

MEDIASETespaña.



Madrid, 29 de noviembre de 2011

MEDIASET ESPAÑA ACQUIRES THE RIGHTS TO BROADCAST SIX MATCHES OF THIS SEASONS KING'S CUP FOOTBALL

- **MEDIASET ESPAÑA will broadcast two games of the second round live, two quarter final games and two semi-finals, in 2012**
- **Mitele (www.mitele.es), the Mediaset Internet television platform, will broadcast these games live for free in high quality and accessible from any PC, tablet or smartphone**

Mediaset España has acquired the broadcasting rights for several matches of His Majesty's Kings Cup of 2011/2012. The package includes live coverage of six games for the next round known as "knockout tournament": two second round games, two games of the quarterfinals and two semifinals. These games will be broadcast in early 2012.



Viewers will also have the opportunity to follow the tournament through Mitele -www.mitele.es – Mediaset España's Internet TV platform which will broadcast live and simultaneously the six games for free, high quality and access from any PC, tablet or smartphone, without having to download programs or specific applications.

With the acquisition of these rights, Mediaset España reinforces its commitment to major sporting events between the contents of their channels for next year, among which are the European Football Championships in Poland and Ukraine and the MotoGP World Championship. In addition, as of December 8th we will provide the highlights of the Club World Cup in Japan and the most exciting game of the UEFA Europa League of each day will be broadcast on Cuatro.

GABINETE DE PRENSA

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