

MEDIASET*españa.*

SOCIAL RESPONSIBILITY POLICY

“MEDIASET ESPAÑA COMUNICACIÓN, S.A.”

Madrid, 26th October 2016

Mediaset España Comunicación, S.A. (hereinafter Mediaset España), jointly with its group of Companies (Mediaset Group), is fully conscious of the ability of television to influence the habits of consumption, the communication of information regarding civic values, the raising of cultural diversity or environmental awareness.

Mediaset España, as a means of communication particularly focused on entertainment, manages its contents responsibly: giving News coverage to topics of social interest, offering different perspectives on the issues addressed with informative impartiality, contributing to the generation of critical thinkers in its audience and makes accessibility to the contents possible. Ensuring compliance with the ethical standards to which it has subscribed at all times.

From an advertising point of view, a transcendental element in the existence and sustainability of the television business, Mediaset España responsibly manages and broadcasts its advertising resources, promoting a transparent relationship with all the advertising market agents and guaranteeing, in all commercial communications, strict compliance with current legislation and the self-regulation system to which it is voluntarily subjected.

The exercise of such commitments is only possible thanks to the talent and dedication of the team that is part of the Group, for which, measures are promoted that allow the creation of a friendly and advantageous working environment for staff, a stabilizer for the business.

All of this is carried out in a manner that is environmentally friendly, promoting means to manage and minimize their environmental impact, while raising awareness of the impact of human activity on the natural environment.

In this context, the Corporate Responsibility Policy aims to be the reference framework at a corporate level to respond to the commitments made in the following areas:

- Content Management
- Advertising management
- Corporate Governance Management
- Commitment to people
- Supply chain management
- Creating value for shareholders
- Creating value for society
- Respect and care for the environment

Action Principles:

- ✓ Comply with legislation in the countries and territories in which it operates and adopt, in a complementary and voluntary manner, international commitments, norms and guidelines that promote ethical and responsible management in those areas where there is not enough development.

- ✓ To reject any type of illegal or fraudulent practice, implementing effective mechanisms of prevention, surveillance and sanction of irregularities. In particular, to pursue and denounce any practices of corruption that are evident in the Group, in any geographical area where it occurs.
- ✓ Adopt the most advanced practices of Corporate Governance, in line with the recommendations of good government recognized at national and international level, guaranteeing an ethical, transparent and sustainable management of the business, as well as an adequate management of financial and non-financial risks.
- ✓ Support the most relevant national and international Corporate Responsibility initiatives or standards that enhance synergies in areas that are aligned with business objectives.
- ✓ Adopt and promote the best practices for reporting financial and non-financial information of its activity, which promote transparency and allow the company to position itself as a reference of its sector in this field of activity.
- ✓ Generate and maintain a responsible, transparent, periodic, fluid and bidirectional communication with the main interest groups, in order to know their needs and expectations and to respond to them in the best possible way, within the possibilities of the business.
- ✓ Promote pluralism and diversity in the generation and distribution of content, guaranteeing freedom of expression, journalistic independence and impartiality of information.
- ✓ Promote accessibility, citizen participation in content generation.
- ✓ Protect minors in the use of digital media.
- ✓ Respect human and employment rights recognized in national and international legislation, rejecting child labour and forced labour, and respecting freedom of association and collective bargaining.
- ✓ Attract and retain the talent necessary to develop content that will attract the audience, improve production and broadcasting technologies, and exploit the commercialization of advertising spaces as much as possible.
- ✓ Promote respect for diversity and equality by developing the right working environment for integration and ensuring equal opportunities and non-discrimination.
- ✓ Promote health and safety care among workers and their environment, ensuring the existence of a safe and healthy work environment.
- ✓ Encourage the balance of personal and work life, promoting measures that enable the exercise of the same by workers.

- ✓ Promote the training and professional development of workers, allowing adaptation to a changing and multicultural working environment.
- ✓ Ensure maximum protection and privacy of personal data by means of the exhaustive compliance with current legislation.
- ✓ Adopt responsible practices in the management of the supply chain and extend it to the commitment to responsible and sustainable practices in its daily management.
- ✓ Responsibly manage the business, promoting an efficient allocation and management of resources, guaranteeing the appropriate decision-making to the established risk tolerance levels, in order to generate sustained profitability for the shareholders, according to the resources invested.
- ✓ Maintain social commitment, linking the company's social action with access to information, environmental awareness and support to causes of high social impact.
- ✓ Ensure the efficient and responsible use of natural resources, as well as promote the minimization of impacts on the environment generated by business activities.
- ✓ To raise awareness and sensitize the audience about environmental care, promoting actions aimed at reducing the domestic environmental footprint and protecting the natural environment.

SCOPE AND APPLICATION:

Mediaset España's Corporate Responsibility Policy defines a responsible and sustainable framework for action and is applicable in all companies that make up the Mediaset Group, regardless of the activity or country in which they are established.

Mediaset España's Board of Directors is the body responsible for approving the Corporate Responsibility Policy and is also responsible for overseeing the proper implementation and can delegate the following functions to any of its committees:

- Periodic review of Corporate Responsibility Policy to ensure its compliance with regulatory changes, tax, organizational and best practices that may occur over time.
- Tracking corporate responsibility practices necessary for the implementation of the Corporate Responsibility Policy and the evaluation of their compliance.
- Supervision of dialogue processes with key stakeholders.
- Coordination of the reporting process of non-financial information and diversity, in accordance with applicable regulations and best international practice benchmarks.