# INDEPENDENT LIMITED ASSURANCE ON THE ANNUAL REPORT ON DIRECTORS' REMUNERATION

From: Deloitte, S.L

To the Board of Directors of MEDIASET ESPAÑA COMUNICACIÓN, S.A.

#### Scope of work

We have performed a limited assurance engagement related to the information included in the Annual Report on directors' compensation of MEDIASET ESPAÑA COMUNICACIÓN, S.A. corresponding to the year ended December 31, 2017, prepared in accordance with the terms outlined in Article 541 of Capital Companies Law, Order ECC/461/2013 of March 20, which determines the minimum content and structure of the Annual Report on directors' compensation, and Circular 4/2013, of June 12, of the Spanish Securities Exchange Commission (CNMV), which establishes the models of the Annual Report on directors' compensation, amended by Circular 7/2015, dated December 22, of the CNMV.

#### **Directors' responsibility**

The Directors of MEDIASET ESPAÑA COMUNICACIÓN, S.A. are responsible for the preparation, the contents, and the presentation of the accompanying Annual Report on directors' compensation. This responsibility includes the design, implementation, and maintenance of the internal control deemed necessary to ensure that the Annual Report on directors' compensation is free of any material errors resulting from fraud or error.

The Directors of MEDIASET ESPAÑA COMUNICACIÓN, S.A. are also responsible for defining, implementing, adapting, and maintaining the management systems necessary for preparing the Annual Report on directors' compensation.

#### Our responsibility

Our responsibility is to issue a limited assurance report based on the procedures we have performed as well as evidences obtained. We have performed our assurance work in accordance with International Standard for Assurance Engagements (NIEA 3000) (Revised), "Assurance Engagements other than Audit and Review of the Financial Information Framework" issued by the International Auditing and Assurance Standards Board (IAASB) of the International Federation of Accountants (IFAC).

The work carried out for a limited assurance report on procedures performed varies in nature and time, and is less extensive than a reasonable assurance report, and therefore, the degree of assurance is also less extensive.

Our procedures performed for the purposes of this engagement are based on our professional judgment and consisted in making inquiries of corporate management and applying certain sample based analytic and review procedures.

Specifically, the procedures we performed are the following:

• Reading and understanding the information prepared by the Company and included in the 2017 Annual Report on directors' compensation, to determine whether it encompasses the

entirety of the contents mandated by Article 541 of Capital Companies Law and Order ECC/461/2013 of March 20, as well as Circular 4/2013, of June 12, of the CNMV, in its redaction set forth in Circular 7/2015 of December 22, of the CNMV.

• Review of legal documentation, minutes of the General Meetings of Shareholders and Board of Directors, of the 2017 separate and consolidated financial statements, as well as any internal and external communication related to the appropriateness of the information covered by the Annual Report on directors' compensation.

• Holding meetings with MEDIASET ESPAÑA COMUNICACIÓN, S.A. personnel including members of Management as well as other parties responsible for the different Company governance areas covered in this report.

• Analysis of the Company's procedures for collecting and validating data and information presented in the 2017 Annual Report on directors' compensation.

• Using review tests based on a sample selection of the quantitative disclosures included in the Annual Report on directors' compensation, verification of the appropriate compilation of data supplied by the Management of MEDIASET ESPAÑA COMUNICACIÓN, S.A., and where necessary, the figures presented on the 2017 separate and consolidated financial statements provided by Management.

• Obtaining the representation letter related to the work performed, duly signed by those responsible for preparing and authorizing the Annual Report on directors' compensation.

Our independence and quality control

We have complied with the applicable ethics codes, including those related to the Code of Ethics for Professional Accountants issued by the International Ethics Standards Board for Accountants (IESBA).

Our Firm complies with guidelines in the International Standard on Quality Control (NICC 1), a global quality control system including the documented policies and procedures related to complying with ethics, professional standards, as well as applicable legal and regulatory guidelines.

#### **Conclusions**

As a result of the procedures we performed and the evidences obtained, no matters came to our attention which would lead us to conclude that the accompanying Annual Report on directors' compensation of MEDIASET ESPAÑA COMUNICACIÓN, S.A. corresponding to the year ended December 31, 2017 contain significant errors, or that the information has not been prepared in accordance with the principles established in Article 541 of Capital Companies Law, Order ECC/461/2013 of March 20, and Circular 4/2013, of June 12, of the CNMV, in its redaction set forth in Circular 7/2015 of December 22, of the CNMV.

#### Other matters

This report in no case should be considered an audit report in the terms established under regulatory auditing standards prevailing in Spain.

DELOITTE, S.L

**ANNEX 1** 

ANNUAL DIRECTORS REMUNERATION REPORT

**OF LISTED COMPANIES** 

IDENTIFICATION DETAILS OF THE ISSUER

YEAR END DATE OF REFERENCE

31/12/2017

C.I.F.

A-79075438

COMPANY NAME

MEDIASET ESPAÑA COMUNICACION, S.A.

### **REGISTERED OFFICE**

CARRETERA DE FUENCARRAL A ALCOBENDAS, 4, MADRID

#### ANNUAL DIRECTORS REMUNERATION REPORT

#### **OF LISTED COMPANIES**

# A. COMPANY REMUNERATION POLICY FOR THE CURRENT BUSINESS YEAR

A.1 Explain the remuneration policy of the Company. This section shall include information on:

- General principles and foundations of the remuneration policy.
- Significant changes made in relation to the remuneration policy applied during the previous year and the changes that have been made during the year on the conditions of exercise of previously awarded options.
- Criteria and composition of groups of comparable companies whose remuneration policies have been considered when establishing the remuneration policy of the company.
- The relative importance of variable vs. fixed remuneration and the criteria used to determine the various components of the remuneration package of the directors (remuneration mix).

#### Explain the remuneration policy

The company's remuneration policy for its directors is regulated by Articles 37 and 56 of the Articles of Association and Article 28 of the company's Board of Directors Regulations. These provisions establish the competent bodies to approve or modify the remuneration policy, the principles on which it is based, its structure and its purpose. The regulations are available on our website and we invite you to read them in order to better understand the structure of the Mediaset España's remuneration policy as detailed in this report.

As for the criteria used to determine the remuneration policy of Directors for 2018 the same criteria applied in previous years has been taken into account:

- That the Directors receive remuneration according to the responsibilities assigned to them and with the dedication employed.

- That it is incentive based and therefore, likely to retain the most valuable professionals.
- That it is in line with the established market standards of companies of similar size and activity.
- That it prevents excessive risk taking and reward in case of unfavourable results.

With regards to independent Directors, this policy also seeks that the amount of compensation is such that it provides incentives for their dedication and service to the Company, but that it does not compromise their independence.

In relation to the remuneration corresponding to the executive directors, in 2018 the scheme followed in 2017 will be maintained, without any updates, and there are no planned increases to fixed remuneration.

With regards to the remuneration of the rest of the executive directors for their work within the company, in 2018 they will be paid a fixed part, complemented by a variable component tied to the results obtained in terms of the budgetary targets. This remuneration system has been a constant in the history of this Company.

As in previous years, the accrual and quantification of the variable remuneration depends on the degree to which Company achieves the budget for the financial year 2018, particularly relating to the following three variables: (i) gross advertising revenues, (ii) consolidated EBIT of the Group and (iii) free cash flow.

Regarding the CEO, the variable remuneration constitutes 71% of his fixed remuneration and 41% of his full pay (Based on a 100% compliance level of the objectives on which the accrual and quantification of the variable remuneration is dependent).

With regards to the other Executive Directors, the variable component percentage of their remuneration is between 51% and 56% of the fixed component, and between 32% and 36% of full pay based on a 100% compliance level of the objectives on which the accrual and quantification of the variable remuneration is dependent).

Regarding the remuneration of the Chairman of the Board of Directors, who holds the category of external director, it is expected that in the year 2018 the same remuneration concepts included in section C.1 of this Report will be maintained, so that he will receive a fixed amount and an additional variable in view of his special dedication.

The same as last year, during 2018 there are no plans to grant new options on Mediaset España's shares to the Directors.

A.2 Information about the preparatory work and the decision making process has been followed to determine the remuneration policy and role played, if any, by the Remuneration Committee and other supervisory bodies in setting the remuneration policy. This information shall include, where appropriate, the mandate and composition of the Remuneration Committee and the identity of the external consultants whose services have been used to determine the remuneration policy. Likewise the position of the directors, if any, who have been involved in the definition of the remuneration policy, shall be expressed.

#### Explain the process for determining the remuneration policy

Different management bodies of the company and its shareholders are involved in the definition and approval process.

This process begins within the Appointments and Remuneration Committee which analyses and approves the main defining lines of the remuneration of Directors and formulates this report.

The Appointments and Remuneration Committee is composed of the following directors:

- Ms. Consuelo Crespo Bofill Chairman independent
- Ms. Cristina Garmendia Mendizábal –independent
- Mr. Fedele Confalonieri external proprietary.
- Mr. Giuliano Adreani external proprietary.

Once the report has been prepared and in accordance with Article 37.3 of the Articles of Association, it is the Board of Directors that is responsible for approving the remuneration policy of its members.

As in previous years, each and every one of the Board of Directors has been actively involved in the approval of the report and under the direction and coordination of its Chairman, taking into account the comments and suggestions made by them.

Finally, it is Mediaset's shareholders, through the General Meeting, who evaluate and decide on a system and the manner in which the company directors receive their remuneration.

Like last year, in 2017 the Company considered it appropriate to submit to a binding shareholder vote on the remuneration report of the previous year, together with the rest of the points on the agenda. The report was approved by 72.08% of the share capital.

In 2018, and in accordance with the applicable regulations, the remuneration policy for the years 2018 to 2020, both included, will be submitted for approval by the General Shareholders' Meeting. Said remuneration policy will be preceded by the corresponding justifying Report of the Appointments and Remuneration Committee, as well as the approval of the Board of Directors.

It should be noted, that external consultants have not been hired in the process of drafting the remuneration policy.

A3. Indicate the amount and nature of the fixed components, itemized where necessary, the remunerations for the performance of senior management functions of the executive directors, the additional remuneration as chairman or member of any committee of the board, allowances for participating in the board and its committees and other fixed director payments and an estimate of the fixed annual payment to which they give rise. Identify other benefits that are not paid in cash and the basic parameters for which are given.

#### Explain the fixed components of remuneration

Following the provisions of the rules governing Mediaset España, the directors shall be entitled to receive a fixed amount and attendance fees for their position as Board members.

Accordingly, at the General Meeting to be held in 2018, the approval of the maximum amount that Mediaset España can pay its directors will be proposed, in respect of (i) fixed annual remuneration and (ii) attendance fees, in the amount of 2,500,000 Euros each year. The limit to be proposed is the same as that set in previous years.

In the rare event that the number of Board meetings or its Committees held in a given year should reach the maximum figure, the remaining Board meetings or any Committee meetings held during such period will not generate entitlement to receive allowances.

The exact amounts of the allowances and remuneration of the different members of the board shall be set by the Board of Directors at its meeting of February 27<sup>th</sup>, which, upon a proposal from the Appointments and Remuneration Committee, propose to be establish as fixed remuneration the amount of seventy five thousand (75,000) euros per year for each Director, and in four thousand (4,000) euros the amount to be paid as attendance fees for the attendance of the Board of Directors and its Committees, which will be eight thousand (8,000) euros in the case of the Chairman. Belonging to any of the Committees does not have any specific fixed remuneration assigned.

With regards to the executive director's remuneration in 2018, the same system that was followed in 2017 will be maintained without any updates.

They are paid a fixed part, complemented by a variable part tied to the results in terms of budgetary targets, as described in the following sections of this report.

As for the amount representing the fixed part of their salary, it will remain in line with that paid in 2017; no major changes are planned except for those already mentioned in this report.

A.4 Explain the amount, nature and main characteristics of the variable components of the remuneration systems.

In particular:

- Identify each of the remunerative plans of which the directors are beneficiaries, its scope, and date of approval, implementation date, validity period and its main features. In the case of share option plans and other financial instruments, the general features of the plan will include information on the exercise conditions of such options or financial instruments for each plan.
- Indicate any remuneration from profit sharing or bonuses and why they were granted.
- Explain the basic parameters and grounds for any annual bonuses system (bonus).
- The classes of directors (executive directors, external directors, independent directors or other external directors) who are beneficiaries of remuneration schemes or plans that incorporate a variable remuneration.

Explain the variable elements of the remuneration systems

As previously mentioned, the executive directors receive an integrated remuneration, amongst others, of a fixed part and a variable part, for the performance of their duties within the company.

The variable remuneration system is adopted at the beginning of each year by the Board of Directors. The objectives set for 2018 are established over the following variables: (i) advertising revenue, (ii) consolidated group EBIT and (iii) Free Cash Flow. Each of the objectives is assigned a weight, 50%, 25% and 25%, respectively, the sum is 100%. The result of each target is independent of the rest.

For the CEO, the Bonus Target for 2018 is 659,000€/year (for a 100% achievement of objectives), it being possible to achieve up to 50% of the said bonus (for an 85% achievement of objectives), and 130% of the bonus (for an achievement of objectives higher than 105%).

Regarding the Chairman of the Board, the variable remuneration system and the targets for 2018 are the same as those of the CEO, maintaining the amounts received in the said year without any variations regarding those established in 2017.

With regards to the executive director Mr. Massimo Musolino, the variable remuneration system allows for a maximum expected achievement of 51% of the fixed remuneration. 17% depends on individual objectives, the same percentage depends on company objectives, 17%, which must be achieved in order to receive the bonus, the remaining part, 17% depends on the evaluation of his performance throughout the year.

Lastly, the executive director Mr. Mario Rodriguez, the variable remuneration system provided allows a maximum expected achievement of 56% of the fixed remuneration. 20% depends on individual

objectives, the same percentage depends on company objectives, 20%, which must be achieved in order to receive the bonus, the remaining part, 16% depends on the performance evaluation during the year.

With regard to the above, an agreement that allows the CEO and Managing Directors of the Company and its Group to receive part of the variable remuneration for 2017 in Company shares is expected to be submitted for approval to the General Meeting in accordance with the following conditions: (i) voluntary nature: receipt of variable remuneration in shares is voluntary on the part of the beneficiaries; (ii)ceiling: the maximum number of shares to be received by each beneficiary is the result of applying 12,000 euros at the average trading price on the date to be determined; (iii) the shares will be treasury shares; (iv) share value: the average trading price of the share on the date to be determined; (v) duration period: the remuneration system will apply until the date of delivery, which will be verified before one month expires from the date the General Meeting's approval, where appropriate.

For 2018, no other variable remuneration plans are foreseen, nor will any stock option plan be approved; it has to be noted that there are no current option plans in force.

There are no profit sharing planned for 2018.

Note that the absolute amounts of variable remuneration which would give rise to the 2018 remuneration plan are as follows; (i) Sum of the variable remuneration in its target grade for the amount of 1,007,107 Euros and (ii) the sum of the variable remuneration in its maximum grade would be 1,539,924 euros. The payment of the variable remuneration is scheduled for April 2019, once the annual accounts of the company have been approved, the same as in previous years.

The same as in 2017, following a proposal from the Appointments and Remuneration Committee, a "medium term incentive and loyalty system, referenced to the market price of the company" applicable from 2018, will be presented to the Board of Directors meeting on February 27th this year for the Board's approval. This system is aimed at Executive Directors and senior management of the Company and its main objectives are as follows:

- To reward the sustainability of the company's results.
- To improve the remuneration structure.
- To align the "top management's" interests with those of shareholders.

This system, receives in equal parts, an annual contribution from each beneficiary (25% of the bonus target) and a contribution charged to the company, establishing a given amount that will be invested in the purchase of company shares and attributed the beneficiary.

It has a duration of three years and its accrual will depend on the achievement of the established budget targets, cumulatively, for each of the three years of accrual.

The right to receive shares, in any case shall be subject to the maintenance of the employment relationship at the end of each triennium.

A.5: Explain the main features of the long-term savings systems, including retirement and any other survivorship benefits, financed partly or wholly by the company, whether internally or externally gifted, with an estimate of their amount or equivalent annual cost, indicating the type of plan, if it is a contribution or a fixed benefit, conditions for strengthening the economic rights of directors and compatibility with any type of compensation for early termination of the contractual relationship between the company and the director.

Also indicate the contributions on behalf of directors' plans to fixed contribution pension or the increase of vested rights in the case of contributions to fixed benefit plans.

#### Explain long-term savings plans

## A.6: Indicate any agreed or paid indemnities in the case of termination of appointment as a director.

There are no long-term saving plans such as consideration for retirement planned for 2017.

It must be noted that an annual provision is made as a result of contractual agreements entered into by Mr. Massimo Musolino, a provision has been made, as a result of dividing the sum of the annual fixed and variable remuneration, updated with reference to the annual CPI by 13.5, which will become effective at the time when the said Director ceases employment in the company. The annual cost is 50,241 euros.

The accumulated fund stands at € 273,762.39, indemnities agreed or paid upon termination of the director's duties, it is noted that there are indemnity clauses applicable to two Executive Directors, namely Mr. Massimo Musolino and Mr. Mario Rodríguez, in relation to their employment relationship, in the event of any change in the Company's current ownership / control (direct or indirect), and in cases of unfair dismissal, collective or objective dismissal, extinction by the Executive Director for the causes foreseen in articles 39, 40, 41, and 50 of the Workers' Statute, will receive two annuities equivalent to their gross remuneration.

In addition, Mr. Massimo Musolino has the following indemnity regime:

a) Voluntary redundancy: accrual per year: Fixed salary + annual variable, divided by 13.5, the total remuneration is the sum of the amounts corresponding to the number of years worked (already discussed in point A5 above).

b) Termination by fair or unfair dismissal: legal allowance, plus indemnity provided for in point a) above.

#### Explain the Indemnities

Regarding the existence of any indemnity agreed or paid upon termination of directors duties, it is noted that there are indemnity clauses applicable to two Executive Directors, Mr. Massimo Musolino and Mr. Mario Rodríguez, in relation to their employment relationship, in the event of any change in the Company's current ownership / control (direct or indirect), and in cases of unfair dismissal, collective or objective dismissal, extinction by the Executive Director for the causes foreseen in articles 39, 40, 41, and 50 of the Workers' Statute, will receive two annuities equivalent to their gross remuneration. In addition, Mr. Massimo Musolino has the following indemnity regime: a) Voluntary redundancy: accrual per year: Fixed salary + annual variable, divided by 13.5, the total remuneration is the sum of the amounts corresponding to the number of years worked (already discussed in point A5 above). b) Termination by fair or unfair dismissal: legal allowance, plus indemnity provided for in point a) above.

A.7: Indicate the conditions to be respected in the contracts of those who are exercising executive functions in management as executive directors. Among others, information about the duration, limits on amounts of indemnifications, permanence clauses, notice periods and payments as a replacement of that notice period, and any other clauses regarding hiring bonuses, as well as indemnifications for early termination or termination of the contractual relationship between the company and the executive director. Including, among others, covenants or non-compete agreements, exclusivity, permanence or loyalty and post-contractual non-compete.

#### Explain the conditions of the executive directors' contracts

The executive directors of the company who, at the date that this report was prepared, perform senior management functions are as follows: Mr. Paolo Vasile, Mr Massimo Musolino and Mr. Mario Rodríguez Valderas.

Mr. Paolo Vasile's contract is commercial in nature and is linked, in terms of duration and functions, to his CEO status of the Company, without shielding or permanency conditions.

Regarding the contracts of the executive directors Mr. Massimo Musolino and Mr. Mario Rodríguez Valderas, both of them are governed by employment legislation, no special conditions exist, except those mentioned in the preceding paragraph, concerning indemnities.

In the case of Mr. Musolino, an exclusivity clause does exist, which prohibits concurrency, and the prohibition of joining another company, to maintain employment or professional relationship with, directly or indirectly, persons, companies and entities engaged in business or commercial activities that are or may be in competition with the objects of Mediaset, or the specific activity performed by it. As for the period of notice specified, it is set at two (2) months in the case of resignation. In the case of noncompliance, Mediaset will be entitled to deduct the assets for the period defaulted from the liquidation. His contract also includes an indemnity clause mentioned previously in section A.6.

# A.8 Explain any additional remuneration paid to directors for services rendered other than those inherent in their position.

#### Explain the supplementary remuneration.

The same as in 2017, no additional remuneration has been planned for 2018 for the directors and the services rendered other than those inherent to their position.

A.9 Indicate any remuneration in the form of advances, credits and guarantees, indicating the interest rate, its key features and any amounts repaid, as well as the obligations on their behalf by way of guarantee.

#### Explain advances, credits and guarantees

At the date that this report was prepared there have not been any advances, loans or guarantees granted. If any are granted after the date hereof, it will be promptly reported. Note that in 2017 no amount was paid as an advance.

#### A.10 Explain the main features of remuneration in kind

Explain remuneration in kind

For the year 2018, in progress, the maintenance of the scope and main features of remuneration in kind which the directors will receive is planned. The main features are:

1. CEO: (i) company car; (ii) housing in Spain (Madrid) and parking place; (iii) life and accident insurance; (iv) medical insurance for himself and his beneficiaries; (v) tax payments on account paid by the employer.

2. Regarding the rest of the executive directors: ((i) company car; (ii) life and accident insurance; (iii) medical insurance for himself and his beneficiaries; (iv) tax payments on account paid by the employer. Both cases have little relevance from an economic point of view. The amount of remuneration in kind for 2017 is set out in paragraph D.- of this Report.

A.11 Indicate the remuneration accrued by the board member by virtue of payments made by the listed company to a third party in which the board member provides services when such payments are meant to serve as remuneration for his services in the company.

Explain the compensation payable by the board member by virtue of payments made by the listed Company to a third party in which the board member provides services.

As mentioned in our report last year, Mediaset España's directors do not perceive any amounts of remuneration from another company.

A12. Any other remunerative concept other than those mentioned above, whatever their nature or company of the group which meets it, especially when it is considered a related party transaction or the issuance distorts the true picture of total remuneration earned by the director.

#### Explain other concepts of remuneration

It should be mentioned that among the related party transactions there is a consulting service contract included between Publiespaña, SAU a company of the Group, and the director Mr. Giuseppe Tringali, for an amount of 654 thousand euros. To obtain more detailed information, both the Mediaset España and its Group's Consolidated Annual Accounts, as well as the Annual Corporate Governance Report can be consulted.

A.13 Explain the actions taken by the company in relation to the remuneration scheme to reduce excessive risk exposure and adjust the objectives, values and long-term interests of the company, which shall include, where appropriate, a reference to: measures envisaged to ensure that the remuneration policy takes the long-term results of the company into account, measures establishing an appropriate balance between fixed and variable components of remuneration, measures taken in relation to those categories of staff whose professional activities have a material impact on the risk profile of the company, recovery formulas or clauses to reclaim variable components of remuneration based on the results when such components are paid on the basis of data, which has subsequently proven to be manifestly inaccurate and measures designed to prevent conflicts of interest, where applicable

#### Explain the actions taken to reduce the risks

The Board of Directors considers that there is an appropriate balance between fixed and variable remuneration of the CEO of the Company, because when the latter reaches its maximum, it could mean up to 45% of the total remuneration that can accrue in their favour when all concepts are included. We understand that this ratio fully meets the objectives of proportionality, preservation and encouragement that, as we have noted in previous sections, the variable remuneration system must comply with.

Regarding the existence of policies for the prevention or the resolution of a conflict of interest situation: In Article 34 of the Board of Directors Regulations it provides that: 1. "Under the duty to avoid situations of conflict of interest indicated in section 2.e) of the previous article, the Director and his related persons in the event that they are the beneficiaries of the prohibited acts or activities, must refrain from:

a) Use the name of the Company or invoke its status as a Director to unduly influence the conduct of private operations.

b) Make use of the social assets, including confidential information of the Company, for private purposes;

c) Take advantage of the Company's business opportunities; For these purposes, business opportunity means any possibility of realizing an investment or commercial operation that has arisen or has been discovered in connection with the exercise of the position by the director, or through the use of means

and information of the Company, or under such circumstances it is reasonable to think that the third party offer was actually addressed to the Company.;

d) Obtaining advantages or remunerations from third parties other than the Company and its Group associated with the performance of their duties, except in the case of courtesy;

e) Developing self-employed or employed activities implying effective competition, whether current or potential, with the Company or that, in any other way, puts them in a situation of permanent conflict with the interests of the Company.

In this sense, before accepting any managerial position in another company or entity, the Director must consult the Appointments and Remuneration Committee.

Likewise, the Director who terminates his or her term of office or for any other reason ceases to hold office, may not be a director or manager, or provide services in another company with a corporate purpose totally or partially analogous to that of the Company or if it is a competitor, for a period of two (2) years. The Board of Directors, if it deems it appropriate, may exempt the outgoing Director from this obligation or shorten the term of the duration;

f) Carrying out transactions with the Company or with companies of its group, except in the case of ordinary operations, made under standard conditions for customers and of little relevance, including those whose information is not necessary to express a true and fair view of the Company's equity, financial position and results.

In any case, the Directors must notify the Board of Directors of any situation of conflict, direct or indirect, that they or persons related to them may have with the interest of the Company. The situations of conflict of interest incurred by the Directors will be reported in the Annual Report.

In turn, Mediaset España and its Group of Companies Code of Ethics provides that: "It will be considered as a conflict of interest all those situations in which the interests of persons associated with the Mediaset Group may become, directly or indirectly, different from or opposed to the interests of the Group's companies, and whether for personal, professional, business or any other reason"; In this regard, it will be regulated in this document and also in the "Internal Rules of Conduct in the Stock Market."

The latter document provides the following in relation to conflicts of interest: "Affected persons, except for the Directors of the Company, which shall be governed in this matter by the provisions of the Board of Directors regulations, are required to inform the Director of the DCN about possible conflicts of interest. Conflict of interest is defined as any situation in which conflict arises between (or may arise), whether directly or indirectly, the interests of the Company, the integrated companies of the Mediaset Group and the personal interest of the Affected Person to this Internal Regulation of Conduct. A personal interest will exist when the matter affects that person or a closely related person".

Note also that no formulas or recovery clauses have been proposed.

### **B: FUTURE FORECASTED REMUNERATION POLICY**

#### Repealed

# C: GLOBAL SUMMARY OF HOW THE REMUNERATION POLICY WAS APPLIED DURING THE LAST FINANCIAL YEAR

C1. Briefly explain the main features of the structure and remunerative concepts of the remuneration policy applied in the Financial Year Ended, leading to the breakdown of the individual remuneration earned by each of the directors that are reflected in Section D of this report and a summary of the decisions taken by the board to implement these concepts.

#### Overview of how the remuneration policy was applied throughout the year.

During 2017 the directors' remuneration scheme has been based on the provisions of the Company's governance rules, therefore incorporating the elements discussed in the previous sections.

Following on from this, the exact amount of the allowances and remuneration of Board members were established by the Board of Directors for the amount of 75,000 euros fixed remuneration and 4,000 euros in attendance fees and eight thousand (8,000) euros in the case of the Chairmen of the Board of Directors and its Committees.

In addition to the above concepts executive Directors have received remuneration for the following:

- Fixed remuneration for the performance of executive duties.

- Variable remuneration correlated to the Company's performance indicators, with the same characteristics as those planned for previous and following years, which have been detailed in the previous sections.

- The attendance part, which includes pension systems and insurance.

For his part the Chairman of the Board of Directors, who has no executive functions, has received a complementary remuneration consisting of a fixed and variable amount, which has been granted in response to the special dedication required by his office.

No stock options were granted to any of the directors nor, do any long-term savings systems exist.

No advances, loans or guarantees of any kind have been made and all payments have been made individually, and there are no further additional remunerations to those discussed.

It must be noted that no indemnities have been paid to the directors in 2017.

Throughout the drafting process the Appointments and Remuneration Committee, the Board of Directors and the General Meeting have all been involved.

In 2017, a "medium-term incentive and loyalty system referenced to the company's quotation value" was approved, and applicable from the said year.

This system is aimed at Executive Directors and senior management of the Company and its main objectives are as follows:

- Reward the sustainability of the company's results.

- Improve the remuneration structure.

- Align the interests of the "top management" with those of shareholders.

This system, receives in equal parts, an annual contribution from each beneficiary (25% of the bonus target) and a contribution charged to the company, establishing a given amount that will be invested in the purchase of company shares and attributed the beneficiary.

It lasts three years and its accrual will depend on the achievement of the established budget targets, cumulatively, for each of the three years of accrual.

The right to receive shares, in any case shall be subject to the maintenance of the employment relationship at the end of each triennium.

### D BREAKDOWN OF INDIVIDUAL REMUNERATION ACCRUED BY EACH OF DIRECTORS

Name	Туре	Remuneration financial year 2017
ALEJANDRO ECHEVARRIA BUSQUET	External	From 01/01/2017 to 31/12/2017.
PAOLO VASILE	Executive	From 01/01/2017 to 31/12/2017.
FEDELE CONFALONIERI	Proprietary Board member	From 01/01/2017 to 31/12/2017.
ALFREDO MESSINA	Proprietary Board member	From 01/01/2017 to 31/12/2017.
MARCO GIORDANI	Proprietary Board member	From 01/01/2017 to 31/12/2017.
GIULIANO ADREANI	Proprietary Board member	From 01/01/2017 to 31/12/2017.
GIUSEPPE TRINGALI	Proprietary Board member	From 01/01/2017 to 31/12/2017.
HELENA REVOREDO DELVECCHIO	Independent Board member	From 01/01/2017 to 31/12/2017.
CONSUELO CRESPO BOFILL	Independent Board member	From 20/12/2017 to 31/12/2017.
CRISTINA GARMENDIA MENDIZÁBAL	Independent Board member	From 20/12/2017 to 31/12/2017.
JAVIER DIEZ DE POLANCO	Independent Board member	From 20/12/2017 to 31/12/2017.
JOSE RAMON ALVAREZ-RENDUELES	Independent Board member	From 01/01/2017 to 20/12/2017
MASSIMO MUSOLINO	Executive	From 01/01/2017 to 31/12/2017
MARIO RODRIGUEZ VALDERAS	Executive	From 01/01/2017 to 31/12/2017
BORJA PRADO EULATE	Independent Board member	From 01/01/2017 to 20/12/2017.
ÁNGEL DURÁNDEZ ADEVA	Independent Board member	From 01/01/2017 to 20/12/2017

D.1 Fill out the following tables on the individual remuneration of each of the Board of Directors (including remuneration for the period of executive functions) accrued during the year

### a) Remuneration accrued in the company covered in this report:

i) Cash Remuneration (in thousands of €)

Nombre	Salaries	Fixed Remuneration	Allowan ces	Short Term Variable Remunerati on	Long Term Variable Remunerati on	Remuneration for membership of Board Committees	Indemifications	Other items	Total 2017	Total 2016
FEDELE CONFALONIERI	0	75	64	0	0	0	0	0	139	139
GIUSEPPE TRINGALI	0	75	28	0	0	0	0	0	103	99
ALFREDO MESSINA	0	75	32	0	0	0	0	0	107	107
MARCO GIORDANI	0	75	48	0	0	0	0	0	123	119
GIULIANO ADREANI	0	75	64	0	0	0	0	0	139	139
HELENA REVOREDO DELVECCHIO	0	75	24	0	0	0	0	0	99	95
CONSUELO CRESPO BOFILL	0	0	0	0	0	0	0	0	0	0
CRISTINA GARMENDIA MENDIZÁBAL	0	0	0	0	0	0	0	0	0	0
JAVIER DIEZ DE POLANCO	0	0	0	0	0	0	0	0	0	0
ANGEL DURANDEZ ADEVA	0	75	64	0	0	0	0	0	139	139
BORJA PRADO EULATE	0	75	40	0	0	0	0	0	115	111
JOSE RAMON ALVAREZ-RENDUELES	0	75	72	0	0	0	0	0	147	143
ALEJANDRO ECHEVARRIA BUSQUET	635	75	72	220	0	0	0	685	1,002	1,024
MASSIMO MUSOLINO	499	75	28	216	0	0	0	47	871	849
MARIO RODRIGUEZ	336	75	28	177	0	0	0	37	660	649
PAOLO VASILE	930	75	36	649	0	0	0	119	1,709	1,757

### ii) Payments schemes based on shares iii) Long term saving schemes

Implementation			Ownership of option	ons at the begin	ning of year 2015				Options assigned	during the year 2014	
Date	№ Options	affected shares	Exercise price. (€)		Exerc	se period		Nº Options	affected shares	Exercise price. (€)	Exercise period
31/05/2017	0	0	0,00€	N/A				20,729	20,279	0	See section E of this report
Conditions: Oth	er requirements	of the exercise: se	ee section A.4 of this re	port on incentive	e and loyalty system	n in the medium term	linked to the mark	ket value of the co	ompany.		
hares delivered	d during the per	iod 2017	E	exercised in the	year 2017 Option	S	Opts. expired and unexercised		Options at	year-end 2017	
Nº shares	Price	Amount	Exercise price. (€)	№ Options	affected shares	Gross profit (k€)	№ Options	Nº Options	affected shares	Exercise price. (€)	Exercise period

Other requirements of the exercise: see section A.4 of this report on incentive and loyalty system in the medium term linked to the market value of the company.

#### MASSIMO MUSOLINO

#### Variable plan 1 – 1 expiry date and 2 expiry date

mplementation			Ownership of optic	vnership of options at the beginning of year 2017				Options assigned during the year 2017			
Date	Nº Options	affected shares	Exercise price. (€)	Exercise period				Nº Options	affected shares	Exercise price. (€)	Exercise period
31/05/2017	0	0	0,00	N/A				9,711	9,711	0	See section E of this report
Conditions: Oth	er requirements o	of the exercise: see	e section A.4 of this re	port on incentive a	and loyalty system i	n the medium term	linked to the mark	et value of the co	ompany.		
haraa daliyaraa	d during the peri	ad 2017	1 6	varaiood in the w	oor 2017 Options		Onto expired	1	Ontions at	voor and 2017	
hares delivered	d during the perio	od 2017	E	Exercised in the ye	ear 2017 Options		Opts. expired and unexercised		Options at	year-end 2017	
hares deliverec № shares	d during the perio	od 2017 Amount		Exercised in the year of the second s	affected shares		and unexercised	Nº Options	Options at affected shares	year-end 2017 Exercise price. (€)	Exercise period

Other requirements of the exercise: see section A.4 of this report on incentive and loyalty system in the medium term linked to the market value of the company.

Implementation			Ownership of optio	ns at the begin	ning of year 2017				Options assigned d	luring the year 2017	,
Date	Nº Options	affected shares	Exercise price. (€)		Exercis	e period		Nº Options	affected shares	Exercise price. (€)	Exercis period
31/05/2017	0	0	0,00	N/A				66,799	66,799	0	See section E of this report
Conditions: Oth	er requirements o	of the exercise: see	section A.4 of this re	port on incentive	and loyalty system	in the medium term	linked to the mark	ket value of the co	ompany.		
hares delivered	I during the peri	od 2017	E	xercised in the	year 2017 Options		Opts. expired		Options at y	vear-end 2017	
							and unexercised				
Nº shares	Price	Amount	Exercise price. (€)	№ Options	affected shares	Gross profit (k€)		Nº Options	affected shares	Exercise price. (€)	Exercise period

Other requirements of the exercise: see section A.4 of this report on incentive and loyalty system in the medium term linked to the market value of the company.

iii) Long term saving schemes

iv) Other benefits (in thousands of €)

DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

	PAOLO VASILE									
Advanced remuneration, loans granted										
Type of interest the operation		Essential features of the operation	Any repaid amounts							
	0,00	N/A	N/A							
Life insurance	ce premiums	Guarantees given by the comp	any in favor of Board Members							
Financial Year 2017	Financial Year 2016	Financial Year 2017	Financial Year 2016							
9	9	N/A	N/A							

	MASSIMO MUSOLINO									
Advances remuneration, loans granted										
Type of interest the operation		Essential features of the operation	Any repaid amounts							
	0,00	N/A	N/A							
Life insurance	ce premiums	Guarantees given by the comp	any in favor of Board Members							
Financial Year 2017	Financial Year 2016	Financial Year 2017	Financial Year 2016							
3	5	N/A	N/A							

MARIO RODRIGUEZ VALDERAS

DISCLAIMER: The English version is a translation of the original in Spanish for information purposes only. In case of a discrepancy, the Spanish original will prevail.

	Advances remuneration, loans granted										
Type of interest rate for the operation		Essential features of the operation	Any repaid amounts								
	0,00	N/A	N/A								
Life insurance	nce premiums Guarantees given by the company in favor of Board Members										
Financial Year 2017	Financial Year 2016	Financial Year 2017	Financial Year 2016								
1	2	N/A	N/A								

b) Remunerations accrued by the board members of the company for membership of the Board in other companies of the group:

i)Cash Remuneration (in thousands of €)

ii) Payment schemes based on shares

iii) Long term saving schemes

c) Summary of the remuneration (in thousands of €): This summary must include all amounts of remuneration included in this report which have been accrued by the Board Member, in thousands of Euros.

For Long-term Savings Schemes, contributions or allocations made to such scheme

Name	Retrib	oution accr	ued in the Com	pany	Retribu	tion accrued in C	companies of t	he group	Tot	tals	
	Total Retribution in cash	Amount of shares granted	Gross Profit of exercised options	Total financial year 2017 Company	Total Retribution in cash	Amount of shares granted	Gross Profit of exercised options	Total financial year 2017 group	Total financial year 2017		Contributio n to saving schemes during the financial year
ALEJANDRO ECHEVARRIA BUSQUET	1.002	0	0	1.002	0	0	0	0	1.002	1.024	• 0
PAOLO VASILE	1,709	0	0	1,709	0	0	0	0	1,709	2.078	0
FEDELE CONFALONIERI	139	0	0	139	0	0	0	0	139	139	0
GIUSEPPE TRINGALI	103	0	0	103	0	0	0	0	103	99	0
MASSIMO MUSOLINO	871	0	0	871	0	0	0	0	871	994	• 0
MARIO RODRIGUEZ	660	0	0	660	0	0	0	0	660	790	0
ALFREDO MESSINA	107	0	0	107	0	0	0	0	107	107	0
MARCO GIORDANI	123	0	0	123	0	0	0	0	123	119	0
GIULIANO ADREANI	139	0	0	139	0	0	0	0	139	139	0
HELENA REVOREDO DELVECCHIO	99	0	0	99	0	0	0	0	99	95	0
CONSUELO CRESPO BOFILL	0	0	0	0	0	0	0	0	0	C	0
CRISTINA GARMENDIA MENDIZÁBAL	0	0	0	0	0	0	0	0	0	C	0
JAVIER DIEZ DE POLANCO	0	0	0	0	0	0	0	0	0	C	0
ANGEL DURANDEZ ADEVA	139	0	0	139	0	0	0	0	139	139	0
BORJA PRADO EULATE	115	0	0	115	0	0	0	0	115	111	0
JOSE RAMON ALVAREZ-RENDUELES	147	0	0	147	0	0	0	0	147	143	0
TOTAL	5.353	0	0	5.353	0	0	0	C	5.353	5.977	0

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D.2 Report on the relationship between the remuneration received by the directors and the profits or other performance of the organization, explaining, where appropriate, how variations in the performance of the company have been able to influence the variation of salaries of the directors.

As indicated previously in section A4, there is a high degree of interaction between the variable remuneration which the Directors may receive and the results or performance of the Company.

Note that the accrual of variable remuneration, which may constitute up to 45% of the total remuneration payable to the Managing Directors, is dependent on the achievement of three objectives that clearly determine the economic performance of the Company:

- Advertising revenue.
- Consolidated EBIT of the Group.
- Free Cash Flow.

This variable remuneration is payable only if and when the above objectives are met by a percentage equal to or greater than 85%. Below this level there is no variable compensation fulfillment.

A compliance level of 85% with the objectives, 50% of the variable remuneration corresponds and, from there, it is subject to graduation, with a maximum level of compliance equal to or greater than 105%, to which 130% of the variable remuneration would correspond.

D.3 Report on the result of the advisory vote of the general meeting on the Annual Remuneration Report of the previous year, indicating the number of negative votes if they have been issued:

	Number	% of the total
Votes	269,870,438	80.15 %

	Number	% of the total		
Negative Votes	75,333,307	27,91%		
Votes in Favor	194,525,337	72.08%		
Abstentions	11,794	0.00%		

#### **E: OTHER RELEVANT INFORMATION**

If there is any relevant aspect relating to the remuneration of directors that has not been possible to include in the other sections of this report, but it is necessary to include in order to gather more comprehensive and reasoned information on the structure and remuneration practices of the Company in relation to the directors, briefly explain.

It must be pointed out that 731 blank votes representing 0.00% of the share capital were received, they have been taken into account in the calculation of the votes cast included in section D.3.

Indicate that Messrs. Durández, Álvarez-Rendueles and Prado ceased as directors on December 20<sup>th</sup>, 2017.

The information on the deadlines to exercise the option for the remuneration systems based on shares could not be included in section D.1.A due to space limitations. Thus, it can be found below:

Deadline to exercise the remuneration systems based on Mr. Paolo Vasile's shares:

1 expiry date: 37,614 exercisable after the approval of the annual accounts for 2018 and until 30/09/2019 2 expiry date: 29,185 exercisable after the approval of the annual accounts for 2019 and until 30/09/2020

Deadline to exercise the remuneration systems based on Mr. Massimo Musolino's shares:

1 expiry date: 5,468 exercisable after the approval of the annual accounts for 2018 and until 30/09/2019 2 expiry date: 4,243 exercisable after the approval of the annual accounts for 2019 and until 30/09/2020

Deadline to exercise the remuneration systems based on Mr. Mario Rodríguez Valderas' shares

1 expiry date: 4,494 exercisable after approval of the annual accounts for 2018 and until 30/09/2019 2 expiry date: 3,487 exercisable after approval of the annual accounts for 2019 and until 30/09/2020

Deadline to exercise for remuneration systems based on Mr. Alejandro Echeverría's shares:

1 expiry date: 11,672 exercisable after the approval of the annual accounts for 2018 and until 30/09/2019 2 expiry date: 9,057 exercisable after the approval of the annual accounts for the 2019 financial year and until 30/09/2020

Indicate that the financial instrument included in this section refers to a right over shares.

This annual remuneration report has been approved by the Board of Directors of the Company at its meeting held on 27/02/2018.

Indicate whether any Directors voted against or abstained from the approval of this report

Sí No X