
G E S T E V I S I Ó N T E L E C I N C O S . A .



31th October 2007

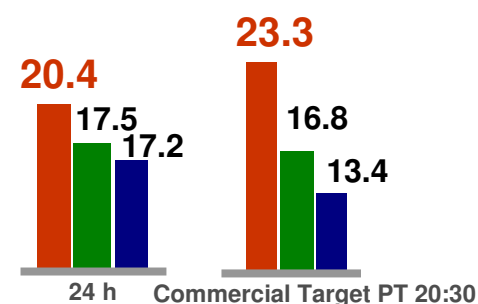


2007 THIRD QUARTER RESULTS
(January- September)

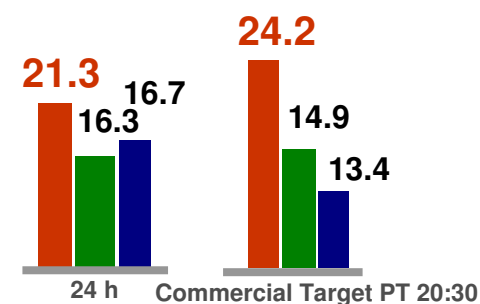
Nine months 2007, Leadership in Audience, Advertising and Profitability

	9M06	9M07	Var. %
Total Net Revenues (€ mn)	700.9	771.0	+10.0%
Total Operating Costs	383.6	409.4	+6.7%
EBITDA adj. (€ mn)	321.9	366.2	+13.7%
EBITDA adj./Net Revenues	45.9%	47.5%	
Net Profit (€ mn)	229.3	262.8	+14.6%
FCF (€ mn)	305.5	366.5	+ 20.0%
FCF/Total Net Revenues	43.6 %	47.5 %	
Net Cash Positon	363.8	11.7	n.a

Audience Share, 9M07



Audience Share, Sept 1st – Oct 29th 07



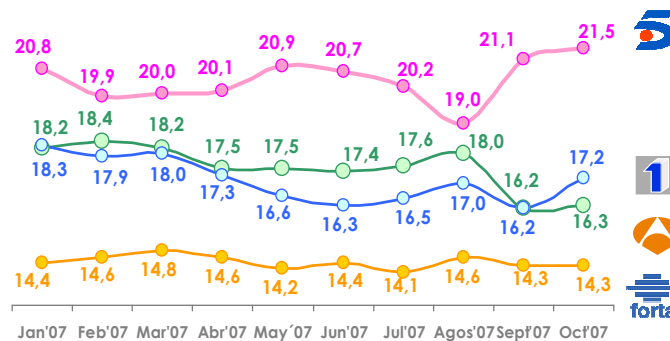
GESTEVISIÓN TELECINCO S.A.



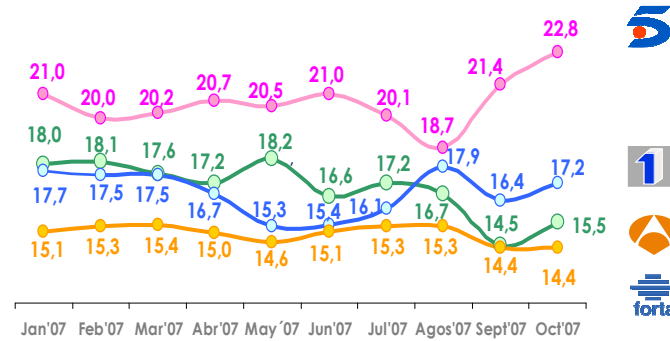
BROADCASTING
WIDENING THE GAP
2007 THIRD QUARTER RESULTS
(January- September)

2007, Widening the Gap, January 1st – October 29th

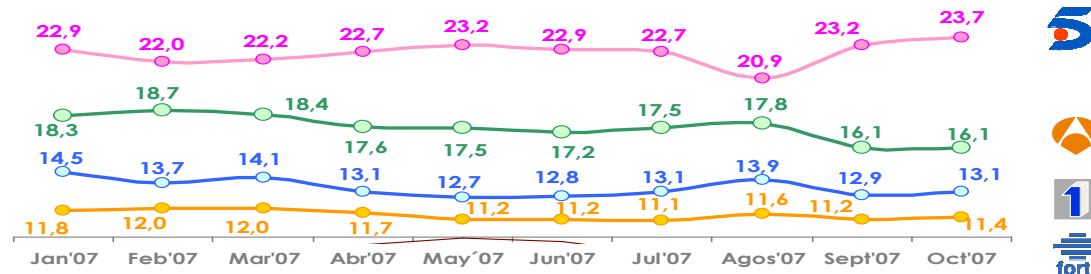
Audience 24h, Total Individuals (%)



Audience Prime Time, Total Individuals (%)



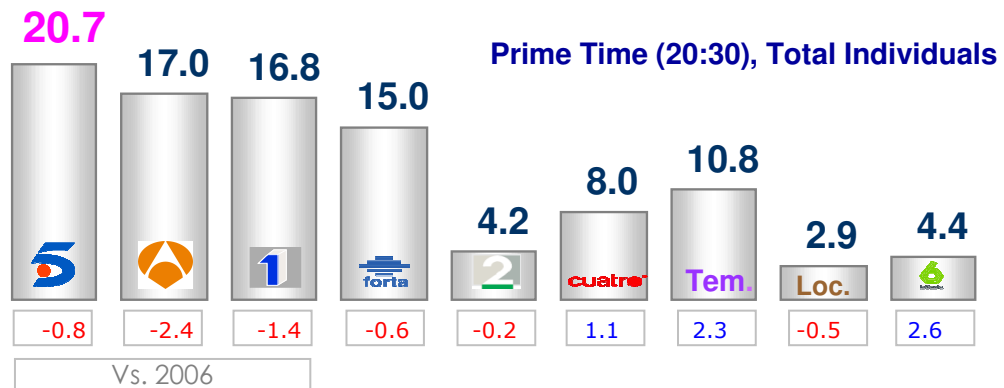
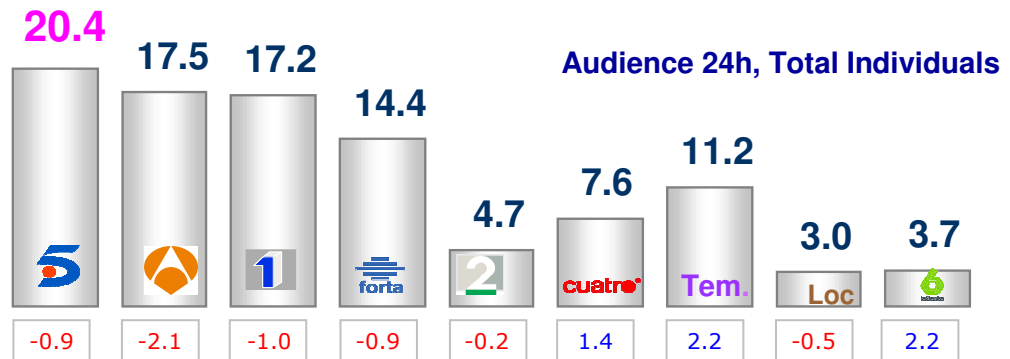
Audience 24h, Commercial Target (%)



TL5 increases the gap with its main competitors

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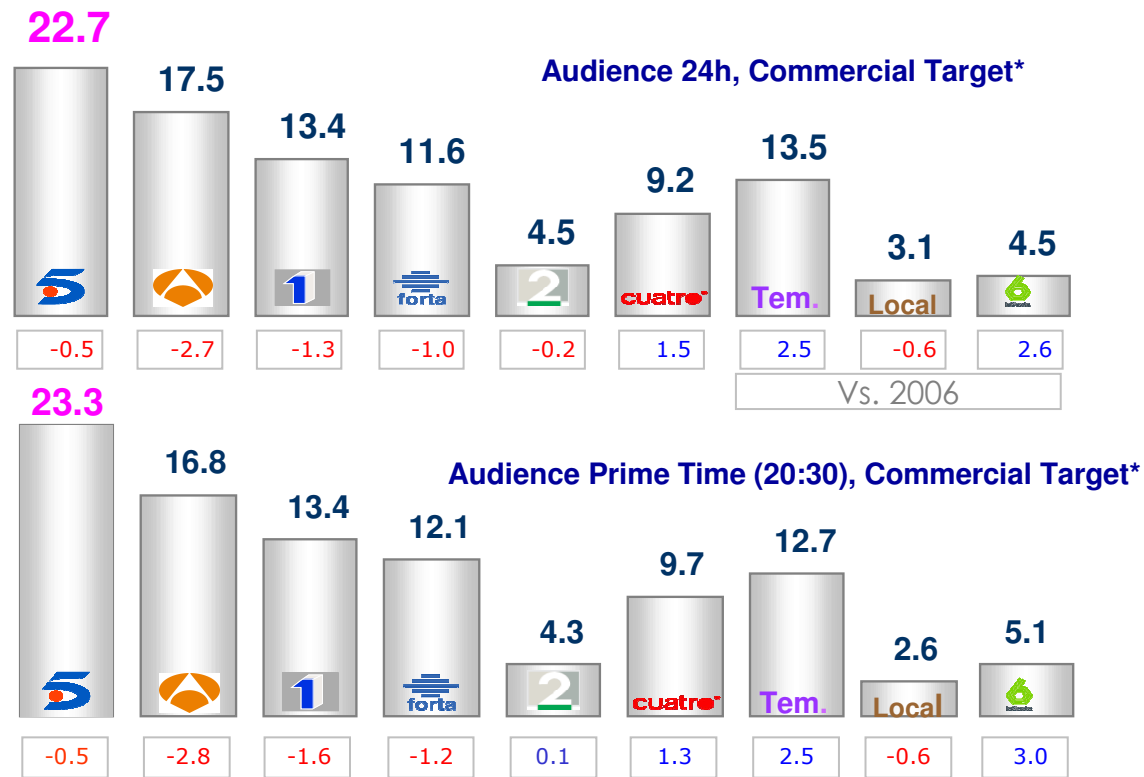
2007, Widening the Gap, January 1st – October 29th



TL5 maintains audience above 20% in spite of fragmentation



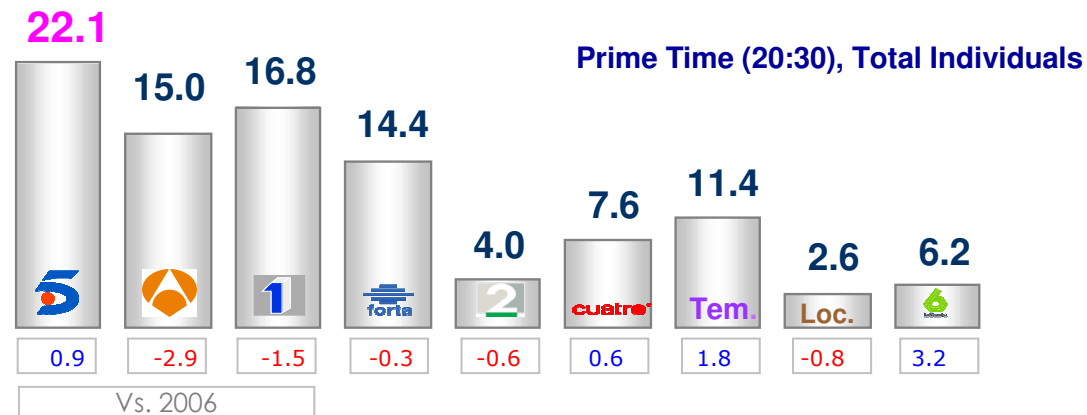
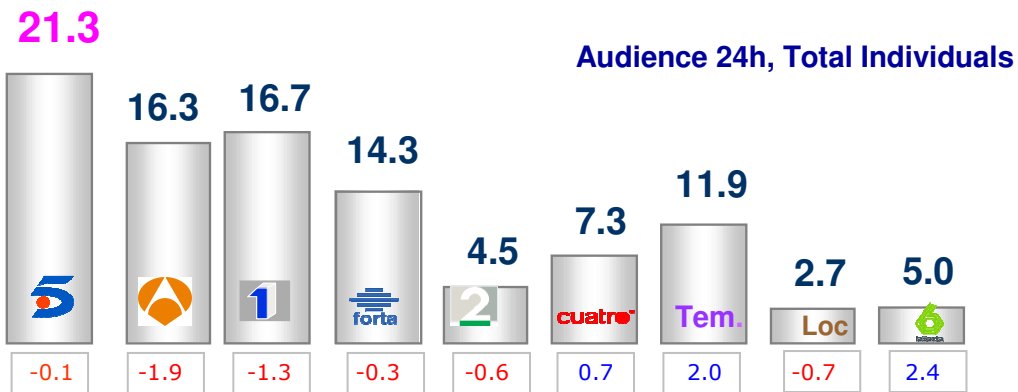
2007, Widening the Gap, January 1st – October 29th



Commercial target: Audience group comprising individuals from 16 to 59 living in communities of over 10,000 inhabitants and across medium and upper social classes

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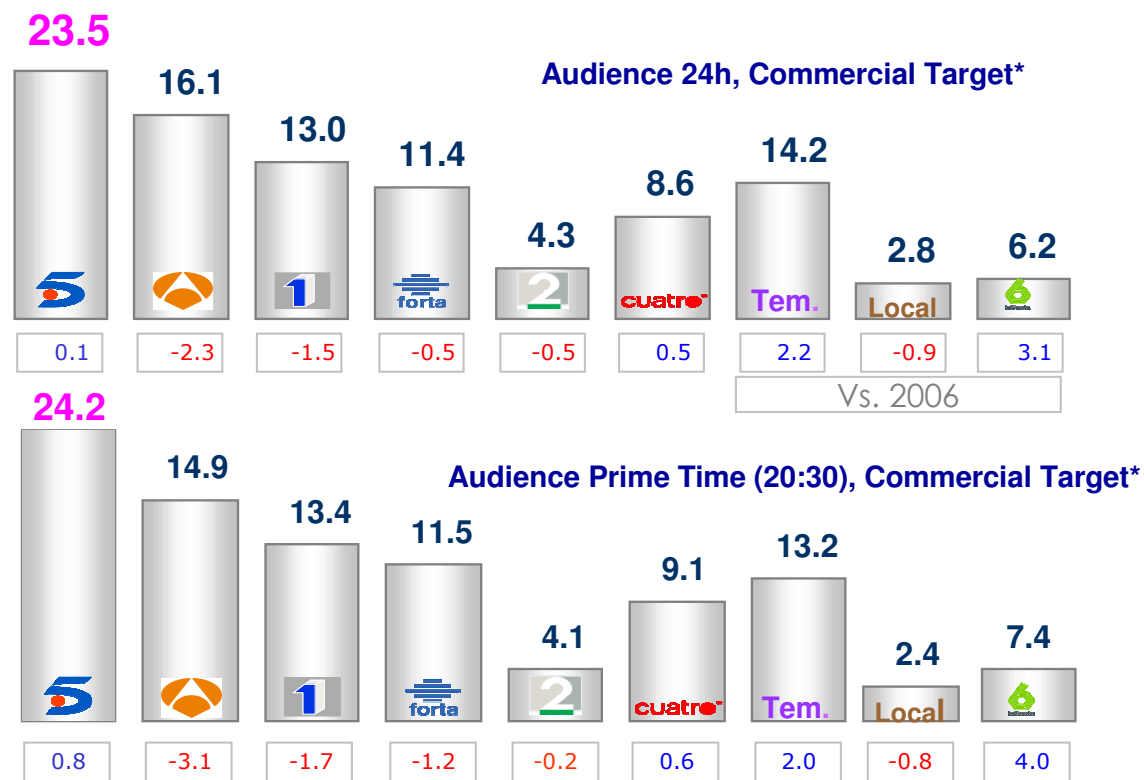
2007, Widening the Gap, September 1st – October 29th



TL5 begins the new season increasing the gap with competitors

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2007, Widening the Gap, September 1st – October 29th



Strong leadership in Commercial Target



* **Commercial target:** Audience group comprising individuals from 16 to 59 living in communities of over 10,000 inhabitants and across medium and upper social classes

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2007, Widening the Gap, September 1st – October 29th

Audience 24h, Total Individuals,
TL5+A3TV+TVE1 = 100

			
2006*	37.1	31.6	31.3
2007*	39.2	30.0	30.8
Diff.	+2.1	-1.6	-0.5



In the new season TL5 further improves its relative competitive position

*From September 1st until October 29th



BROADCASTING

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Leadership in all time slots, September 1st - October 29th 2007

Audience, Total Individuals

							
Total Day	21.4	16.6	16.0	14.1	4.6	7.3	5.0
Morning	21.1	16.8	16.1	14.0	4.6	7.2	4.8
Afternoon	21.1	16.8	16.4	14.3	4.6	7.2	4.9
Evening	21.4	16.5	16.6	14.1	4.5	7.3	4.6
PT 20:30	21.3	16.5	16.4	14.1	4.5	7.3	4.9
Late night	21.5	16.7	16.1	13.8	4.5	7.5	4.7
Daytime	21.2	16.7	16.5	14.1	4.5	7.4	4.7

Telecinco maintains its outstanding leadership in all time slots

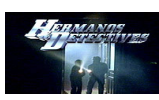


BROADCASTING | 10 |

Leadership in Prime Time 2007

Audience Share Total Individuals (2007, September 1st - October 29th)

(Time Slot: 22:00-0:00)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	 	 	 				
	27.9	18.9	26.7	25.4	24.1	19.2	20.9
	14.6	17.0	13.0	12.0	16.7	14.5	13.9
	14.9	16.0	15.3	19.5	11.1	13.9	16.3
	14.3	15.2	11.4	13.1	15.8	15.0	13.8
	6.9	9.6	11.3	7.5	8.4	7.3	8.5
	4.5	6.3	4.7	5.9	4.9	12.4	7.8

Telecinco's prime time programmes continue to deliver strong audience shares all throughout the week

The Best Programming line-up

Ranking of Programmes September 1st - October 29th, 2007

(Audience, share % and thousand)

Telecinco
places 12
programmes in
the top 20
ranking



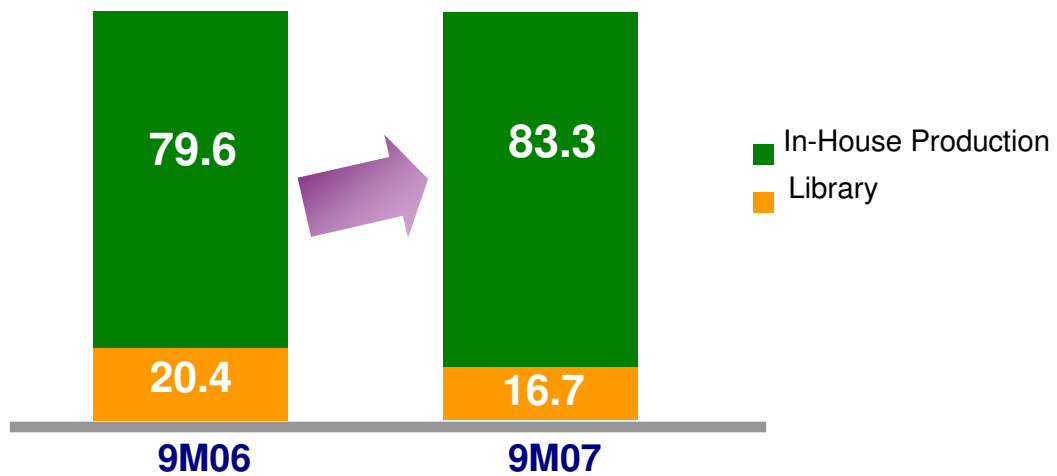
		CHANNEL	THOUSAND	SHARE
1	FUTBOL:LIGA DE CAMPEONES	A3	5.514	32,7
2	FÚTBOL: EUROCOPA CLASIFICACIÓN	TVE1	4.896	36,9
3	C.S.I.MIAMI	T5	4.882	27,0
4	POST FORMULA 1	T5	4.741	46,1
5	CAMERA CAFÉ	T5	4.661	25,4
6	ESCENAS DE MATRIMONIO (M-F)	T5	4.471	27,4
7	FORMULA 1	T5	4.313	54,3
8	HOSPITAL CENTRAL	T5	4.273	25,9
9	C.S.I.NUEVA YORK	T5	4.176	27,3
10	CUÉNTAME COMO PASO	TVE1	3.696	21,2
11	GRAN HERMANO (GALA)	T5	3.559	28,6
12	EL COMISARIO	T5	3.522	23,4
13	HERMANOS & DETECTIVES	T5	3.292	19,9
14	YO SOY BEA	T5	3.274	34,6
15	ESCENAS DE MATRIMONIO (Sa-Su)	T5	3.128	21,4
16	DESAPARECIDA	TVE 1	2.995	16,4
17	LA FAMILIA MATA	A3	2.932	16,2
18	HEREDEROS	TVE1	2.862	16,6
19	EL SINDROME DE ULISES	A3	2.776	16,0
20	ANTENA 3 NOTICIAS 1 (Sa-Su)	A3	2.734	22,8

Ranking of programmes: Only 2 broadcasts or more

■ ■ ■ ■ BROADCASTING | 12 |

Programming Mix 9M07

In-House Production vs. Library



In 9M07 Telecinco increases in-house production

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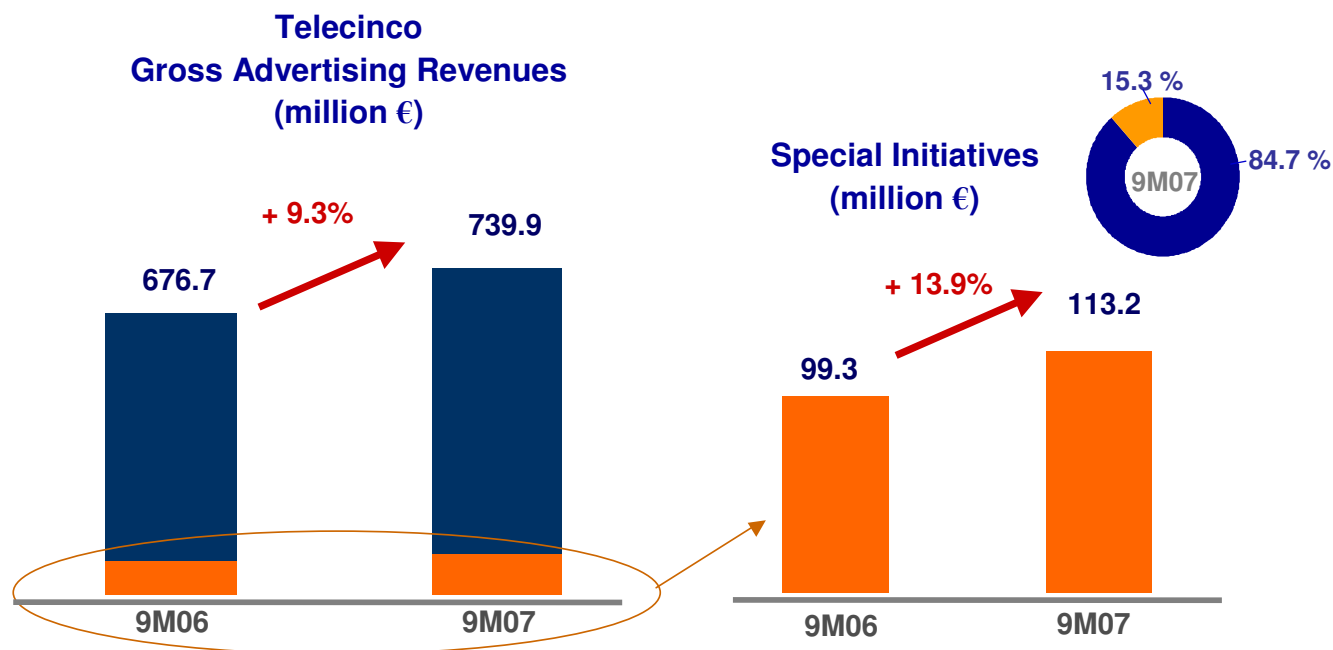


ADVERTISING



2007 THIRD QUARTER RESULTS
(January- September)

Advertising Revenues, 9M07



Record advertising revenues have been reached in 9M07, with Special Initiatives growing at a high rate, making 15.3% of total revenues

Commercial Strategy, 9M07

Audience SHARE	SECONDS	GRP's (20'')	C/GRP's (20'')	TV gross Adv. Revenues
% △ (%)	△ (%)	△ (%)	△ (%)	€ mill △ (%)
20.3% - 4.7%	+0.4%	- 0.3%	+9.6%	739.9 9.3%

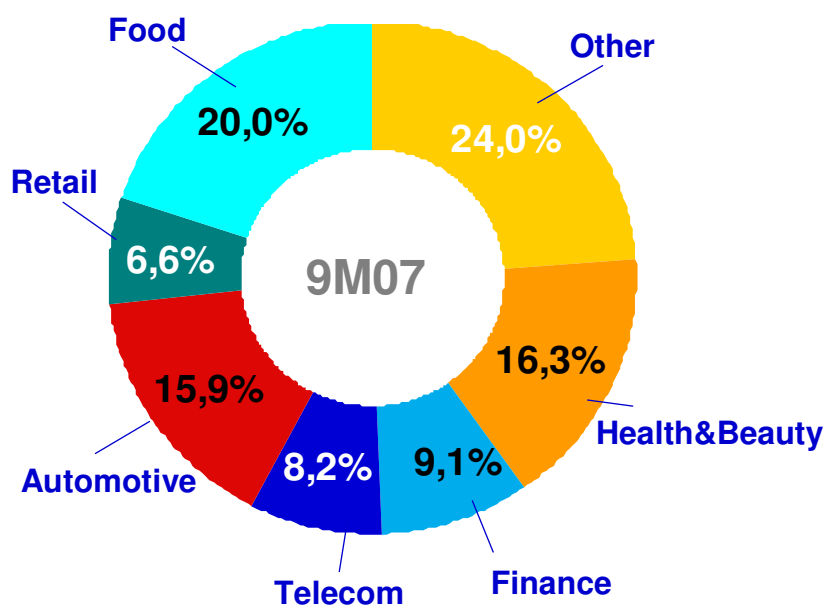
Prices increases allow further revenue expansion

Source: TNS and Publiespaña



Advertising Spanish TV Market

Sector Breakdown
(% on total Adv sales)



Source: Publiespana



Sector Growth
(9M07 vs. 9M06)

	Finance	+36.5%
	Health & Beauty	+19.7%
	Automotive	+15.3%
	Retail	+15.02%
	Food	+14.0%
	Other	+2.8%
	Telecos & Energy	-1.2%

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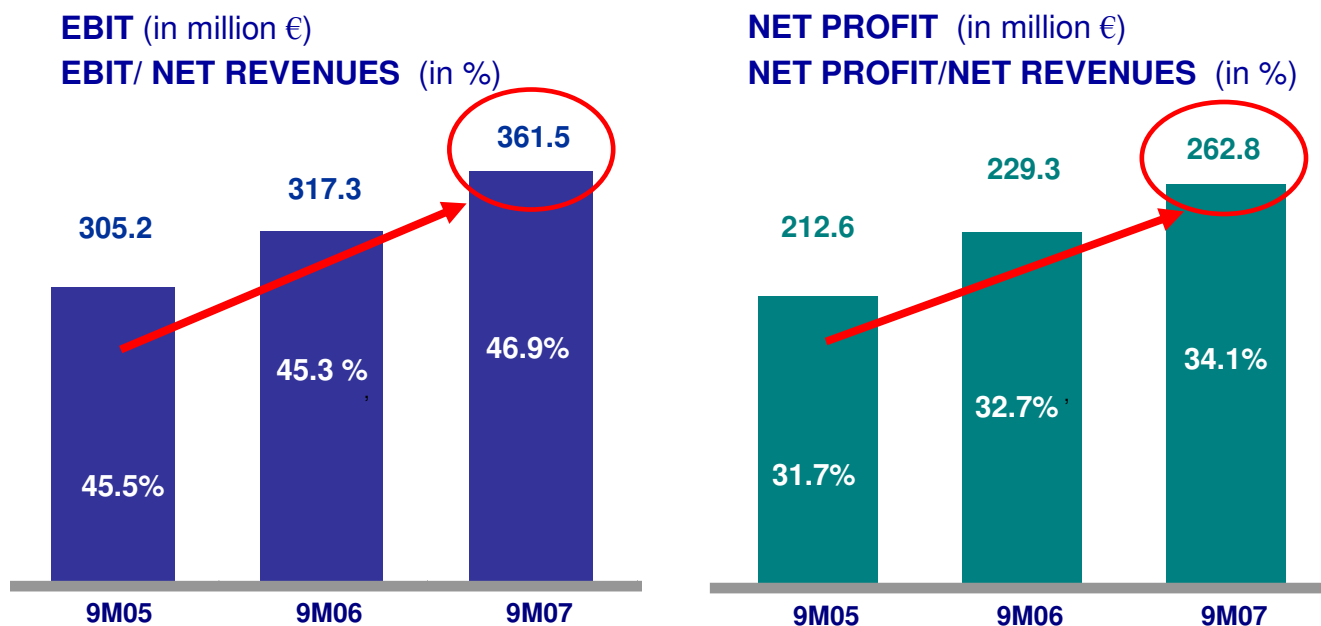


FINANCIALS



2007 THIRD QUARTER RESULTS
(January- September)

Margin Expansion

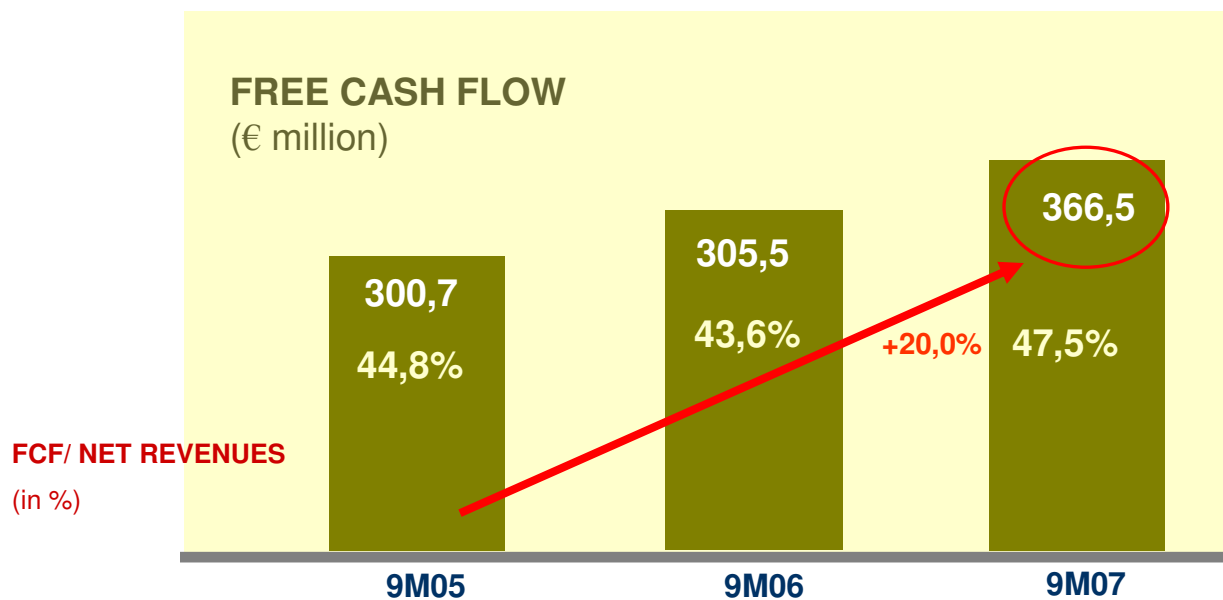


Operating margins continue growing
EBIT + €44.2 million (+ 13.9%) and Net Profit + €33.5 million (+14.6%)

Consolidated Financial Results

(€million)	9M07	9M06	Var. %
Total Net Revenues	771.0	700.9	10.0 %
Total Costs	(409.4)	(383.6)	6.7 %
Personnel	(59.3)	(56.7)	4.6 %
Operating Costs	(229.6)	(210.7)	9.0 %
Amortisation & Depreciation	(120.5)	(116.1)	3.8%
EBIT	361.5	317.3	13.9 %
Pre-tax Profit	371.0	324.6	14.3 %
NET PROFIT after Minorities	262.8	229.3	14.6 %
EBITDA (1)	366.2	321.9	13.7 %
(1) Post-rights amortisation			
EBITDA/NET REVENUES	47.5 %	45.9 %	-
EBIT/NET REVENUES	46.9 %	45.3 %	-
NET PROFIT/NET REVENUES	34.1 %	32.7 %	-

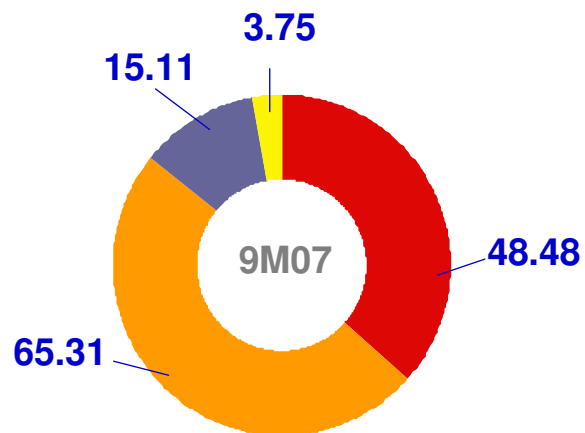
Cash Flow Generation and Cash Conversion



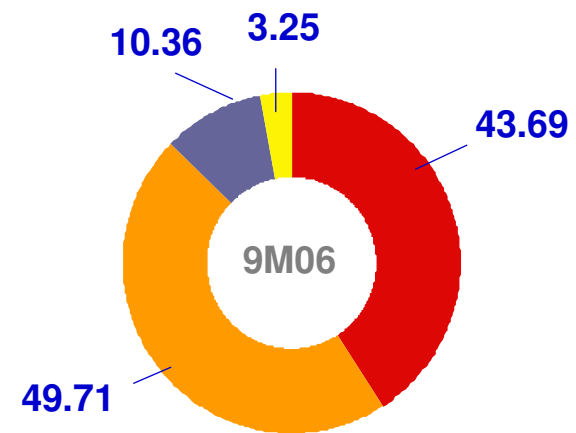
Strong cash generation with high cash conversion
FCF increased by €61.0 million in 9M07 (+ 20.0%)

Net Investments

€ 132.65 million



€ 107.01 million



TV Rights
non-Fiction

TV Rights
Fiction

Co-production
Distribution

Tangible &
Intangible Fixed Assets



Consolidated Cash Flow Statement

(€ million)	9M07	9M06	Diff. In € million
Initial Cash Position	396.1	355.8	40.3
Free Cash Flow	366.5	305.5	61.0
Cash Flow from Operations	402.3	351.6	50.7
Net Investments	(132.6)	(107.0)	(25.6)
Change in Net Working Capital	96.9	60.9	36.0
Change in Equity	26.6	3.3	23.3
Financial Investments	(464.5)	(11.6)	(452.9)
Dividends received	1.2	1.2	0.1
Dividend payments	(314.3)	(290.3)	(23.9)
Total Net Cash Flow	(384.4)	8.0	(392.5)
Final Cash Position	11.7	363.8	(352.1)
Free Cash Flow/Total Net Revenues	47.5%	43.6%	

Endemol NV 9M2007, P&L Highlights



(€million)	9M 2006*	9M 2007	%07/06
Net Consolidated Revenues	877.08	915.85	4.4%
EBITDA	157.32	168.77	7.3%
EBITDA incl. LTIP EN-SOP	149.04	142.00	-4.7%
EBIT	137.51	116.36	-15.4%
Net Profit	75.33	67.52	-10.4%

*Pro forma including France



FINANCIALS

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TELECINCO | Back up Slides

Consolidated Financial Statements

Balance Sheet



Consolidated Profit & Loss Account (I)

(€ million)	9M07	9M06	%07/06
Gross Adv. Revenues	750.54	685.08	9.6%
-Telecinco	739.89	676.70	9.3%
-Other	10.65	8.38	27.1%
Discounts	(32.62)	(29.38)	11.0%
Net Advertising Revenues	717.92	655.69	9.5%
Other revenues	53.03	45.18	17.4%
TOTAL NET REVENUES	770.95	700.87	10.0%
Personnel	(59.35)	(56.73)	4.6%
Rights Amortisation	(115.85)	(111.46)	3.9%
Other Operating Costs	(229.60)	(210.72)	9.0%
Total Costs	(404.80)	(378.91)	6.8%
EBITDA adj *	366.16	321.96	13.7%

* Post-rights amortisation

Consolidated Profit & Loss Account (II)

(€ million)	9M07	9M06	%07/06
EBITDA*	366.16	321.96	13.7%
Other Amortisation & Depreciation	(4.61)	(4.64)	(0.8%)
EBIT	361.55	317.31	13.9%
Equity Consolidated Results	2.56	0.49	n.a.
Financial Results	6.86	6.82	(0.5%)
EBT	370.97	324.62	14.3%
Income Taxes	(108.74)	(95.07)	14.4%
Minority Interests	0.59	(0.25)	n.a.
Net Profit	262.82	229.30	14.6%

* Post-rights amortisation



FINANCIALS

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Consolidated Balance Sheet

(€million)

	9M07	9M06	2006
Tangible assets	531.03	71.71	74.95
Audiovisual Rights and Pre-payments	214.03	224.59	201.78
- TV, Third Party Rights	132.93	153.52	133.91
- TV, Spanish Fiction Rights	27.85	16.91	20.67
- Co-production / distribution	53.26	54.15	47.21
Pre-paid taxes	16.13	17.50	17.95
TOTAL NON-CURRENT ASSETS	761.19	313.81	294.68
Current assets	174.79	164.25	237.68
Financial investments and cash	72.51	366.83	399.18
TOTAL CURRENT ASSETS	247.31	531.07	636.87
TOTAL ASSETS	1,008.49	844.88	931.55
Shareholders' equity	574.13	513.44	598.98
Non-current provisions	89.80	73.26	79.07
Non-current payables	0.80	1.50	1.40
Non-current financial liabilities	59.72	1.97	1.98
TOTAL NON-CURRENT LIABILITIES	150.32	76.73	82.46
Current payables	282.96	253.69	249.05
Current financial liabilities	1.09	1.02	1.06
TOTAL CURRENT LIABILITIES	284.05	254.71	250.12
TOTAL LIABILITIES	1,008.49	844.88	931.55



TELECINCO | Back up Slides

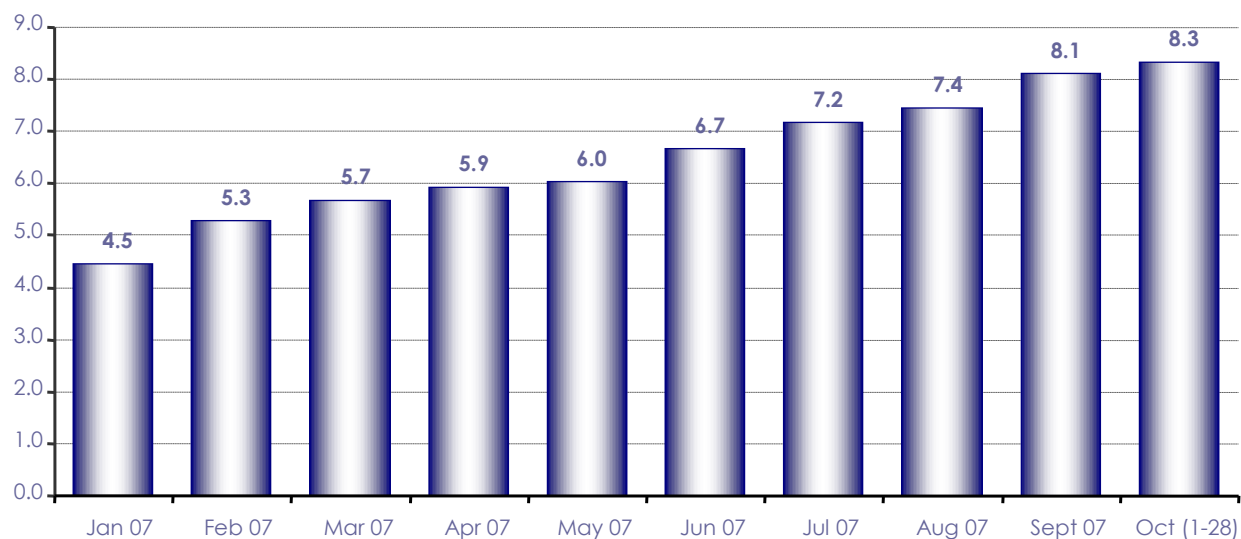
Audience Share January - October



TDT, Audience Share January 1st – October 28th 2007

Audience 24h, Total Individuals (%)

Technical Coverage: 85.38%
Household Penetration: 22.1%
Equipment: 6,111,859 units sold

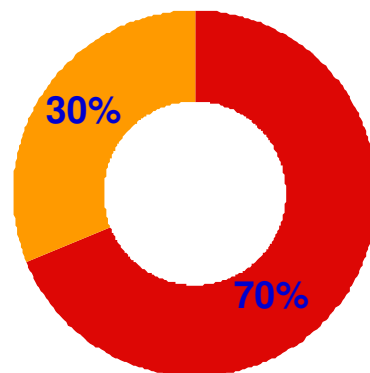


■ ■ ■ ■ TELEVISIÓN

DTT Audience share in Spain

October 28th 2007: DTT audience 24h,
Total Individuals reaches 8,3%

Exclusive DTT
Channels account
an audience of
2.5% with 14
channels



The Analogical
Channels (6) in
simulcast on DTT
have an audience
of 5.8%



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31st October 2007

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