

December, 28th 2010

TELECINCO CLOSES TODAY THE ACQUISITION OF CUATRO AND 22% OF DIGITAL+

- Prisa's stake in Telecinco has been fixed at 17.336% alter the price adjustments agreed in the contracts.
- Prisa's multiplex is from today owned by Telecinco.

The acquisition deal of 100% of Cuatro and 22% of Digital+ by Telecinco has been definitively closed today, more than 365 days after the deal started, after the subscription and payment by Prisa of the non-cash contribution capital increase approved last 24th of December at the Extraordinary General Meeting of Telecinco.

Prisa's definitive stake in Telecinco has been fixed at 17.336% after the price adjustments agreed in the contracts.

Cuatro and the multiplex which has been so far owned by Sogecable, will be from no won owned by Telecinco, integrating within the Group of channels made by Telecinco, LaSiete, Factoría de Ficción and Boing.

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