



Consolidated Income Statement

million €	2013	2012	Var %
Gross Advertising Revenues	802,2	857,3	-6,4%
Mediaset España's Media	767,1	827,2	-7,3%
Third Party Media	35,2	30,1	16,9%
Discounts	-35,7	-50,6	-29,5%
Net Advertising revenues	766,6	806,7	-5,0%
Other Revenues	60,3	80,0	-24,7%
Total Net Revenues	826,8	886,7	-6,8%
Personnel	-104,9	-109,3	-4,0%
TV Rights Amortisation	-173,9	-210,5	-17,4%
Other Operating Costs	-460,8	-502,1	-8,2%
EBITDA adj	87,2	64,9	34,4%
Amortizations & Depreciations	-9,0	-8,1	10,8%
PPA Amortizations	-8,0	-8,0	-
EBIT	70,2	48,8	43,9%
Equity Consolidated Results	-69,2	7,5	-
Financial results	-3,3	-4,0	-17,7%
EBT	-2,2	52,3	-
Income Taxes	6,2	-2,8	-
Minority Interest	0,3	0,6	-
NET PROFIT	4,2	50,1	-
NET PROFIT ADJ.	49,3	65,3	-24,5%

EPS & Margins

	2013	2012
EBITDA adj. margin	10,5%	7,3%
EBIT margin	8,5%	5,5%
Net Profit margin	0,5%	5,7%
Adjusted Net Profit margin	6,0%	7,4%
EPS (€)	0,01	0,12
EPS adj. (€)	0,12	0,16

Cash Flow & Net Financial Position

million €	2013	2012
Operating Free Cash Flow	11,0	40,2
Net Financial Position	93,5	73,7

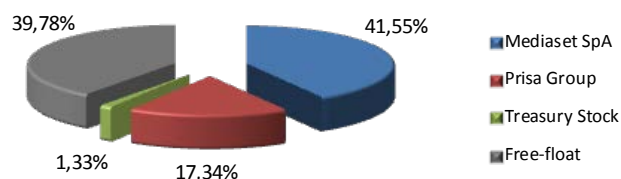
Net Investments

million €	2013	2012
TV Rights Non-Fiction	131,6	127,6
TV Rights - Fiction	45,2	52,2
Co-production	2,3	3,2
Tangible	6,6	8,9

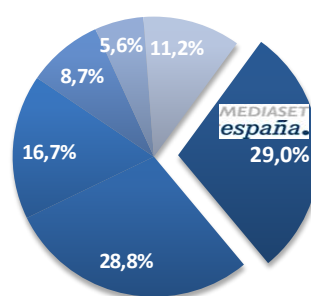
Consolidated Balance Sheet

million €	2013	2012
Fixed assets	962,9	1.047,6
Financial	686,8	759,8
Non Financial	276,1	287,8
Audiovisual Rights and Pre-payments	235,5	230,9
TV, Third Party Rights	183,3	180,9
TV, Spanish Fiction Rights	35,1	30,4
Co-production / distribution	17,1	19,6
Pre-paid taxes	186,3	176,4
TOTAL NON-CURRENT ASSETS	1.384,7	1.454,9
Current assets	236,4	219,5
Financial investments and cash	113,5	92,8
TOTAL CURRENT ASSETS	349,9	312,3
TOTAL ASSETS	1.734,6	1.767,2
SHAREHOLDERS' EQUITY	1.431,4	1.420,9
Non-current provisions	10,4	24,3
Non-current payables	10,1	6,8
Non-current financial liabilities	0,0	0,0
TOTAL NON-CURRENT LIABILITIES	20,5	31,2
Current payables	262,7	296,1
Current financial liabilities	20,1	19,0
TOTAL CURRENT LIABILITIES	282,8	315,1
TOTAL LIABILITIES	1.734,6	1.767,2

Shareholders Structure



24h Audience share FY13



TV Ad market share FY13

