.4% opted to do so. All remaining shareholders have already waived the possibility of exercising their withdrawal rights.

From a strategic, operational and industry standpoint, the merger is aimed at creating a pan-European entertainment and media group that is an industry first in both linear and digital entertainment in its local markets, while also looking to expand on a pan-European scale to take on major competitors on an even footing. To achieve this, MFE will harness the technology and data currently available in this ever-changing landscape, where internationalisation, economies of scale, the ability to offer products that are adapted to technology and, of course, quality content are all key.