

MEDIASET ESPAÑA COMUNICACION, S.A. in accordance with the provisions of Article 82 of Law 24/1988 of July 28, of the Stock Market, announces the following:

RELEVANT FACT

In the Board meeting of Directors of Mediaset, held today June 30th 2015, It has been agreed to extend the duration of the buyback program which was communicated by the relevant fact dated May 8th, 2015 (Registration No. 222 692), as its duration expires today without the planned investment objective having been achieved.

The investment made since the adoption of the plan, to date, amounts to €48,454,699.87, having acquired 4,085,419 shares, representing 1.12% of the share capital, while the planned investment target was 170,000,000 € with a maximum of 14,137,500 shares, representing 3.86% of the share capital.

Once again the Buy Back Program is in accordance with the provisions of the EC/2273/2003 Regulation of 22 December 2003 (the Regulations) and in line with the decision of the Board of Directors dated July 3rd, 2014 communicated as a relevant fact on 4th July, repaying the shareholders the amount obtained as a result of the operation regarding the 22% of DTS Distribuidora de Televisión Digital, SA.

The Buy Back Program will be carried out with the same terms as disclosed in the relevant fact of May 8th 2015 and, therefore:

1. The shares are purchased at market price in accordance with the price and volume conditions set out in Article 5 of the Regulations. In particular, with respect to price, MEDIASET will not buy shares at a higher price than the highest price of the last independent trade and the highest current independent bid in the trading venues where the purchase is made.
2. With regard to trading volume, the Company will not purchase more than 25% of the average daily volume of MEDIASET's shares in the regulated market in which the purchase takes place; a limit that will apply to the entire buyback program. The daily average volume will be based on the average daily trading volume in the month before this relevant fact.
3. The Buy Back Program will remain in effect until December 16th 2015. However, Mediaset reserves the right to terminate the Buy Back Program if, prior to its expiry date, it had acquired thereunder shares for a purchase price

which reaches the maximum investment price or has acquired the maximum number of shares under the program

During the period indicated, the execution of the buyback program will be carried out by Societe Generale and Banco Santander, which will act as agents on behalf of the Company, and have been granted an irrevocable mandate to purchase shares and therefore, they will take their purchasing decisions independently and without influence from the Company.

The approval, amendment or extension if any, interruption and termination of the Buy Back Program and the buying of shares thereunder, shall be duly notified to the Comisión Nacional del Mercado de Valores using the appropriate relevant fact in accordance with the provisions of the Regulations.

Madrid, 30th June 2015

Mario Rodríguez Valderas
Secretary of the Board