

*MEDIASETespaña.*

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**THE ENVIRONMENTAL POLICY  
MEDIASET ESPAÑA COMUNICACIÓN, S.A.**

**Madrid, 26<sup>th</sup> October 2016**

Mediaset España Comunicación, S.A. (hereinafter Mediaset España) recognises the impact that the development of its activity has on the environment, mainly from the use of limited natural resources and the generation of waste.

At the same time, it is aware of the capacity to influence that audio-visual media has in the transfer of civic values, or in the habits of consumption and behaviour of the viewers.

For this reason, Mediaset España carries out its activity in a manner that respects the environment, promoting measures that allow it to efficiently manage resources and minimise its environmental impact, while at the same time trying to make its viewers aware of the impact of human activity on the natural environment

In this context, the Environmental Policy aims to be the reference framework at a corporate level to respond to the commitments assumed in environmental matters; a Policy that is based on the following:

**PRINCIPLES OF ACTION:**

- ✓ Comply with environmental legislation in the countries and territories in which it operates and adopt, in a complementary and voluntary manner, international commitments, standards and guidelines that promote the reduction of the environmental impact generated by the activity carried out.
- ✓ Carry out continuous improvement actions in the reduction of direct and indirect greenhouse gas emissions, in the reduction of the consumption of resources, particularly of limited natural resources, and in the reduction and efficient management of generated waste.
- ✓ Promote respect and care for the environment in our own productions.
- ✓ Periodically review the activities carried out, in order to have identified the potential sources of environmental risks, in order to prevent and mitigate their impact.
- ✓ Extend the commitment to respect applicable environmental legislation and the efficient and sustainable use of resources to the chain of suppliers.
- ✓ Raise awareness and sensitise the television audience about the importance of caring for the environment, promoting actions aimed at reducing the domestic environmental footprint and protecting the natural environment.
- ✓ Communicate, both internally and externally, our impact on the environment.

## **SCOPE AND APPLICATION**

The Environmental Policy of Mediaset España defines a framework of responsible and sustainable action and is applicable in all the companies that make up the Grupo Mediaset España, regardless of the activity or country where they are established.

The Board of Directors of Mediaset España is the body in charge of approving the Group's Environmental Policy and in charge of supervising its proper implementation; being able to delegate, where necessary, in some of its Commissions the following functions:

- Periodic review of the Environmental Policy, to guarantee its adaptation to regulatory, fiscal, organizational and regulatory changes.
- Monitoring of the corporate practices necessary for the implementation of the Environmental Policy, as well as the evaluation of its degree of compliance.
- Coordination of the environmental information reporting process, in accordance with the applicable regulations and the commitments assumed in this matter.

The Corporate General Management will be responsible for coordinating the implementation of the necessary measures for its proper application.