

# THE IMPOSSIBLE SURPASSES TITANIC IN ITS COLLECTION

*Since its premier last October 11<sup>th</sup>, more than 5,6 million viewers have seen the film of J.A Bayona*

Madrid, December 5<sup>th</sup>, 2012.- After becoming the highest grossing spanish film in history, topping the National Box Office for five consecutive weeks – 8 weeks after its premier continues to be in first place- and has successfully overstepped our borders, **THE IMPOSSIBLE**, produced by **Telecinco Cinema, Apaches Entertainment and distributed by Warner Bros Pictures Int.**, has surpassed “Titanic” in collection (the super production in 2D directed by James Cameron in 1997) with nearly 40 million euros.

Alongside its commercial success in Spain, the film also continues to succeed in the international market. In its premier in Thailand, place where the incident occurred, **THE IMPOSSIBLE**, has reached the top. In France, two weeks after its premier, has topped the Box Office only surpassed by DAWN

**THE IMPOSSIBLE** began its journey a few weeks ago in EEUU., where the production team of the film has been recognized by the cinematographic industry with the “Hamilton behind the camera awards”, and the actor Tom Holland has also been recognized with the "Hollywood Spotlight Award". **THE IMPOSSIBLE** will be released in United States on December 21<sup>st</sup> by Summit Entertainment.

For more information:

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