

MEDIASET ESPAÑA COMUNICACION, S.A. in accordance with the provisions of Article 82 of Law 24/1988 of July 28, of the Stock Market, announces the following:

RELEVANT FACT

As of July 24th 2014, Mediaset España Comunicación SA (the Company) has acquired a total of 34,583,221 own shares to Promotora de Informaciones SA (PRISA); these shares represents a 8.5% of the share capital of the Company. The acquisition was executed at a price of €8.892 per share, which implies a discount of 2.5% on the share prices at today's market close (9.120€); the total amount of the transaction was 307,517,001.13€

The Company proceeded with the above mentioned acquisition in accordance with the authorization granted by the General Shareholders' Meeting held on April 9th 2014 and was carried out under the agreement of the Board of Directors held yesterday, and under the decision of the Board of Directors Meeting held on July 3rd 2014, filed as significant event on the following day (July 4th), to initiate a share buyback plan aimed at returning to shareholders the amount obtained as a result of the deal on the 22% of DTS Distribuidora de Televisión Digital SA.

The acquired shares will be kept in treasury stock of the Company in accordance with the objective and purpose of the repurchase plan, as additional remuneration formula to the shareholders, who thus benefit from the proportional increase of its shareholding value, especially considering the favorable conditions in which the acquisition has been carried out.

The above mentioned acquisition prevents the eventual significant distortion in the share price of the Company that could result from the eventual sale of the shares in the market.

Madrid, July 24th, 2014

Mario Rodríguez Valderas
Secretary of the Board