

Madrid, 15th March 2013

MEDIASET ESPAÑA ACQUIRES THE BROADCASTING RIGHTS FOR THE FTA BBVA LEAGUE MATCHES FOR CUATRO AND THE INTERNET

- **Cuatro and Mitele.es will offer the last 10 matches of the season, as well as the next two seasons until 2015, on Monday evenings as of April 1st.**

Mediaset España and MEDIAPRO have reached an agreement to broadcast the FTA football games of the La Liga BBVA for the last 10 days of this season and the next two seasons, 2013/2014 and 2014/2015. After analyzing the offers made by different operators MEDIAPRO, who own the rights to FTA La Liga BBVA and La Liga Adelante, has chosen Mediaset España's offer.

Mediaset España will broadcast the matches on Cuatro and the Internet through Mitele.es, every Monday night from April 1st, provided that the requirements of the various competitions permit it.

With this agreement the La Liga BBVA ensures the widest coverage possible in all windows in which it operates, both in Spain and internationally. La Liga is the second most followed football competition internationally and close to the Premier League. Visible in every country in the world, it has become increasingly important in recent years for the quality of its competition, the quality of its technical coverage and international successes of the Spanish team.

With the acquisition of the broadcasting rights for the Premier League package, which adds to the agreement to offer the "La Roja" matches until the World Cup 2014, Mediaset España reinforces its commitment to broadcast top-level sporting competitions by Mediaset Sport, which has offered brand events like the European Football Championships, the MotoGP World Championship, the UEFA Europa League, Copa del Rey's matches and the semifinals and final of the FIFA World Cup, supporting our athletes in their impeccable victories and historical audience records and gaining the support of the large fan base that follow them.