

**Available from today on the Web**

**MITELE INCORPORATES FOREIGN SERIES IN ORIGINAL VERSION WITH THE LAUNCH OF THE NEW SITE MITELE VO**

- **Starting with the first full season of "Spartacus: Blood and Sand" and also introduces several Mitele childrens shows such as "Bratz: The Series", "Chowder" and "Adventure Time" among others**
- **The site will be gradually adding content such as movies from Telecinco Cinema, new series and cartoons.**
- **After just over two months since its launch, Mitele has obtained so far in January, more than 2 million unique users, 2.5 million live broadcasts connections and 3.5 million episodes and programs Downloads**

**Mitele**, the largest and most comprehensive range of audiovisual content on the Internet **free** and in **high quality** takes another step forward in improving its service with the launch of **Mitele VO** ([www.MiteleVO.es](http://www.MiteleVO.es)), a new platform for foreign series and children's cartoons in the original language. It will also be the first web TV to offer fictional productions (excl. childrens TV) in this category.

**Mitele V.O.** includes in its launch phase the complete first season of the series **"Spartacus: Blood and Sand"** as well as **a selection of chapters from some of the most popular cartoon series for children and young people at Mitele: 26 episodes of "Bratz : The Series "and 10 episodes of" Chowder ", " Courage the Cowardly Dog, "" Dexter's Laboratory "and" Adventure Time. "** The site will be gradually adding content such as **movies from Telecinco Cinema, and new fiction series and cartoons.**

**Mitele** is currently offering **national series from past and present**, a complete library of **foreign fiction, children's content**, the **most watched programs of Telecinco and Cuatro and live broadcasts of both channels**, a portfolio of content to which new programs will be added, such as the series **"Terra Nova" spaces "The Cube" and "Sex Academy"**, the catwalks of the **Mercedes Benz Fashion Week live**, and on-demand movies from **Telecinco Cinema** and all the contents of **Moto GP**, among others.

**Mitele V.O.** follows the intuitive line and it's easy to navigate in all forms of multi-media, except that both the links and the titles of the chapters and the synopsis will be in English.

**The excellent performance of Mitele.es**

**Mitele.es** has shown a great upward trend in number of users, connections to the live broadcast of Telecinco and Cuatro and to episodes of series and programs on demand (video on demand).

In its first two weeks of existence, from the 16<sup>th</sup> to the 30<sup>th</sup> of November, amassed nearly **900,000 unique users**, **900,000 videos downloaded** and recorded more than **400,000 connections to live broadcasts**.

In December, the number of unique users **increased to 1.4 million**, **doubling the direct connections (900,000)**, and there almost **2 million videos on demand** were downloaded.

In January, until last Monday, **Mitele.es** has had **over 2 million unique users**, **2.5 million live broadcasts connections** and **3.5 million episodes** of series and programs were downloaded on demand.

The new 24 hours broadcast of "**Big Brother 12 +1**" has accumulated since last Thursday January 19 **over 695,000 unique users**, with nearly **1.8 million connections**

❖ *Se adjunta “pantallazo” y logo de Mitele V.O.*

GABINETE DE PRENSA

**MEDIASET**españa.



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