

MEDIASET *españa*.

PAOLO VASILE

His long career began in cinema and later on in television in his home country, Italy. Until he joined Telecinco in September 1998, he was the head of the Mediaset Production Center in Rome and the Deputy Director General of Mediaset.

He has held the position of CEO in Telecinco, now Mediaset España since 1999. Paolo Vasile is the sole managing director of the group for content management and advertising exploitation since 2014.

In this period of almost 20 years at Mediaset España, he has led the team that has carried out the most important development of Telecinco, now Mediaset España, to being one of the most profitable companies in Europe and the leading audio-visual group in our country, which is, as of today, made up of the TV channels Telecinco, Cuatro, Fiction Factory, Divinity, Energy, Be Mad and Boing and their respective websites; The online content platform Mitele, the native video channel Mtmad, the film subsidiary Telecinco Cinema, the audio-visual news agency Atlas and the advertising company Publiespaña, among other investee companies.

Among the most outstanding achievements of his professional trajectory is the development of a unique management model of audio-visual companies at a national level, it is characterized by having the highest percentage of in-house production of all the operators in Spain, thanks to working with external and participated production companies. A model that has made its contents a brand recognized by the viewer, that Mediaset España offers all consumption options possible through the new media provided by new technologies.

He also forms part of the following management boards of companies of the Mediaset España Group:

- CEO and Chairman of Producciones Mediterráneo.
- Chairman of Telecinco Cinema, S.A.U.
- Chairman of Conecta 5 Telecinco, S.A.U.
- Chairman of Grupo Editorial Tele5, S.A.U.